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July 31st, 2025
Hiring Manager
KellyMitchell Group

SUBJECT: Application for Project Manager, Digital and Marketing Delivery

Dear Hiring Manager,

I am writing to express my enthusiastic interest in the Project Manager, Digital and Marketing Delivery role for your client, as advertised on LinkedIn. My experience in leading the end-to-end delivery of complex, guest-facing digital platforms, particularly my work with Royal Caribbean Group, aligns directly with the responsibilities and environment described in the job posting.

With over 10 years of experience managing technology projects, I am an expert in Agile/Scrum delivery, guiding global teams through the full Software Development Life Cycle. I have a strong record of managing project scope, timelines, and budgets in the \$2M-\$5M range, ensuring adherence to roadmaps and delivering value. My background in a fast-paced, client-service consulting model has honed my ability to translate business requirements into actionable technical stories and foster seamless collaboration between product, engineering, and executive stakeholders.

My technical acumen covers mobile (iOS/Android) and web platforms, system integrations, APIs, and cloud infrastructure (AWS, GCP), complementing my proficiency with tools like Jira and Confluence. I thrive in technology-first environments and am passionate about building robust processes and mentoring team members to drive collective success.

I am confident that my skills in project leadership, stakeholder communication, and technical project management make me an excellent candidate to contribute to your client's success. I look forward to the opportunity to discuss my qualifications further.

Sincerely,

Sebastian Ochoa Alvarez