

SEBASTIAN OCHOA ALVAREZ

Orlando, FL · (786) 475-0772

sebastian.ochoa.alvarez@gmail.com · www.linkedin.com/in/sebastianochaalvarez

August 1st, 2025

Hiring Manager

ConsultNet Technology Services and Solutions

SUBJECT: Application for Sr. Salesforce Scrum Master / Agile Coach at ConsultNet Technology Services and Solutions

Dear Hiring Manager,

I am writing to express my keen interest in the Sr. Salesforce Scrum Master / Agile Coach position advertised on LinkedIn. With over 10 years of experience in leading Agile teams and a strong background that aligns perfectly with your requirements, I am confident in my ability to bring significant value to your client's teams.

My career includes extensive experience serving as a Scrum Master for multiple concurrent teams, including those focused on Salesforce CRM and AWS/Java-based application development within the financial services sector. At Globant, I led projects for banking clients, overseeing Salesforce implementations and managing large-scale data initiatives, which mirrors the technical and industry expertise you are seeking.

I excel at reinvigorating Agile practices and fostering a culture of continuous improvement. My expertise includes facilitating all Scrum ceremonies, coaching teams on Agile principles, and leveraging Jira and Confluence to maintain transparent metrics, including burndown charts and velocity reports. I have a history of collaborating closely with Product Owners to refine backlogs and partnering with leadership to remove impediments, ensuring efficient and predictable delivery.

As a certified SAFe Agilist and Advanced Certified ScrumMaster (A-CSM), I am passionate about driving Agile maturity and helping teams achieve their full potential. I am eager to discuss how my adaptive approach and hands-on experience can help your client successfully achieve their product and technology roadmap goals.

Sincerely,

Sebastian Ochoa Alvarez