Franklyn Zhu

Education

YALE UNIVERSITY: 2017, NEW HAVEN, CT
Computer Science & Psychology Major; coursework in psychology, MCMC, statistical analysis, computer science, experimental research methods

UNIVERSITA' PER STRANIERI DI SIENA: 2013, SIENA, ITALY
Italian Language B2 certification; studied opera with Mme. Tomascewska

WESTERN ACADEMY OF BEIJING: 1997-2012, BEIJING, CHINA
International Baccalaureate Diploma; student council president; SAT 2310, GRE (VR 166, QR 160, AW 5.0)

Experience

YALE CENTER FOR EMOTIONAL INTELLIGENCE: 2014 - PRESENT, NEW HAVEN, CT
Intern at the Contentment Project under Dr. Daniel Cordaro.
- Gained extensive experience with RULER, an internationally recognized program to teach Emotional Intelligence skills in schools and organizations
- Attended and assisted in workshops teaching evidence-based ways to effectively manage emotions in self, others, and in groups
- Designed and implemented large scale online psychological experiments using Amazon MTurk, and created novel interactive survey question types using JavaScript
- Conducted multivariate statistical analysis with R, SPSS, produced interactive data visualizations using D3.js and network visualizations using Gephi
- Designed presentations and data visualizations for Center staff

THE YALE SPIZZWINKS: 2014 - PRESENT, NEW HAVEN, CT
International Tour Manager for the oldest underclassmen a cappella group in the US
- Managed international performance tour to Colombia, South America, and Sino-US cultural exchange tour to China
- Worked with international clients and contacts, obtaining performance and sponsorship contracts worth over $20,000
- Coordinated transportation, housing, concert logistics
- Designed and produced online marketing materials and videos for group

YALE INFORMATION TECHNOLOGY SERVICES - 2014 - PRESENT, NEW HAVEN, CT
Design Expert and Web Specialist
- Versatile designer with projects spanning print, web, film, and physical product design
- Directed Kickstarter video for A Squared, raising over $2,000
- Designed funding pitch for EdTech startup StoryTime, which raised over $25,000; product packaging for healthcare startup, TummyZen
- Taught 50 person workshop on design and prototyping for the Yale Entrepreneurship Institute

About

PORTFOLIO
www.franklyn.xyz

CONTACT
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650 946 7649

Skills

PROGRAMMING
HTML/CSS
Javascript
D3.js
jQuery
Node.js
Java
Python
Scheme
R, JAGS, MCMC

LANGUAGES
Chinese (native)
English (native)
Italian (advanced)
Spanish (advanced)

SOFTWARE
Adobe AfterEffects
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Sketch 3
Pixate
Pages/Keynote
Microsoft Office
Audacity

OTHER
UX Design
Graphic Design
Film & Photography
Data Analysis/Statistics
Psychometrics
Presentation Design