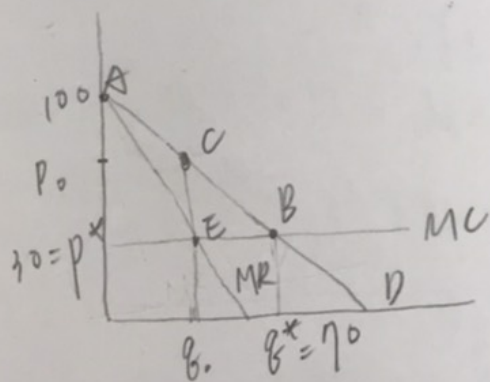


解 0. $p = 100 - q$, $TC = 70q$ 兩段式定價, 使用費固定費, 利潤?

$$p = MC = 100 - q = 70 \Rightarrow q^* = 70$$

$p^* = 30$ 元 (使用費)

$$\pi^* = \frac{70 \times 70}{2} = 2450 \text{ 元}$$



$$F = 2ABp^* = \frac{70 \times 70}{2} = 2450 \text{ 元 (固定費)}$$