$$|f|_{\mu} \le |1|_{\frac{\mu q}{q-1}} |f|_{\mu q} = |\Omega|^{\frac{q-1}{\mu q}} |f|_{s} = |\Omega|^{\frac{\mu s-1}{s}} |f|_{s} \le C |f|_{W^{1,\frac{ns}{n+s}}} \le C |f|_{H^{1}}.$$