Vision and Scope Document  
for  
Golden Cup Exim Marketing Corporation

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Revision History

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| **Name** | **Date** | **Reason For Changes** | **Version** |
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# Business Requirements

## Background

This project aims to provide a solution onto Golden Cup Exim Marketing Corporation regarding web based ordering system. At this point of time, the Golden Cup uses a web based ordering system that is static and more of its process is manual. With the proposed solution, which is to develop an automated version, the web based ordering system will now comprise of Login Page, Categories of the product, Information of the product (Availability, prices), Placing order to cart, and Payment options. The provide solution will be integrated on the current existing web based ordering system of Golden Cup. The provide solution aims to improve the ordering process of the customer and provide a real time services.

## Business Opportunity

This project aims to provide an automated web based ordering system. Also to

An e- commerce website is efficient to use because it has already been proven and tested by a lot of companies. Using Project Golden cup as a means of giving convenience to its customer and its management by the use of technology. There are a lot of e- commerce website in this generation but each caters different types of products. Two of which is Lazada and Amazon where both provide convenience and adequate information of products.

Project Golden Cup differs from existing e- commerce website as it will only cater copier machines, parts, toners and services. Project Golden Cup consists of automated ordering system, updated product inventory and tracking of sales within a specific amount of time. Without Project Golden Cup the management will still suffer from their current manual ordering process and outdated inventory.

## Business Objectives and Success Criteria

Business objectives or goals are very significant in creating a project because it provides guidance and direction and it must be measurable and quantifiable given on the limited amount of time. The following are the general and specific objectives or goals of Project Golden Cup:

General Objective(s):

* To developed an automated and dynamic ordering system for Golden Cup Exim Marketing Corporation.

Specific Objective(s):

* To develop a user interface for the website with the intent of easy navigation.
* To develop the website by changing it from static to dynamic.
* To automatically display prices of each product and customer’s orders.
* To improve their ordering system by automating their current call and walk-in process

Success Criteria(s):

* The Project Golden Cup system meets its objectives.
* The Management of Golden Cup Exim Marketing Corporation is satisfied with the result of the Project Golden Cup.
* The management of Golden Cup Exim Marketing Corporation can have an automated ordering system.
* The customers of Golden Cup Exim Marketing Corporation can track their orders online.

## Customer or Market Needs

Golden Cup Exim Marketing Corporation's customer and staff will gain benefits from using Project Golden Cup such as saving of time in ordering, giving important information of the product, easier navigation, tracking of sales and displaying customers order automatically are some of the needs in the side of the customer. The needs in the side of the staff is to lessen their time in processing of order instead of them calling each of the customer who ordered on by one. They need an automated ordering system, automated update of inventory and automated sales and maintenance reports. These needs enabled us to make Project Golden Cup for Golden Cup Exim Marketing Corporation so that the customers will give positive feedback about Project Golden Cup’s way of processing and to the side of the staffs by providing their best performance with less effort.

## Business Risks

Not all improvements in businesses are always positive. Every improvement has risks and it must be known in order for the organization to be prepared for in case the negative effects occurred. Project Golden Cup is an improvement that has some disadvantage. First, is user acceptance. Since this is an improved system, customers and the management might not adapt easily since they are still using a manual process for their orders. Some customers and the management might have a hard time since they are used to a manual process. The users of the Project Golden Cup must familiarize on the usage of the system. There will be available manuals and it should be read carefully.

# Vision of the Solution

Project Golden Cup will provide convenience in ordering for customers and its management. It will also improve the reports of sales and maintenance. The system will improve their current process as it will be automated. Also, easier announcements of sale if there’s any.

## Vision Statement

As Golden Cup Exim Marketing Corporation moves towards its objective to be the first thing that comes to mind when buying copier machines, parts, toner, or services related to copier machines. Project Golden Cup is supporting their goal by giving them a larger market by providing Project Golden Cup that will give its customer and management the convenience that the customers will take.

## Major Features

The following are the major features of Project Golden Cup:

* + Store customer’s purchase record
  + Able to edit orders
  + Place order/s for call/walk-in customers
  + Integrate with MYOB\*
  + View status of orders
  + Create customer account for first time call/walk-in customers
  + Place their order/s online through the website

## Assumptions and Dependencies

The company is dependent on their stocks shipping in from abroad so they are dependent on the shipping company and delivery company to get their machine stocks. These stocks will then be repaired and reconditioned by their in-house technicians before being ready for sale. Therefore, before being repaired and reconditioned, machine stock amount wouldn’t be updated. Also, the company needs to know the customer’s preferred mode of payment

# Scope and Limitations

This project aims to develop an automated web based ordering system for Golden Cup the developed web based ordering system will help the company to achieved the goal of providing efficiency and real-time services.

* It is limited to Golden Cup Exim Marketing Corporation
* The ordering system will only cater copier machines, toner, parts and services.
* Each user need to have an account for payment purposes.
* The developed ordering system is not applicable to mobile and does not have a mobile version.

## Scope of Initial Release

<Describe the intended major features that will be included in the initial release of the product. Consider the benefits the product is intended to bring to the various customer communities, and generally describe the product features and quality characteristics that will enable it to provide those benefits. Avoid the temptation to include every possible feature that any potential customer category might conceivably want some day. Focus on those features and product characteristics that will provide the most value, at the most acceptable development cost, to the broadest community.>

## Scope of Subsequent Releases

<If a staged evolution of the product is envisioned over time, indicate which major features will be deferred to later releases.>

## Limitations and Exclusions

<Identify any product features or characteristics that a stakeholder might anticipate, but which are not planned to be included in the new product.>

# Business Context

<This section summarizes some of the business issues around the project, including profiles of major customer categories, assumptions that went into the project concept, and the management priorities for the project.>

## Stakeholder Profiles

<Stakeholders are individuals, groups, or organizations that are actively involved in a project, are affected by its outcome, or can influence its outcome. The stakeholder profiles identify the customers for this product and other stakeholders, and states their major interests in the product. Characterize business-level customers, target market segments, and different user classes, to reduce the likelihood of unexpected requirements surfacing later that cannot be accommodated because of schedule or scope constraints. For each stakeholder category, the profile includes the major value or benefits they will receive from the product, their likely attitudes toward the product, major features and characteristics of interest, and any known constraints that must be accommodated. Examples of stakeholder value include:

* improved productivity
* reduced rework
* cost savings
* streamlined business processes
* automation of previously manual tasks
* ability to perform entirely new tasks or functions
* conformance to current standards or regulations
* improved usability or reduced frustration level compared to current applications

Example:>

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Stakeholder** | **Major Value** | **Attitudes** | **Major Interests** | **Constraints** |
| executives | increased revenue | see product as avenue to 25% increase in market share | richer feature set than competitors; time to market | maximum budget = $1.4M |
| editors | fewer errors in work | highly receptive, but expect high usability | automatic error correction; ease of use; high reliability | must run on low-end workstations |
| legal aides | quick access to data | resistant unless product is keystroke-compatible with current system | ability to handle much larger database than current system; easy to learn | no budget for retraining |

## Project Priorities

<Describe the priorities among the project’s requirements, schedule, and budget. The table below may be helpful in identifying the parameters around the project’s key drivers (top priority objectives), constraints to work within, and dimensions that can be balanced against each other to achieve the drivers within the known constraints. For more information, see chapter 2 of Creating a Software Engineering Culture by Karl E. Wiegers (Dorset House, 1996). Examples:>

|  |  |  |  |
| --- | --- | --- | --- |
| **Dimension** | **Driver (state objective)** | **Constraint (state limits)** | **Degree of Freedom (state allowable range)** |
| Schedule | release 1.0 to be available by 10/1, release 1.1 by 12/1 |  |  |
| Features |  |  | 70-80% of high priority features must be included in release 1.0 |
| Quality |  |  | 90-95% of user acceptance tests must pass for release 1.0, 95-98% for release 1.1 |
| Staff |  | maximum team size is 6 developers + 4 testers |  |
| Cost |  |  | budget overrun up to 15% acceptable without executive review |

## Operating Environment

<Describe the environment in which the system will be used and define the major availability, reliability, performance, and integrity requirements. This information will significantly influence the definition of the system’s architecture. Consider questions such as:

* *Are the users widely distributed geographically or located close to each other? How many time zones are they in?*
* *When do the users in various locations need to access the system?*
* *Where is the data generated and used? How far apart are these locations? Does the data from multiple locations need to be combined?*
* *Are specific maximum response times known for accessing data that might be stored remotely?*
* *Can the users tolerate service interruptions or is continuous access to the system critical for the operation of their business?*
* *What access security controls and data protection requirements are needed?>*