

SEAN LEE



Developer / Designer / Marketer



seanyboy49



seanyboy49.github.io



415 730 3524



seanboramlee@gmail.com

</> MY SKILLS

Languages: Javascript, Ruby, Python

Web Development: REST APIs, AJAX, HTML5, CSS3, Bootstrap, Stylus, OAuth 2.0

Technologies: React, React Native, Redux, Node, Express, Ruby on Rails, Sinatra, Raspberry Pi, Electron, AFrame

Databases & Tools: git, PostgreSQL, SQLite3, Active Record, Mongoose, MongoDB, Heroku, AWS

APIs: Google Cloud Storage, FB Marketing, FB Messenger, Twilio, Kairos, Snowboy, Alexa Voice Services, Google DoubleClick

Design Tools: Photoshop, Sketch, InVision, Illustrator, Indesign, Premiere Pro, After Effects



MY PROJECTS

RFLCT - IoT

- Led a five-person team as technical architect on RFLCT, a voice-activated smart mirror built with **Electron**, **Node**, **Alexa Voice Services**, **facial recognition** and **voice-command API's**, and a **Raspberry Pi** to display time, weather, headlines and other helpful information to users.
- Developed facial recognition module using **Kairos API**, ensuring accurate user authentication and login.

Github Battle Arena - Web App

- A **Node** powered game built in **React** that pits two Github users against each other by fetching their public data from the **Github API** in order to determine the superior programmer.

Accomplishe - Web App

- A **Ruby on Rails** app that helps women track their moments of success and growth in the workplace.
- Designed and developed the front-end, winning third place at Lady Problems Hackathon, SF 2016.



MY EXPERIENCE

March 2017 - Present

Software Engineer

Fetch Advertising Agency

- Developed dynamic advertising solutions using **Javascript**, **React**, **Redux** and **Google Apps** for **Lululemon** that leveraged local weather conditions and retargeting data to continuously deliver over 4,000 unique creatives across the US and Canada, increasing billings by 20% and deliverables by 4,000%.
- Streamlined workflows for our marketing teams, saving an average of 433 man-hours and \$10k a year by building internal tools with **React**, **Express** and **Google Cloud Platform**.
- Designed and developed a FB Messenger bot for **Hulu's** user acquisition team.

July 2015 - Dec 2015

Marketing Strategist

247 INC.

- Developed brand identity, social media marketing campaign, go-to-market strategy and marketing materials for a stun-gun phone case.
- Worked closely with product team to develop seamless UX between software and hardware components.

May 2014 - Aug 2014

Digital Account Manager

Extreme Reach

- Worked closely with engineering to design an automated report generator for client partners, resulting in 50% time and cost savings.
- Onboarded new client campaigns onto our advertising analytics platform.



MY EDUCATION

April 2016 - Sept 2016

Dev Bootcamp

Full Stack Web Development

18 week programming intensive specializing in Ruby, Rails, Sinatra, JavaScript, jQuery (AJAX), SQL, Git, Object-Oriented Design, Functional Programming, Test Driven Development, Heroku, Paired Programming and Agile Development.

2011 - 2015

McGill University

B.A. in Industrial Relations and Minor in Marketing