

# Franklyn Zhu

## Education

### YALE UNIVERSITY: 2017, NEW HAVEN, CT

Computer Science & Psychology Major; coursework in psychology, MCMC, statistical analysis, computer science, experimental research methods

### UNIVERSITA' PER STRANIERI DI SIENA: 2013, SIENA, ITALY

Italian Language B2 certification; studied opera with Mme. Tomaszewska

### WESTERN ACADEMY OF BEIJING: 1994-2012, BEIJING, CHINA

International Baccalaureate Diploma; student council president; John McBryde Award

## Experience

### YALE CENTER FOR EMOTIONAL INTELLIGENCE: 2014 - PRESENT, NEW HAVEN, CT

*Intern* at the Contentment Project under Dr. Daniel Cordaro.

- Gained extensive experience with RULER, an internationally recognized program to teach Emotional Intelligence skills in schools and organizations
- Attended and assisted in workshops teaching evidence-based ways to effectively manage emotions in self, others, and in groups
- Designed and implemented large scale online psychological experiments using Amazon MTurk, and created novel interactive survey question types using JavaScript
- Conducted multivariate statistical analysis with R, SPSS, produced interactive data visualizations using D3.js and network visualizations using Gephi
- Designed presentations and data visualizations for Center staff

### THE YALE SPIZZWINKS: 2014 - PRESENT, NEW HAVEN, CT

*International Tour Manager* for the oldest underclassmen a cappella group in the US

- Managed international performance tour to Colombia, South America, and Sino-US cultural exchange tour to China
- Worked with international clients and contacts, obtaining performance and sponsorship contracts worth over \$20,000
- Coordinated transportation, housing, concert logistics
- Designed and produced online marketing materials and videos for group

### YALE INFORMATION TECHNOLOGY SERVICES - 2014 - PRESENT, NEW HAVEN, CT

*Design Expert and Web Specialist*

- Versatile designer with projects spanning print, web, film, and physical product design
- Directed Kickstarter video for A Squared, raising over \$2,000
- Designed funding pitch for EdTech startup StoryTime, which raised over \$25,000; product packaging for healthcare startup, TummyZen
- Taught 50 person workshop on design and prototyping for the Yale Entrepreneurship Institute

## About

### PORTFOLIO

[www.franklynzhu.com](http://www.franklynzhu.com)

### CONTACT

[franklyn.zhu@yale.edu](mailto:franklyn.zhu@yale.edu)

650 946 7649

## Skills

### PROGRAMMING

HTML/CSS

Javascript

D3.js

jQuery

Node.js

Java

Python

Scheme

R, JAGS, MCMC

### LANGUAGES

Chinese (native)

English (native)

Italian (advanced)

Spanish (advanced)

### SOFTWARE

Adobe AfterEffects

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Sketch 3

Pixate

Pages/Keynote

Microsoft Office

Audacity

### OTHER

UX Design

Graphic Design

Film & Photography

Data Analysis/Statistics

Psychometrics

Presentation Design