

SEAN LEE



Developer / Designer / Marketer



seanyboy49



seanyboy49.github.io



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</> MY SKILLS

Languages: Ruby, Javascript

Web Development: REST APIs, AJAX, HTML5, CSS3, jQuery, Bootstrap

Technologies: Rails, Node, Redux, Handlebars.JS, Sinatra, React, Raspberry Pi, FB Messenger Bot, Electron

Databases & Tools: git, PostgreSQL, SQLite3, Active Record

APIs: Twilio, Kairos, Snowboy, Alexa Voice Services

Design Tools: Photoshop, Sketch, InVision, Illustrator, Indesign, Premiere Pro, After Effects



MY EXPERIENCE

July 2015 - Dec 2015

Marketing Strategist

247 INC.

- Developed brand identity, social media marketing campaign, go-to-market strategy and marketing materials for a stun-gun phone case.
- Worked closely with product team to develop seamless UX between software and hardware components.

May 2014 - Aug 2014

Digital Account Manager

Extreme Reach

- Worked closely with engineering to design an automated report generator for client partners, resulting in 50% time and cost savings.
- Onboarded new client campaigns onto our advertising analytics platform while transitioning a new team of account managers from legacy software onto our own.

May 2013 - Aug 2013

Creative/Strategy Intern

AR New York

- Assisted creative directors in concept creation, design, strategy and copywriting, leading to new business opportunities and campaigns with DFS, Carlo Pazolini, and Land's End.



MY PROJECTS

RFLCT - IoT

- Led a five-person team as technical architect on RFLCT, a voice-activated smart mirror built with **Electron**, **Node**, **Alexa Voice Services**, **facial recognition** and **voice-command API's**, and a **Raspberry Pi** to display time, weather, headlines and other helpful information to users.
- Developed facial recognition module using **Kairos API**, ensuring accurate user authentication and login.

Github Battle Arena - Web App

- A **Node** powered game built in **React** that pits two Github users against each other by fetching their public data from the **Github API** in order to determine the superior programmer.

Accomplishe - Web App

- A **Ruby on Rails** app that helps women track their moments of success and growth in the workplace.
- Designed and developed the front-end, winning third place at Lady Problems Hackathon, SF 2016.

Eliza - Chat Bot

- A Facebook messenger chatbot built with **Node** that pings you with inspirational quotes, meditative exercises and thought provoking questions.

Kelvn - Web App

- A **Sinatra** web app that uses the **Twilio API** to schedule daily, annoying birthday texts to your loved ones and enemies.



MY EDUCATION

April 2016 - Sept 2016

Dev Bootcamp

Full Stack Web Development

18 week programming intensive specializing in Ruby, Rails, Sinatra, JavaScript, jQuery (AJAX), SQL, Git, Object-Oriented Design, Functional Programming, Test Driven Development, Heroku, Paired Programming and Agile Development.

2011 - 2015

McGill University

B.A. in Industrial Relations and Minor in Marketing