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July 31st, 2025
Hiring Manager
Innovative Tech Solutions

SUBJECT: Application for Project Manager / Scrum Master at Innovative Tech Solutions

Dear Hiring Manager,

I am writing to express my enthusiastic interest in the Project Manager / Scrum Master position at Innovative Tech Solutions, which I discovered on LinkedIn. With over 10 years of experience leading complex software, cloud, and AI-driven projects for global enterprises, my background aligns perfectly with the requirements of this role.

In a recent role, I addressed the challenge of delivering multiple large-scale digital products for Royal Caribbean. I led a global program of 100+ engineers, implementing SAFe and Scrum to manage the full project lifecycle, including budget, scope, and risk. As a result, we successfully launched key features like an AI-powered chatbot and new onboard services, enhancing the guest digital journey and meeting all project deadlines.

I also specialize in elevating team performance. At Dick's Sporting Goods, the e-commerce platform's efficiency needed improvement. I took action by coaching multiple teams in Agile best practices and facilitating all Scrum ceremonies to improve velocity and focus. This leadership directly resulted in a 40% improvement in core web vitals and platform performance, demonstrating a tangible business impact.

The opportunity to contribute to a forward-thinking company like Innovative Tech Solutions is particularly exciting. Your focus on creating high-quality software, cloud, and data-centric solutions resonates with my passion for leveraging adaptive project management to drive innovation and deliver exceptional results. My expertise in managing projects on AWS and GCP, combined with my SAFe and Scrum certifications, has prepared me to effectively guide your cross-functional teams.

I am confident that my skills in stakeholder management, Agile coaching, and full-lifecycle project delivery will make me a valuable asset to your team. I am eager to discuss how my experience can help Innovative Tech Solutions achieve its project goals.

Sincerely,

Sebastian Ochoa Alvarez