livability

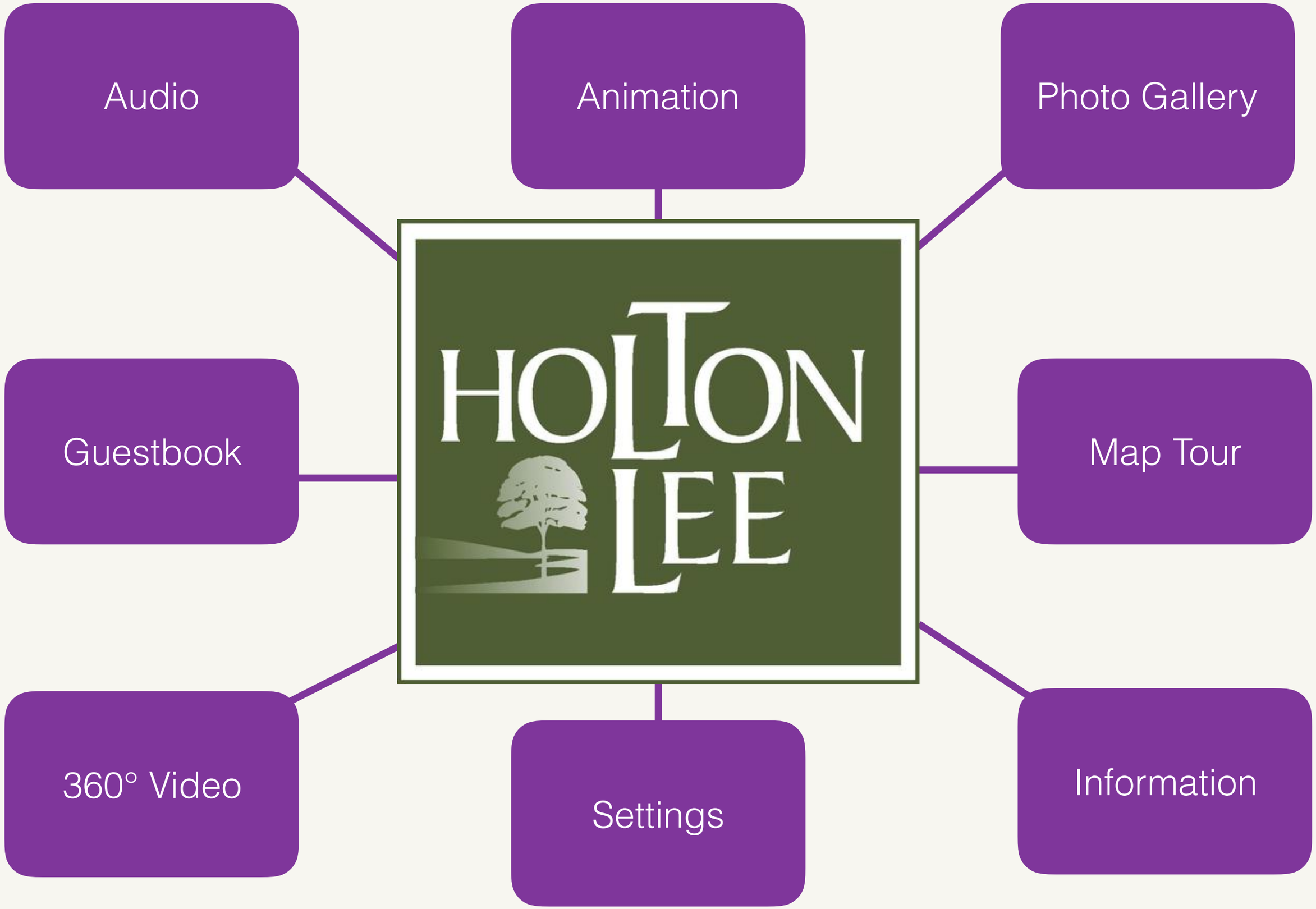
HOLTON LEE

HEXATECH

Our Aim

- An interactive app
- Be an educational and entertaining experience
- Based around a map tour guide
- Easy to navigate, pleasing to look at, soothing to listen to
- Targeted to any level of disability or app experience
- Enhance Holton Lee's peaceful and relaxing environment

Key Features of the App



App Examples

London Zoo App:

- Facts, photos and videos
- GPS enabled interactive map showing where you are and what is near you
- Information for planning your visit

Natural History Museum App:

- Interactive maps with routes and place marks for all public spaces
- Popular display and information on these displays

Design

The app will be based around a **flat design** theme. The design will be a minimalistic but creative approach, emphasising usability. The design of this app will be in a cartoon illustrated style. It will consist of crisp bright colours and lighthearted illustrations to create an aesthetically pleasing experience.

Design

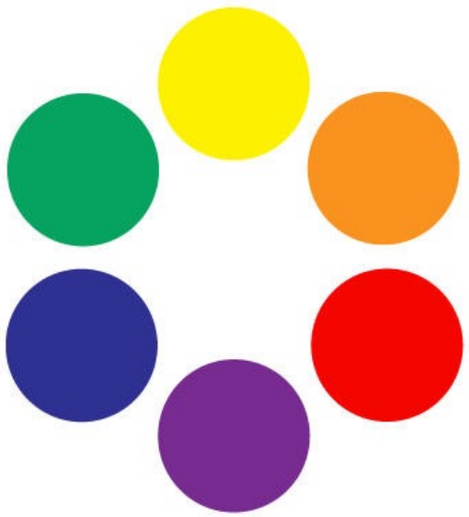
Font Ideas

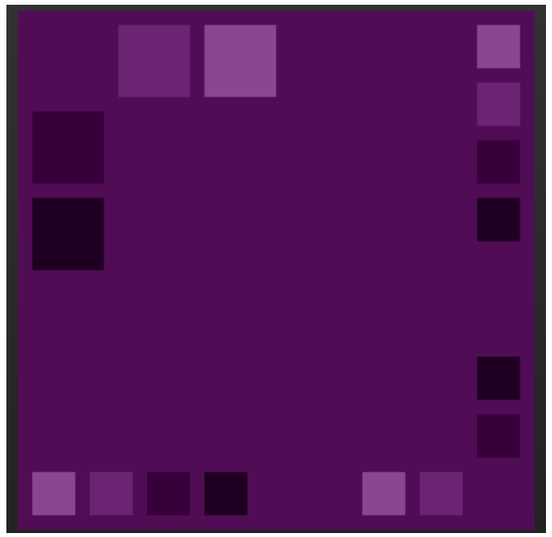
HOLTON LEE EXAMPLE

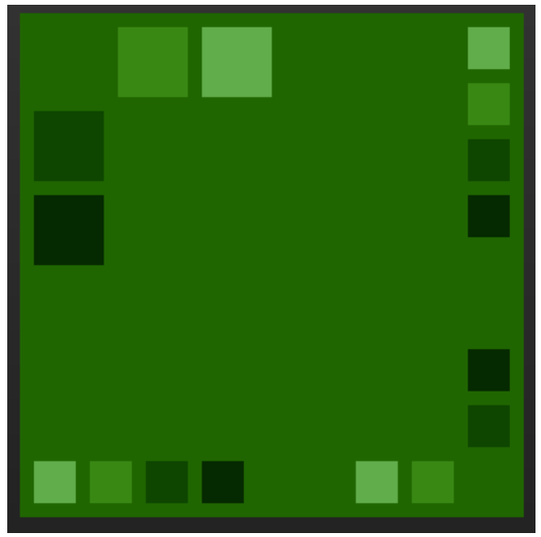
Holton Lee Example

HOLTON LEE EXAMPLE

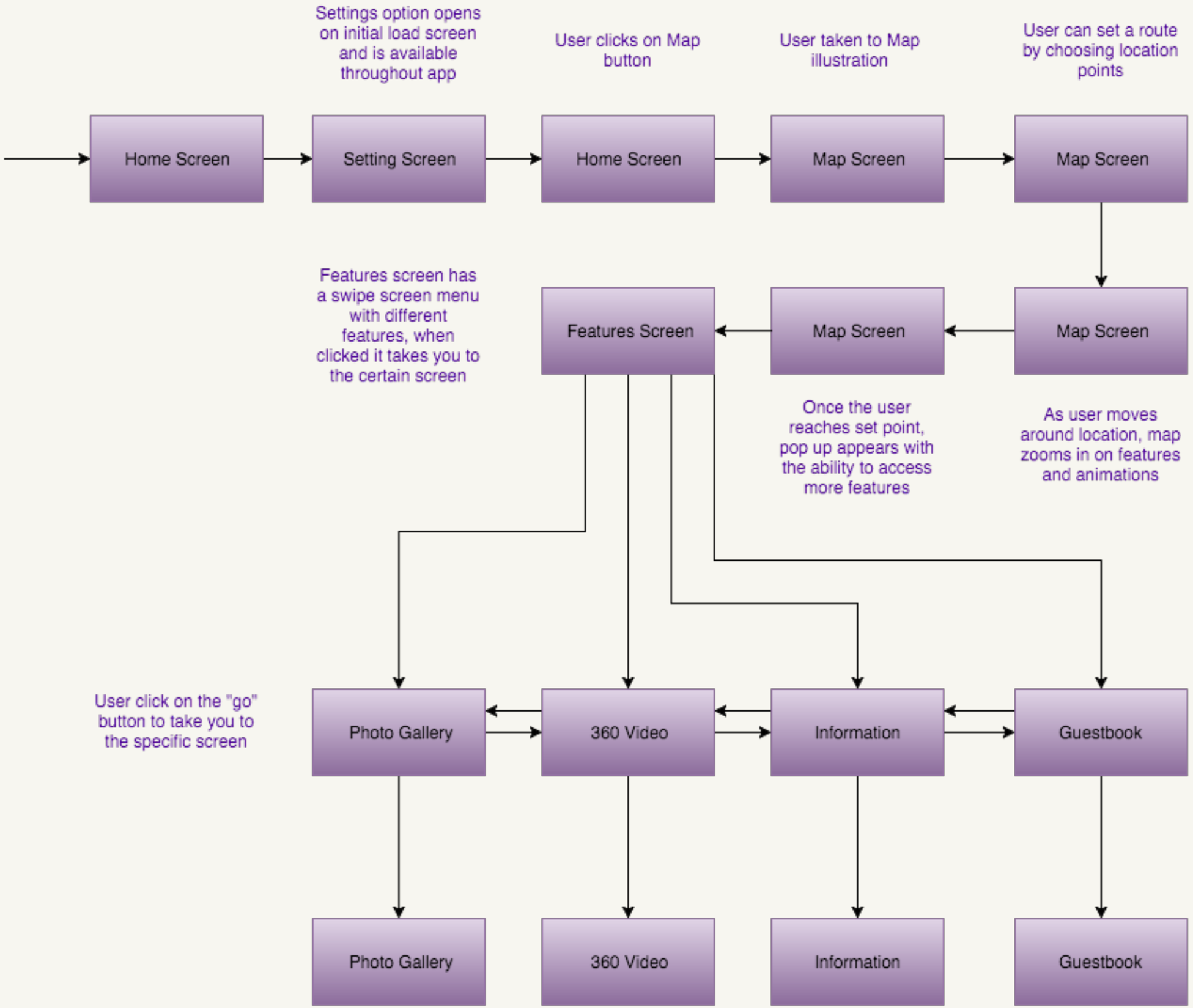
Colour Scheme



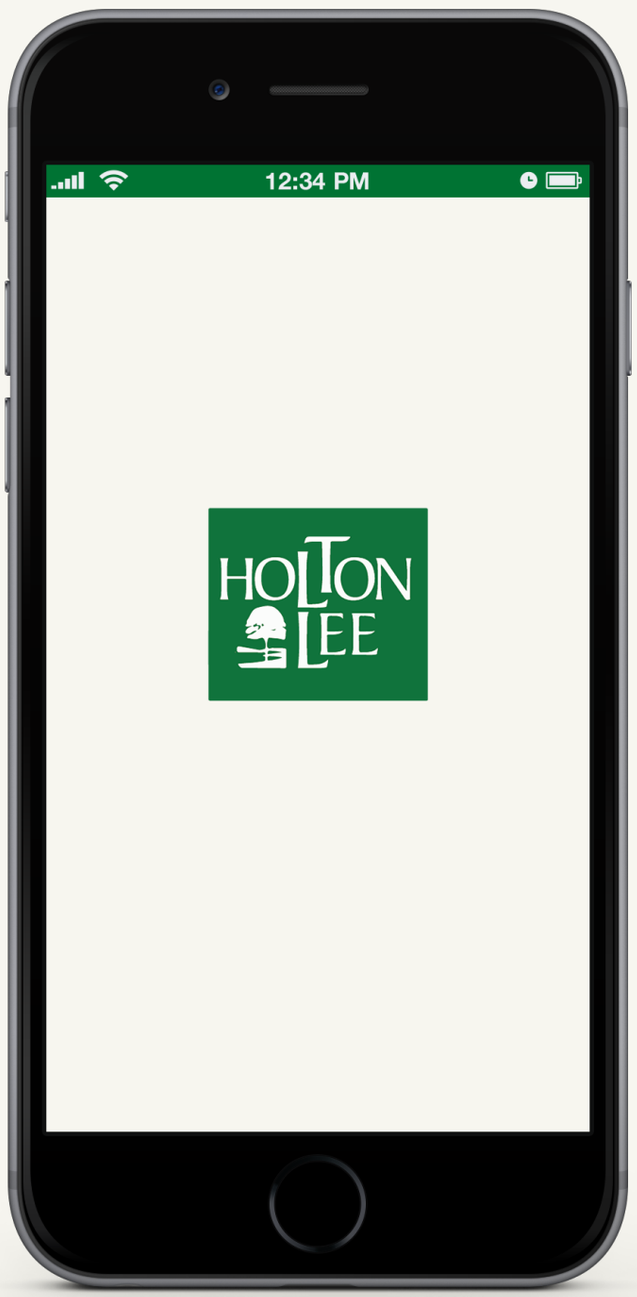




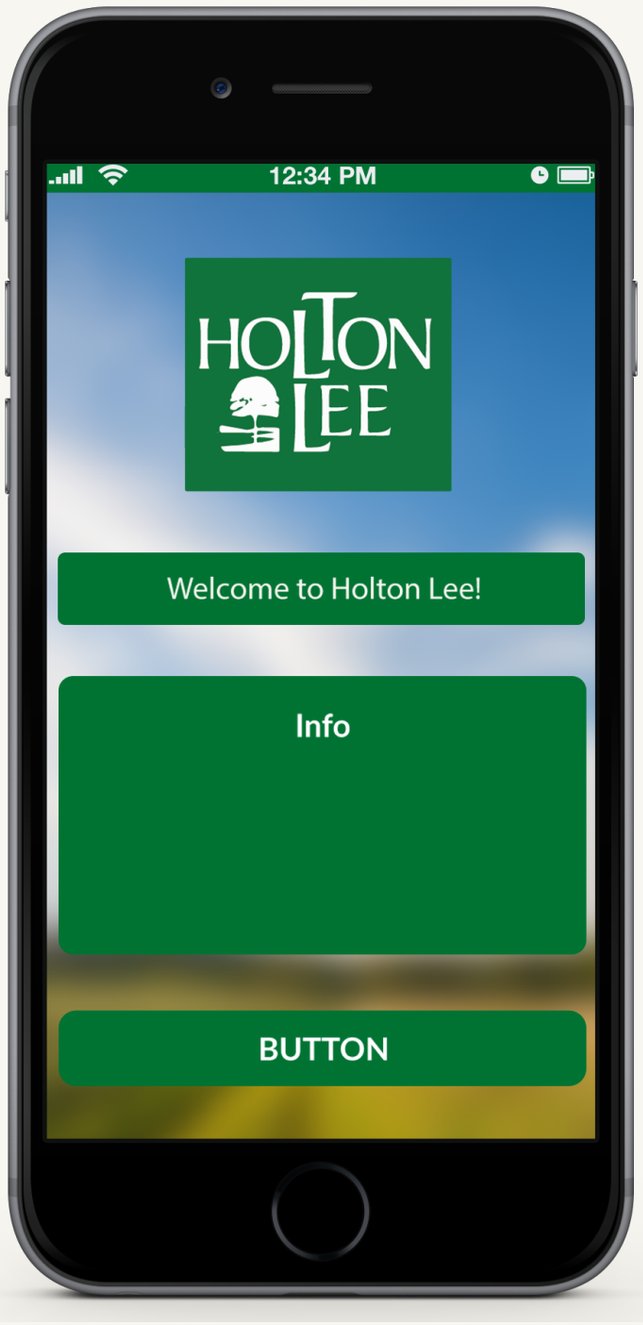
App Functionality



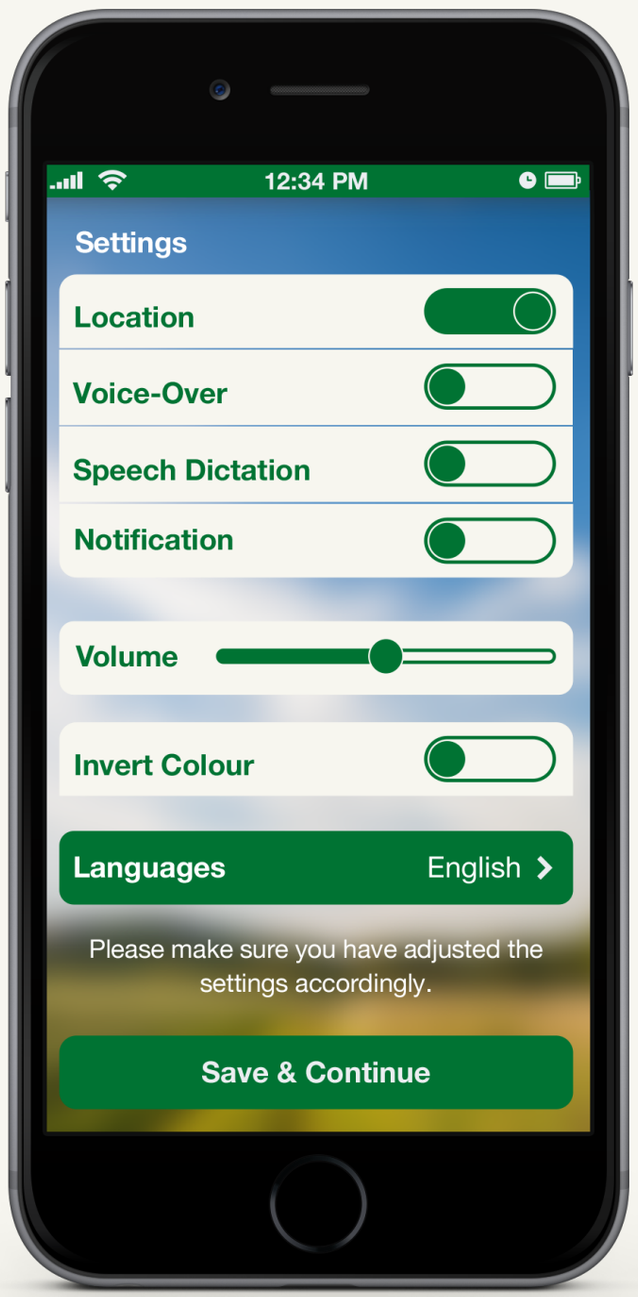
Mock Up Designs



START SCREEN



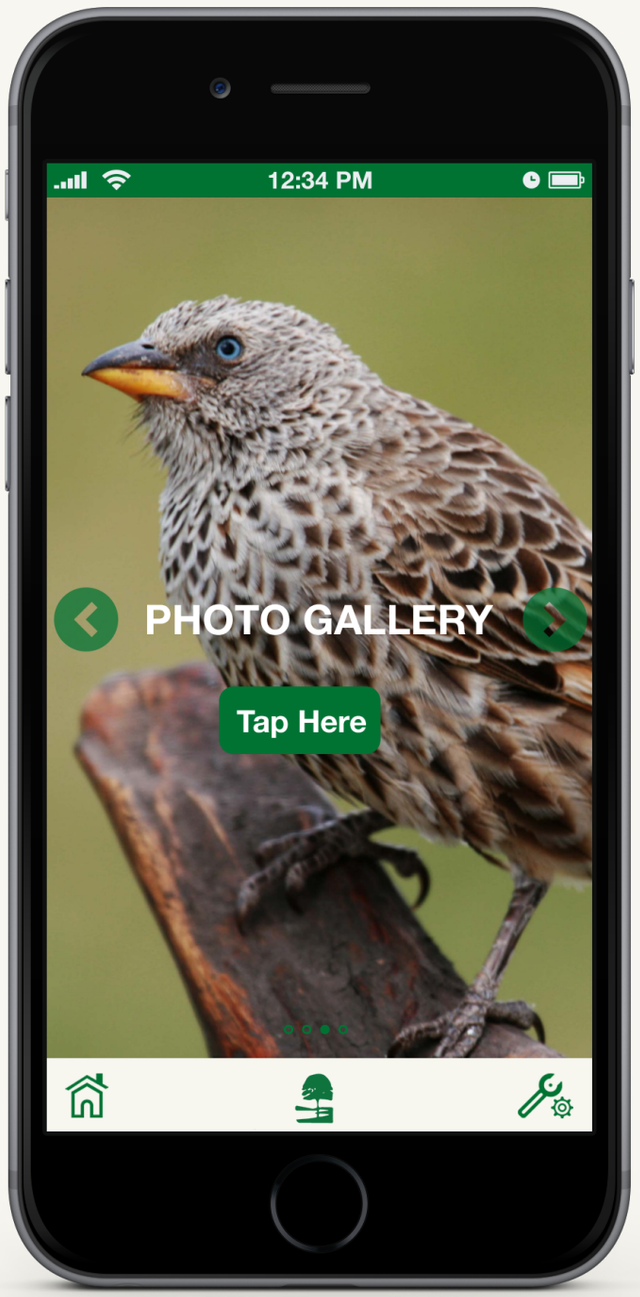
HOME PAGE



SETTINGS

Mock Up Designs

MAP



FEATURE SCREEN

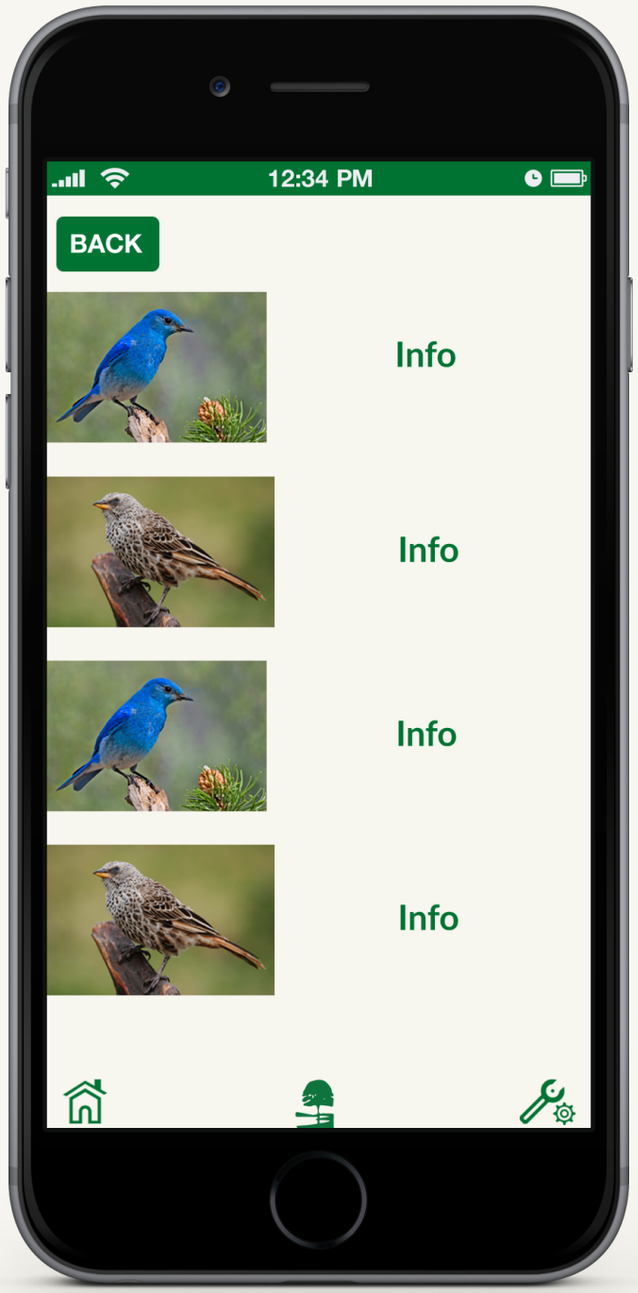


PHOTO GALLERY

Questions?

Thank you for your time, we'd be happy to answer any questions.