

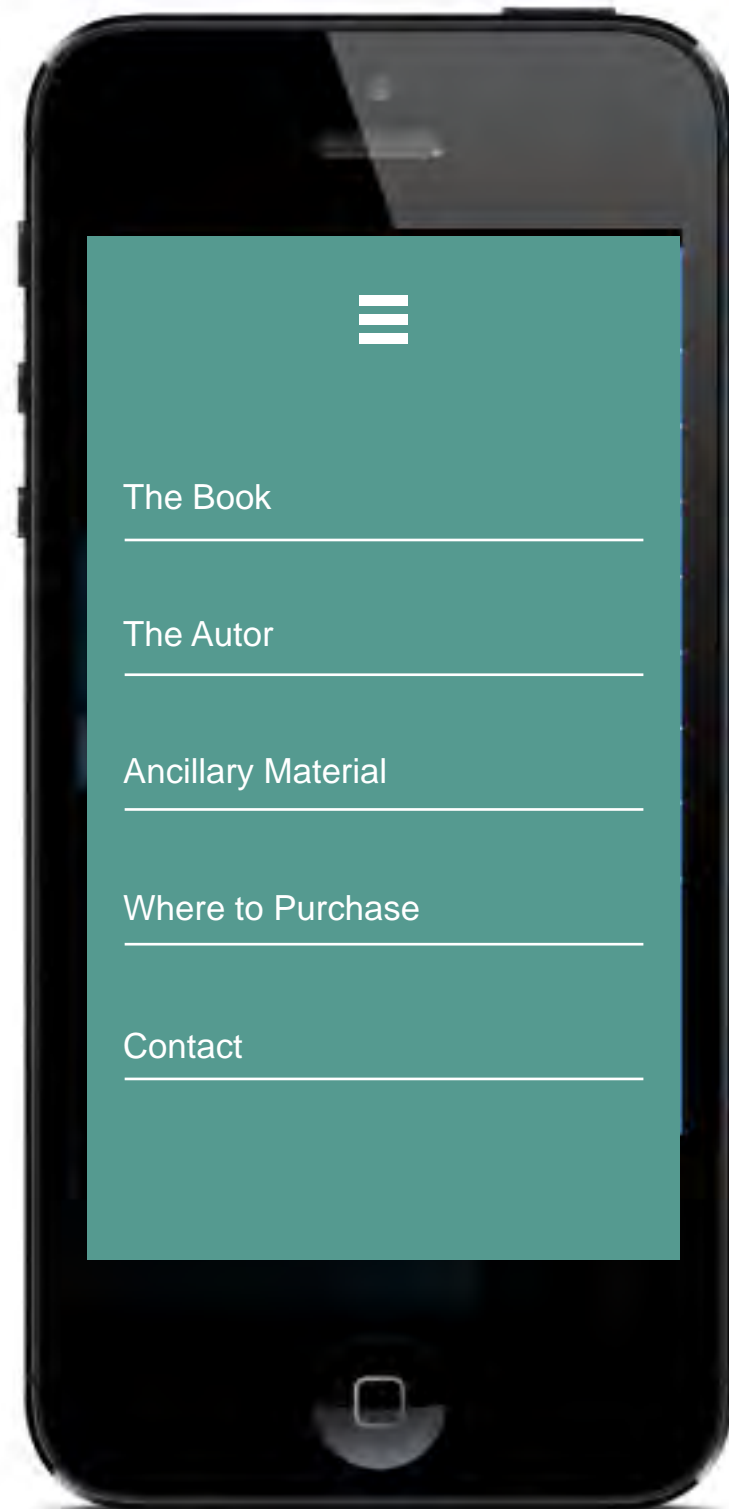


Key Tools
of Writing & Research:
A Guide for the Student Writer



"Writing is a process. Once
the student discovers the
tools of writing, the job of
writing is now much easier."

Cassandra L. Baker, PhD
Author of **Key Tools**
of Writing and Research



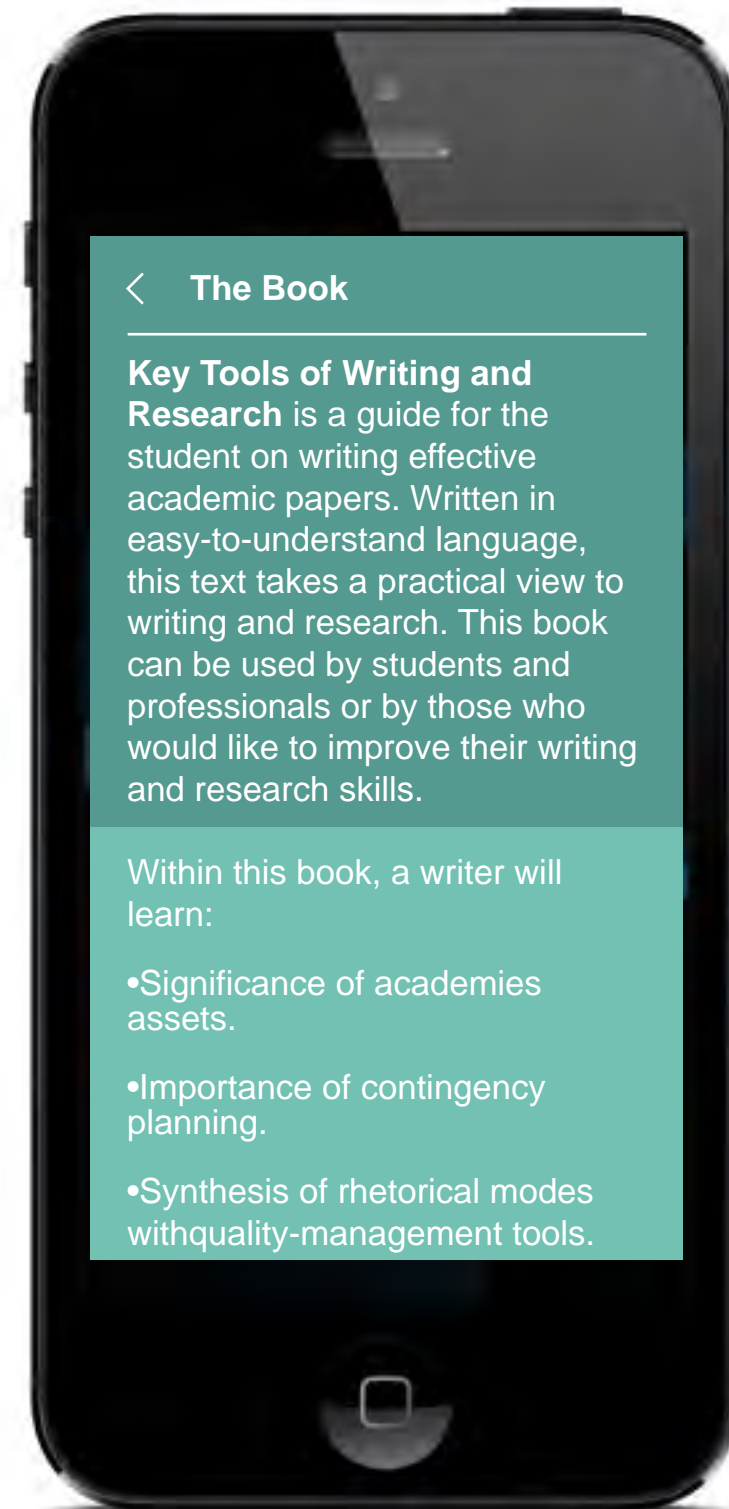
The Book

The Autor

Ancillary Material

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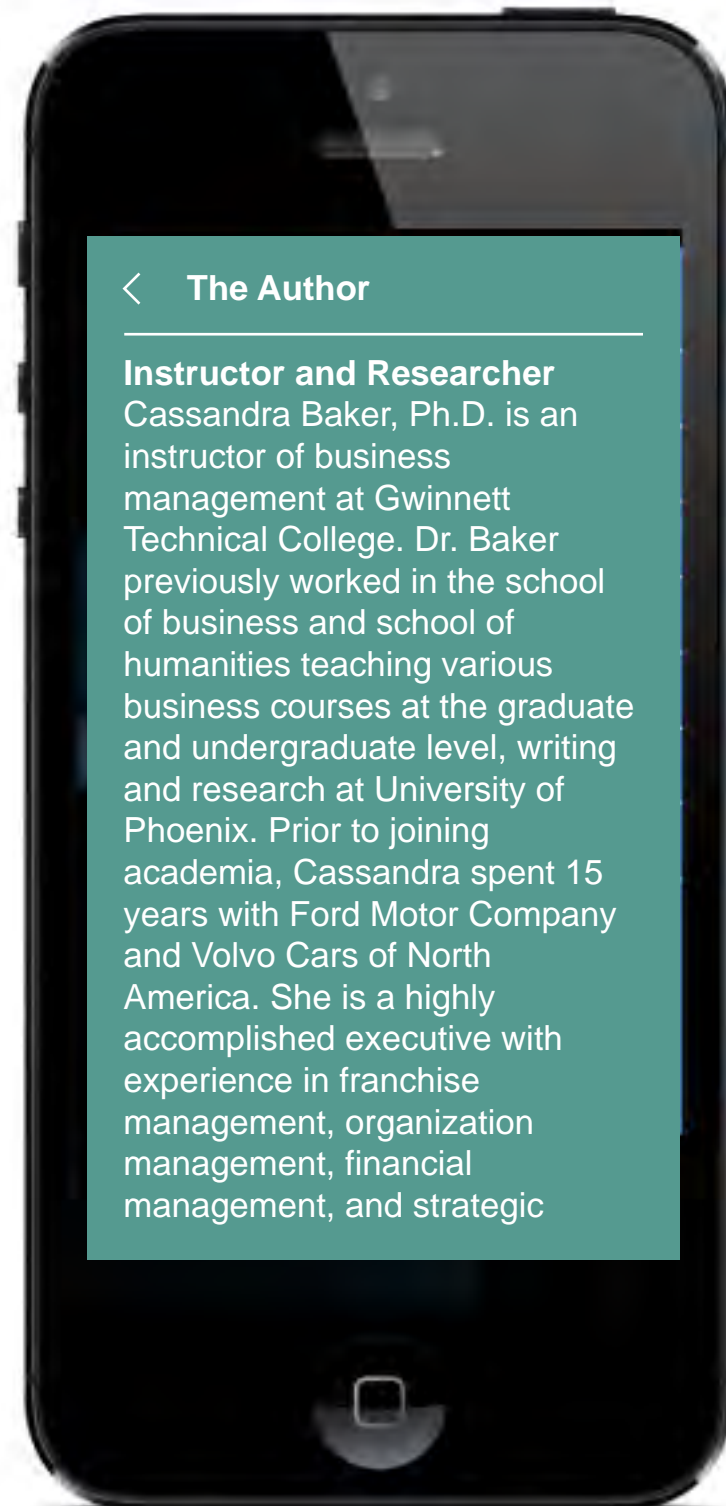


< The Book

Key Tools of Writing and Research is a guide for the student on writing effective academic papers. Written in easy-to-understand language, this text takes a practical view to writing and research. This book can be used by students and professionals or by those who would like to improve their writing and research skills.

Within this book, a writer will learn:

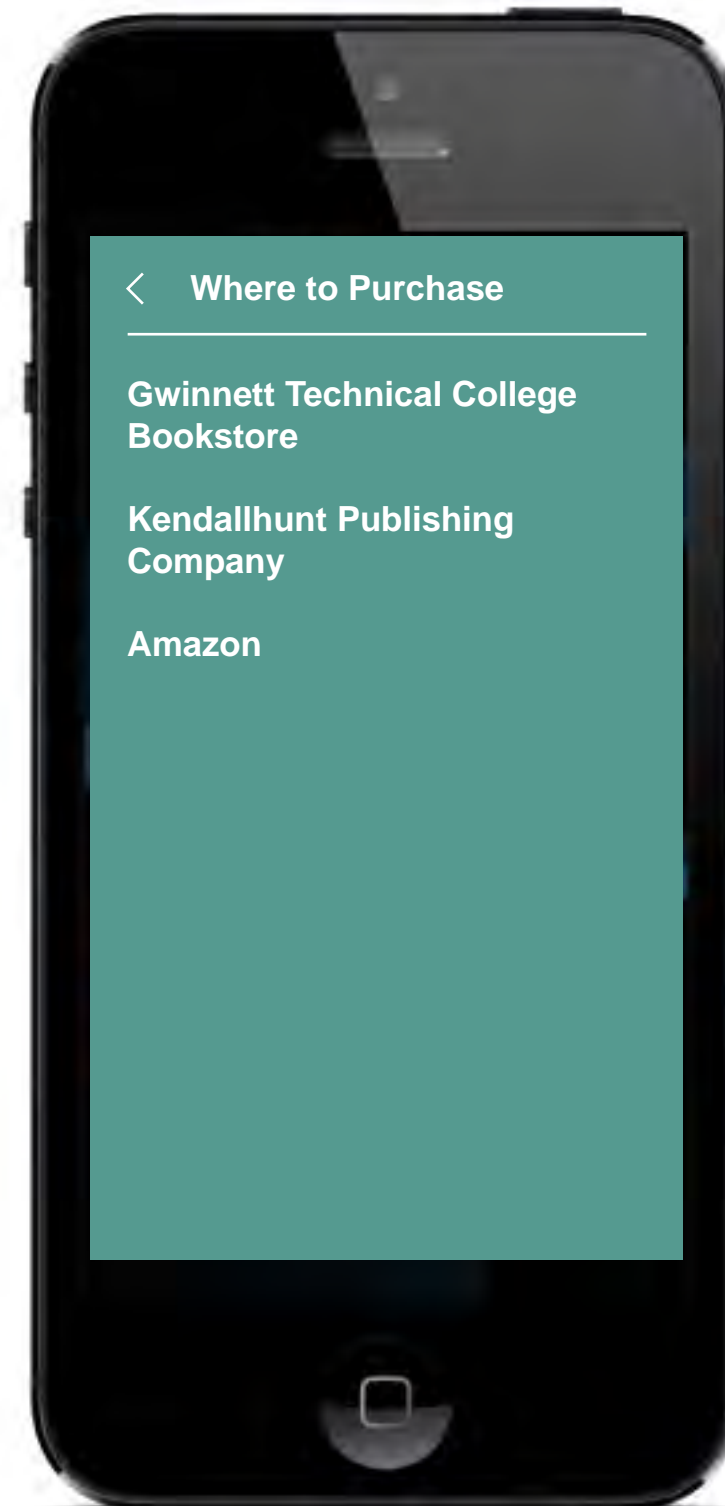
- Significance of academies assets.
- Importance of contingency planning.
- Synthesis of rhetorical modes with quality-management tools.



< The Author

Instructor and Researcher

Cassandra Baker, Ph.D. is an instructor of business management at Gwinnett Technical College. Dr. Baker previously worked in the school of business and school of humanities teaching various business courses at the graduate and undergraduate level, writing and research at University of Phoenix. Prior to joining academia, Cassandra spent 15 years with Ford Motor Company and Volvo Cars of North America. She is a highly accomplished executive with experience in franchise management, organization management, financial management, and strategic



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