



## Sebastian Jans

has completed the following course:

### DESIGNING FOR A SUSTAINABLE FUTURE SAMSUNG

This online course explored the fundamentals of design thinking, focusing on sustainability and how artificial intelligence, rewilding and empathising can all solve the climate crisis.

The content of the following course has been certified by the CPD Certification Service as conforming to continuing professional development principles.



Jessie Soohyun Park Head of CSR Samsung Electronics (UK) Ltd

# **SAMSUNG**

In association with

CPD

CERTIFIED

The CPD Certification Service



### **SAMSUNG**



## ď

### Sebastian Jans

has completed the following course:

## DESIGNING FOR A SUSTAINABLE FUTURE SAMSUNG

This online course explored the fundamentals of design thinking, with a focus on sustainability and the challenges and opportunities that lie ahead. The course covered topics such as artificial intelligence, rewilding and empathising. Intersectional environmentalism was discussed, along with the role of technology in solving problems and creating innovative solutions to the climate crisis.

### STUDY REQUIREMENT

2 weeks, 2 hours per week

### **LEARNING OUTCOMES**

- Reflect on how sustainability relates to you today.
- Compare and discuss the state of sustainability in the UK today.
- Identify and interpret opportunities and challenges when designing for a sustainable future
- Explore the opportunities that technology can bring when designing for a sustainable future.
- Understand the fundamentals and importance of empathetic design thinking.
- Identify and ideate your own tangible actions and solutions in response to the proposition:
   Designing for a sustainable future.

#### **SYLLABUS**

- An introduction to the course from Samsung.
- An overview of the current sustainability landscape in the UK and what this could look like moving forward.
- Examples of inspiring projects and solutions that are pioneering the future of sustainability.
- Imagining what might be possible for society if technology is imbued within sustainability.

• Fundamentals of Design Thinking and how to apply it to bring your ideas to life.

