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July 30th, 2025

Manu V George

PriceSenz

SUBJECT: Application for Part-Time Project Manager at PriceSenz

Dear Manu V George, I am writing to express my strong interest in the Part-Time Project Manager position at PriceSenz, which I discovered on LinkedIn. The opportunity to apply my project management expertise in a focused, part-time contract role is an excellent match for my current career goals, and I am confident that my background in managing complex technical projects aligns perfectly with your requirements.

The job description emphasizes the need to manage projects with complex integrations and diverse stakeholders. In my role at Globant, I was responsible for leading multifaceted digital initiatives for clients like Royal Caribbean and Dick's Sporting Goods. I managed globally distributed teams, controlled project budgets and scope, and served as the primary communication link to C-level stakeholders. A key achievement was leading an e-commerce platform overhaul that resulted in a 40% improvement in Core Web Vitals performance, directly enhancing the user experience and business outcomes.

I understand this role requires solid experience with enterprise content management (ECM) systems. While managing the digital platform for Dick's Sporting Goods, I led project teams working with Adobe Experience Manager (AEM), a leading ECM solution. My responsibilities included overseeing the development of new page components, managing content workflows, and executing performance enhancements, giving me direct, hands-on experience with the challenges and successes of large-scale ECM projects.

My approach to project management is both adaptive and disciplined, rooted in over a decade of experience with Agile methodologies, including SAFe and Scrum. As a certified ScrumMaster (A-CSM) and SAFe Agilist, I excel at guiding teams to deliver value iteratively while maintaining clear project tracking and risk mitigation. I am adept at working independently and am skilled in planning, tracking, and reporting on project progress to ensure alignment with organizational standards and deliver results on time and within scope. I am eager to discuss how my skills in project management, ECM systems, and stakeholder communication can support PriceSenz's ongoing initiatives. Thank you for your time and consideration.

Sincerely,

Sebastian Ochoa Alvarez