

FRANKLYN ZHU

EDUCATION

- MAY 2017
New Haven, CT
- YALE UNIVERSITY**
Computer Science & Psychology Major; coursework in psychology, statistical analysis, computer science, experimental research methods
- MARCH 2013
Siena, Italy
- UNIVERSITA' PER STRANIERI DI SIENA**
- Italian language study, B2 certification
 - Studied opera with soprano Mme. Tomaszewska
- MAY 2012
Beijing, China
- WESTERN ACADEMY OF BEIJING**
International Baccalaureate Diploma; Student Council President

EXPERIENCE

- 2014 -
New Haven, CT
- YALE CENTER FOR EMOTIONAL INTELLIGENCE**
Research Assistant for the Contentment Project under Dr. Daniel Cordaro.
- Participated and assisted in Emotional Intelligence workshops for teachers
 - Assisted in the design, norming, and analysis of two psychometric tests
 - Extensive experience with MTurk, experimental design, survey design, multivariate statistical analysis using SPSS and R
 - Designed and coded new interactive question type for online surveys using JavaScript, creating a novel way of investigating emotions in psychological research
 - Produced interactive data visualizations using D3.js and network visualizations using Gephi
 - Edited over 100 videos of dynamic human expressions to create test for Emotional Intelligence
- 2013 -
New Haven, CT
- YALE STUDENT TECHNOLOGY COLLABORATIVE**
Media Technician, Design Expert at Yale STC
- Taught a 50 person workshop on design and rapid prototyping for the Yale Entrepreneurship Institute
 - Lead workshops on programs from the Adobe Creative Suite, including: Illustrator, InDesign, Photoshop, Premiere.
- 2014 -
New Haven, CT
- THE YALE SPIZZWINKS (?)**
International Tour Manager for the oldest undergrad men's a cappella group in the US
- Managed international performance tour to South America, and Sino-US cultural exchange tour to China
 - Worked directly with international clients and contacts, signing performance and sponsorship contracts worth thousands of dollars
 - Coordinated transportation, housing, concert logistics
- 2010 -
New Haven, CT
- FREELANCE DESIGNER**
- Versatile designer with portfolio spanning print, web, film, and product design
 - Track record of successful projects, including: design of funding presentation for edTech startup StoryTime, which received \$25,000 in seed funding
 - Direction and editing of Kickstarter video for A Squared (a cappella reinvented), which raised over \$2,000
 - Design of product packaging for Yale healthcare startup, TummyZen, for worldwide distribution
 - Design and production of bilingual marketing media for Chinese education startup, Due West, including brochures, presentations, posters, and videos on China's largest video network

PORTFOLIO
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CONTACT
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SOFTWARE
Adobe AfterEffects
Adobe InDesign
Adobe Illustrator
Adobe Lightroom
Adobe Photoshop
Adobe Premiere Pro
Sketch.app
Keynote

PROGRAMMING
Python
Javascript
HTML/CSS
D3JS
R
Java
Node.js
jQuery

LANGUAGES
English (native)
Chinese (native)
Italian (advanced)
Spanish (intermediate)

OTHER
User Experience Design
Filming & Photography
Video Editing
Data Analysis/Statistics
Data Visualization
Psychometrics
Public Speaking
Acting & Singing