



CODRUS
ANNIVERSARY EDITION

The
QUINTESSENCE

the essence of life in its purest form

CREATIVE CONCEPT 2025

definition

etymology

quint-essence

meaning “fifth” in Latin

noun

quint·es·sence kwin-'te-sən(t)s

1: the fifth and highest element in ancient and medieval philosophy that permeates all nature and is the substance composing the celestial bodies

2: the essence of a thing in its purest and most concentrated form



context

Long ago, people believed the Universe was composed of four elements: earth, air, fire, and water. They also thought that celestial bodies, like stars and planets, were made up of a mysterious 5th element. This elusive substance was called "quinta essentia" in Medieval Latin, meaning "fifth essence."

The essence in quintessence is so obvious, but there's something more intriguing about this word: quint- at the front of it. The Latin *quinta*, meaning "fifth," is the feminine form of *quintus*.

The concept of "quinta essentia" originated from the ancient idea of aether, a mysterious, allpervasive substance that filled the celestial realm. Considered purer than the four earthly elements, aether was a hypothetical entity that fascinated philosophers like Plato and Aristotle.

Alchemists attempted to extract the quintessence from natural materials, seeking a mystical cure for human suffering.

Over time, the concept of quintessence transformed, and by the 15th century, it came to refer to the purest and concentrated essence of any substance. Finally, its current meaning represents the essence of a thing in its purest and most concentrated form.

concept

CODRU'24
FESTIVAL

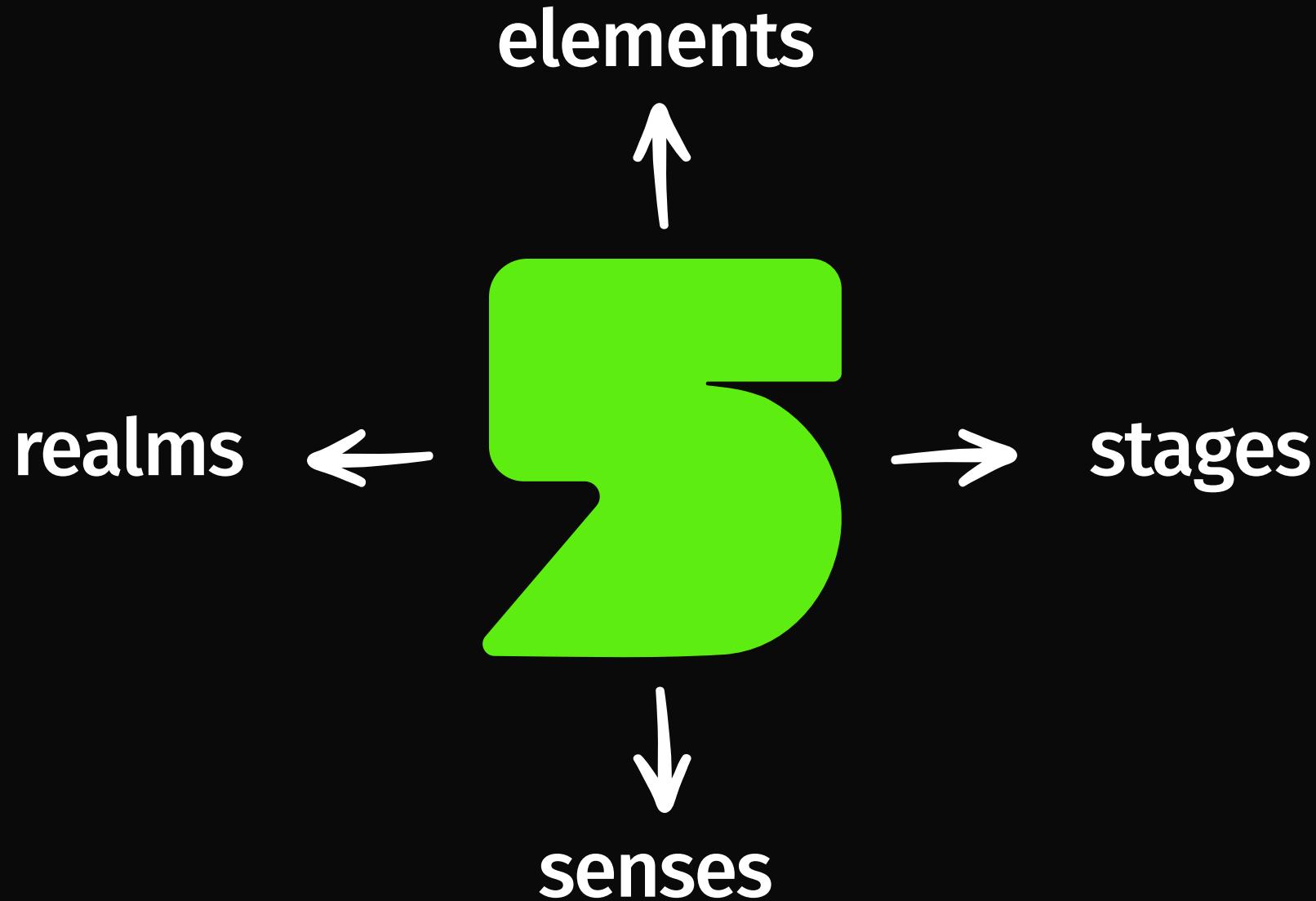
In our story, CODRU is the 5th element.

We believe music has a supernatural power of healing, bringing together people from all over the world, embracing change, diversity, flexibility, being inclusive and non-judgmental. Art, music, well-being...CODRU unites us as one, CODRU validates our moods, whether good or bad. Music expresses our beliefs effortlessly, and help us manifest our deepest desires. And for the last 5 years, CODRU was our well-being oasis, our shelter, our no.1 go-to when in need. In need of love, of an embrace, of a shoulder to cry on, a boost of joy or a safe sanctuary to be ourselves.

CODRU is The Quintessence of Life in it's purest form.

Let's celebrate all the states of being we've passed through
music this last 5 years

Central Symbol - Number 5



All aspects of communication, creation and experience will build a story based on the number 5.



FIRE

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FIRE Theme Festival Area:

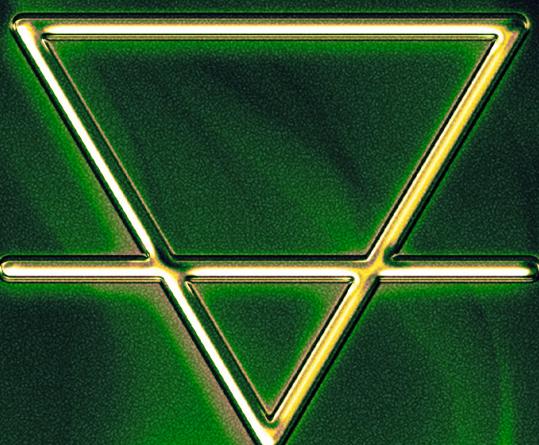
All components of the area will be related to the theme, starting with aesthetics, experiences, brands culture, brand activations.

We will reproduce the typology of the element through visual and physical sensations, colors, happenings and immersive experiences.

Each partner will choose the area they want to be part of.







EDARIA

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EARTH Theme Festival Area:

All components of the area will be related to the theme, starting with aesthetics, experiences, brands culture, brand activations.

We will reproduce the typology of the element through visual and physical sensations, colors, happenings and immersive experiences.

Each partner will choose the area they want to be part of.







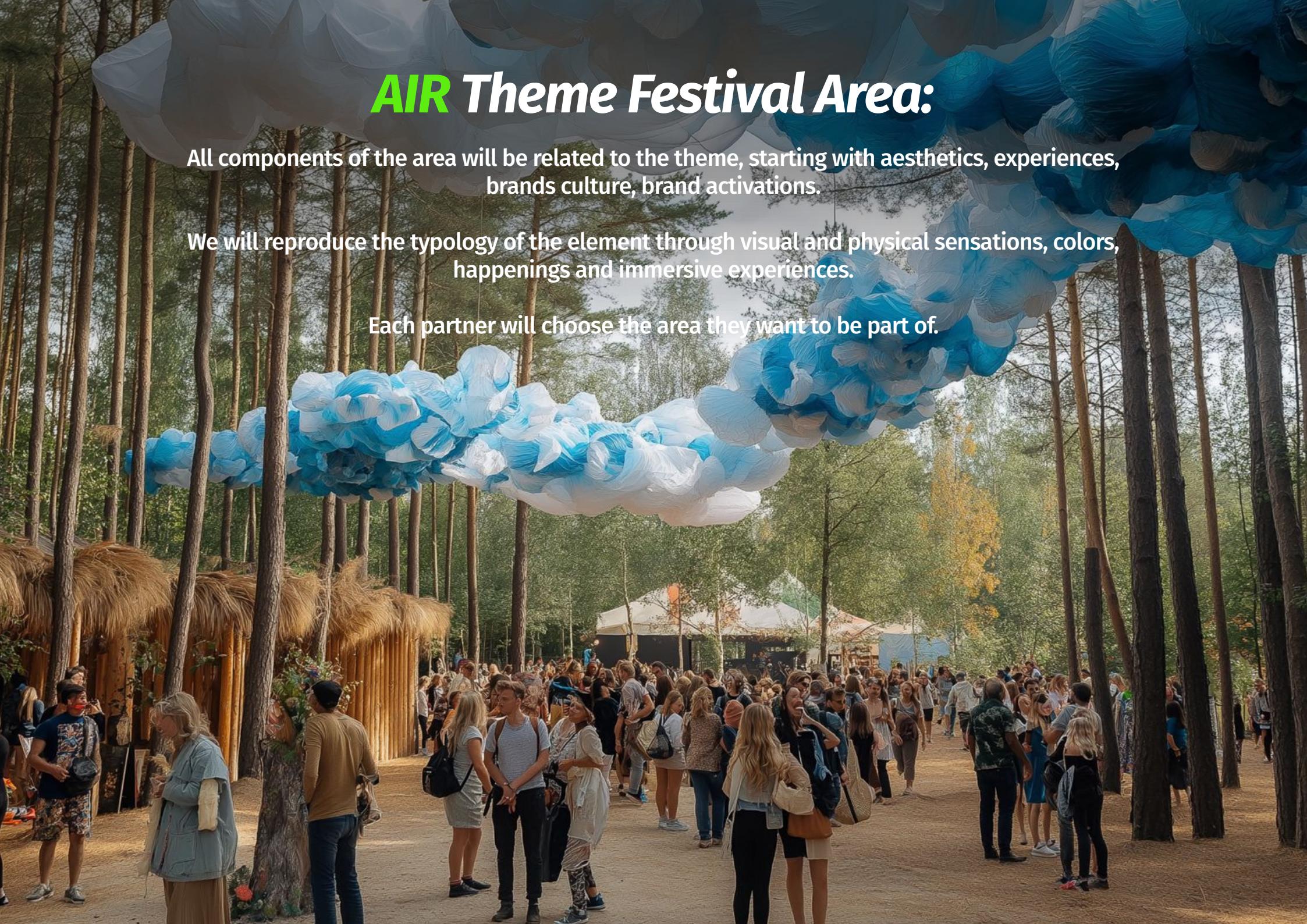
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AIR Theme Festival Area:

All components of the area will be related to the theme, starting with aesthetics, experiences, brands culture, brand activations.

We will reproduce the typology of the element through visual and physical sensations, colors, happenings and immersive experiences.

Each partner will choose the area they want to be part of.







WATER

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WATER Theme Festival Area:

All components of the area will be related to the theme, starting with aesthetics, experiences, brands culture, brand activations.

We will reproduce the typology of the element through visual and physical sensations, colors, happenings and immersive experiences.

Each partner will choose the area they want to be part of.





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presents



CODRUSTM

ANNIVERSARY EDITION

29-31 AUGUST 2025

PĂDUREA VERDE, TIMIȘOARA

AKUA NARU X TRIO MANDILI
GORAN BREGOVIĆ & WEDDING AND FUNERAL ORCHESTRA

SPECIAL CLOSING SHOW
SUBCARPAȚI X IRINA RIMES

LUPII LUI CALANCEA & SURORILE OSOIANU X DELIRIC X SILENT STRIKE X VIȚA DE VIE
DIRTY SHIRT X COMA X PHOENIX X IMPLANT PENTRU REFUZ X DJ MĂ-TA

PARAZIȚII X IAN X OSCAR X RAVA X ERIKA ISAC X AZTECA X SAMI G X IDK X ALBERT NBN X CALINACHO X 911

E-AN-NA X ADA MILEA X EMERIC IMRE X RADU GURAN X TAPINARI X ELIGRAF

& MANY MORE