In our case there are more ways how the customer could interact with our product. User of the product is either a poster who needs an assignment to be solved or a Solver who is going through posted assignments and looking for the ones he can solve. According to this we created personas which are fictional characterizations of users that represent real groups of potential customers. Creating these Personas helped us to better understand how the user would interact with our product from a third view perspective and what group of customers we are targeting. We would describe them by name, photo, age, education, job, interests/hobbies. Referring all of a sudden to a Persona with a Name instead of just generic user (poster/solver), gave us a clearer vision of who we are developing the product for. It helped us to keep realistic ideas of users. We would commonly say that Muhammad (reference to persona 1) would use the product this way because etc. Although Jan (reference to persona 2) would use the product another way. We would also think about the motivation behind the personas using the product. Either a busy elementary student who doesn’t have enough time to solve all of his homework or a high school teacher who wants to earn money on the side by solving assignments.