

Education

Present
Startup Incubator
Berkeley SkyDeck (1.5% acceptance)

09/2020 Full Stack Web Development App Academy

05/2015

Bachelors in Environmental Economics and Policy University of California, Berkeley

Outside Courses

'Build Responsive Real-World Websites with HTML & CSS' (Udemy)

User Experience Design Fundamentals (Udemy)

JavaScript 30 - Build 30 things in 30 days with JavaScript

Websites

<u>Proxii</u> <u>LinkedIn</u>

Dev Portfolio GitHub

Expertise

- UX Design
- Sales
- Product
 development
- Software engineering
- Brand management
- Team management
- Customer relations
- Digital & event marketing

Contact

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Sean Scott

Product Manager

Software Skills

- React.js, Redux, JavaScript, TypeScript, Chakra UI, D3, HTML, CSS, MongoDB, jQuery, SQL, Babel, Webpack, Canvas, PostgreSQL, Node.js, Express.js, Ruby on Rails, AWS S3
- MS Office Suite, Figma, Notion, Slack, Jira, Salesforce, Salesloft, Linkedin, Github, VS Code, Google AdWords, G-Suite, Outreach

Experience

O 09/2020 - Present

Proxii I Co-Founder & CEO

- Created and launched a proximity-based dating app Proxii on iOS & Android that achieved 8,000 downloads and 4,000 active users, with 10% of UC Berkeley student population captured.
- Accepted into UC Berkeley's Skydeck's Incubator (1.5% acceptance rate).
- Pitched thousands of people in person through organized guerilla marketing efforts.
- Created and organized partnerships with over 30 events & venues in the Bay Area.
- Managed a team of 6 software engineers, 1 designer, and 1 marketing manager, and recruited and managed over 20 brand ambassadors for the app.
- Raised \$110,000 in pre-seed capital from 4 investors.
- Brought on 3 key advisors & garnered a list of 40 plus investors & mentors for monthly updates.
- Strategically planned & led scrum meetings and weekly product sprints to execute and drive the vision of the company forward.

05/2019 - 05/2020

Parakeet I Founder & CEO

- Created an iPhone app for sharing memories.
- Used Figma to design wireframes and app functionality.
- A/B tested different UX focused designs.
- Directed and managed an engineering team to bring the idea to life.

02/2019 - 05/2019

Udemy I Senior Sales Development Representative

• Promoted to deal with colder leads with a focus on more outbound and inbound sales.

09/2017-02/2019

Udemy I Sales Development Representative

- Strategically managed inbound leads in order to deliver qualified opportunities to Account Managers.
- Consistently exceeded quota every month and always striving to improve (122% of quota on average).

06/2016 - 09/2017

AdWords Consultant | Self employed

- Managed the Adwords campaigns for a variety of non-profit companies including
 WattTime
- Worked with at least 8 non-profits at any given time.

Projects

Nightflix (A copycat of Netflix)

React.js, Redux, Ruby on Rails, Postgres

<u>Livesite</u> Github

Karats (An audio cropping platform)

Typescript, React + Redux, , HTML, CSS

Livesite

Github

*SSL Cert expired, but you can still access the site.