

University of California, San Diego
Debriefing Form for Participation

Language comprehension and production

Thank you for participating in our study! Your contribution is greatly appreciated.

Purpose of the Study

You were previously informed that the purpose of the study was to understand how people comprehend language. The goal of our research is to understand how specific uses of metaphors can influence how people behave. In this particular study, we manipulated the crowdfunding campaign's text to make use of either the journey metaphor framing, the battle metaphor framing, or a literal framing. For example, participants in the battle condition read that the patient "can recover from this fight" whereas participants in the journey condition read that the patient "can walk toward recovery." We want to understand how manipulating these metaphors in the campaign text might cause individuals to donate more or less to charity.

We created a fictional campaign, inspired by real cancer-related crowdfunding campaigns. Because this campaign is fictional and the recipient does not exist, we will instead donate any funds to a real individual who does have cancer.

Confidentiality

You may decide that you do not want your data used in this research. If you would like your data removed from the study and permanently deleted please contact the researchers, either through Amazon's Mechanical Turk or by email.

Whether you agree or do not agree to have your data used for this study, you will still receive \$0.60 for your participation.

Final Report

If you would like to receive a copy of the final report of this study (or a summary of the findings) when it is completed, please feel free to contact us.

Useful Contact Information

If you have any questions or concerns regarding this study, its purpose or procedures, or if you have a research-related problem, please feel free to contact the researchers, Dr. Benjamin Bergen at (858)534-2523 or Alex Liebscher at aliebsch@ucsd.edu.

Please keep a copy of this form for your future reference. Once again, thank you for your participation in this study!