

ID	GET CYCLING	DURATION: 40 secs VO: Male Tone: Informational Pace: medium
XXX 00	Get Cycling	(Sound of traffic, ring of cycle bell)
XXX 01	Tired of being stuck in traffic? Late for college lectures?	
XXX 02	Time to get on your bike!	
XXX 03	Cycling: is much handier. cheaper than the bus, environmentally friendly, keep you on time, and help keep you stay fit.	
XXX 04	Bicycle lanes, make cycling the quickest & cheapest way to get to college on time	
XXX 05	So why not give cycling a try, Today!	