

10/15/2018

# Personas – v0

Project Deliverable 2



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MACROHARD RAINFOREST INC.

# Table of Contents

**Personas** .....2

**Changelog** .....4

## Personas

### Amy Ayurel

- Female, 18 years old
- First-year student at York University studying health science
- Volunteers at an employment agency participating with TEQLIP
- Has never coded in her entire life
- Capable of using Microsoft Word, Excel, and PowerPoint
- Owns a Windows laptop to get work done and the latest Samsung smartphone with only social media apps installed
- Does not hate technology, but is only willing to learn new applications if it is simple to use/navigate and is aesthetically pleasing

### Pat Meheiny

- Female, 22 years old
- Recent UTSC graduate with a double major in statistics and computer science
- Works part-time as UTSC project staff with TEQLIP
- Experienced in SQL, Python, and Java
- Owns a Windows desktop for gaming and a laptop for work which dual boots Windows and Ubuntu
- Owns a OnePlus 3 smartphone and Lenovo Tab 4 tablet
- Great at working with technology and willing to learn new applications

### Ethan Hershey

- Male, 38 years old
- Graduated from Ryerson University where he studied psychology and political science
- Started working as TEQLIP project staff a month ago
- Only knows how to use Microsoft Word and PowerPoint, has extremely basic knowledge of how to use Excel
- Uses a Windows laptop for work and owns an LG G3 smartphone which he mainly only uses for calling and texting
- Does not generally work well with technology, but will use it if he must
- Will only learn to use new technology if he can pick it up quickly and easily with someone to guide him

### **Harmony Davis**

- Female, 42 years old
- Graduated from UBC where she studied statistics
- Has been working as TEQLIP project staff for 10 years
- Experienced in SQL and Excel and knowledgeable in Python
- Owns a Windows desktop and Arch Linux laptop, both for work
- Owns a Samsung Galaxy S8 smartphone and is familiar with it
- Capable of working on Windows and Linux machines
- Can work with and willing to learn the technologies that are required for the job

### **Eric Liu**

- Male, 28 years old
- Graduated from UofT with a Bachelor's in statistics and Master's in Computer Science
- Has been working as TEQLIP project staff for 3 years
- Previously worked as a data scientist
- Works on a Lenovo ThinkPad which dual boots Windows and Gentoo Linux, but mainly only uses Gentoo Linux
- Works well with SQL, Python, Java, C, C++, HTML, CSS, JavaScript, R, Git, and the entire Microsoft Office Suite
- Owns a OnePlus 6 smartphone which he plays with on developer options
- Works on side projects and creates libraries for various programs in his spare time and has attended countless hackathons
- Excellent at working with all sorts of devices and applications and is willing to add more to his knowledge

## Changelog

### 10/15/2018 – v0

- Initial version