



# Business company profile



[www.tuffyfluffy.co.za](http://www.tuffyfluffy.co.za)

"Soft on You. Strong on Value."

# Tuffy Fluffy

## Company Overview

Tuffy Fluffy is a proudly South African manufacturer and supplier of high-quality paper, hygiene, and cleaning products and services. We are committed to providing affordable, reliable, and sustainable solutions that meet the needs of households, institutions, and retailers – both locally and across international markets. Our goal is to make cleanliness, comfort, and care accessible to everyone.

## Mission

To provide high-quality paper, hygiene, and cleaning products and services that are affordable, reliable, and cost-effective for households, institutions, and retailers in South Africa and beyond.

## Vision

To become the most trusted and affordable paper, hygiene, and cleaning brand in every home and business – known for comfort, quality, and everyday value across Africa and the world.



# Tuffy Fluffy

## Mission Statement

At Tuffy Fluffy, we provide households and businesses with premium hygiene and cleaning products that combine comfort, performance, and sustainability. We are dedicated to manufacturing products that care for people and the planet – building a cleaner, greener future for all.

## Core Values

### 1. Quality & Comfort

We prioritize excellence in every product, ensuring softness, strength, and satisfaction for every customer.



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## Sustainability

We are committed to environmentally responsible manufacturing — using recycled materials, minimizing waste, and reducing our carbon footprint.

## Innovation

We continuously enhance our products and processes to meet evolving consumer needs and international standards.



13 Green Acres  
281 Von Willich Avenue  
Die Hoewes  
Gauteng  
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## Integrity

We conduct business with honesty, transparency, and ethical responsibility in all aspects of our operations.

## Customer Care

We listen to our customers and strive to exceed their expectations in product quality, service, and value.

## Community & People

We believe in uplifting communities through job creation, local partnerships, and support for social and environmental initiatives.



## Toilet Paper Product Range

### 1. Standard Toilet Paper

**1-Ply Toilet Paper** – economical option for bulk buyers, public facilities, schools.

**2-Ply Toilet Paper** – soft, durable, and absorbent; ideal for households.

**3-Ply Toilet Paper** – premium comfort and softness; luxury households and hotels.



### 2. Specialty Toilet Paper

**Scented Toilet Paper** – lightly fragranced for freshness.

**Lotion-Infused Toilet Paper** – enriched with aloe vera, vitamin E, or chamomile for sensitive skin.

**Recycled Toilet Paper** – eco-friendly, made from 100% recycled fibers.

**Bamboo Toilet Paper** – sustainable, biodegradable, and extra soft.

**Coloured or Printed Toilet Paper** – decorative options for themed bathrooms or hospitality use



### **3. Jumbo & Commercial Rolls**

**Jumbo Rolls (1-Ply / 2-Ply) – for malls, offices, and institutions; fits dispensers.**

**Mini Jumbo Rolls – smaller version for medium-traffic restrooms.**



### **4. Value Packs & Retail Options**

**4-Pack / 6-Pack / 9-Pack / 18-Pack / 48-Pack – for households and bulk retailers.**

**Wrapped Single Rolls – hygienically wrapped for n hotels, guesthouses, or travel packs.**

### **5. Complementary Hygiene Products**

**Facial Tissues – 2-ply and 3-ply soft tissue boxes.**

**Paper Towels – kitchen rolls and commercial-grade options.**

**Serviettes / Napkins – plain, embossed, or branded.**

**Wet Wipes / Flushable Wipes – aloe or antibacterial options.**

**Dispenser Units – wall-mounted for toilet paper, tissues, and hand towels.**

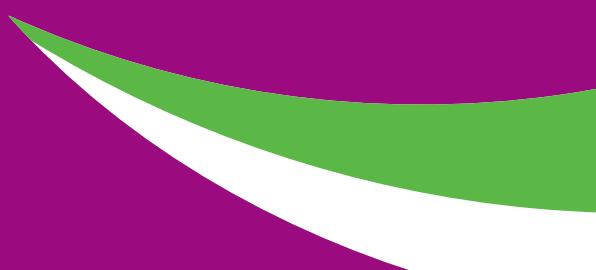


### **6. Eco & Luxury**

**Tuffy Fluffy Eco Range – U90recycled or bamboo-based products.**

**Tuffy Fluffy Premium Range – ultra-soft, embossed 3-ply paper with fragrance-free luxury feel.**

**Tuffy Fluffy Classic Range – affordable everyday household**



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