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July 2, 2025
Hiring Team
KellyMitchell Group

SUBJECT: Application for Project Manager, Digital and Marketing Delivery position

Dear KellyMitchell Group Hiring Team,

I am writing to express my keen interest in the Project Manager, Digital and Marketing Delivery position I found on LinkedIn. My experience in leading the end-to-end delivery of complex, consumer-facing digital projects for global brands in the travel, retail, and finance sectors aligns perfectly with the requirements of this role.

In my role at Globant, I successfully managed the delivery of guest-facing platforms for Royal Caribbean, including mobile applications and AI-driven solutions. This involved leading multiple globally distributed teams, managing project budgets exceeding $5M, and ensuring adherence to the full Software Development Life Cycle (SDLC) from inception through launch. I am an expert in facilitating Agile ceremonies, translating business needs into technical roadmaps with Product Managers, and driving sprint execution to meet strategic goals.

My background is rooted in technology-first environments, with a solid understanding of cloud infrastructure (AWS, GCP), APIs, CI/CD pipelines, and DevOps workflows. I have a strong track record of delivering both mobile (iOS/Android) and web-based platforms, managing project scope, timelines, and risks while providing clear, concise status reports to executive-level stakeholders.

With certifications including SAFe 6 Agilist, Advanced Certified ScrumMaster (A-CSM), and specializations in Google Cloud and Generative AI, I am confident in my ability to contribute significant value to your client. Thank you for your time and consideration. I look forward to discussing how my skills and experience can support your client's objectives. CAREER_SUMMARY: Adaptive Technical Project Manager with 10+ years of experience leading global teams to deliver complex, consumer-facing digital products across travel, retail, and finance. Expert in Agile (SAFe, Scrum), full SDLC management, and delivering AI-driven, cloud-based, and mobile platform solutions. SKILLS_TITLE_1: Project & Delivery Management SKILLS_DESC_1: Agile (SAFe, Scrum, Kanban), SDLC Management, Budgeting ($2M–$5M+), Risk Mitigation, Resource Allocation, Vendor Management, Release Management. SKILLS_TITLE_2: Technical Acumen SKILLS_DESC_2: Cloud Infrastructure (AWS, GCP), APIs & System Integrations, DevOps & CI/CD Pipelines, QA Automation, Mobile (iOS/Android) & Web Platforms. SKILLS_TITLE_3: Leadership & Communication SKILLS_DESC_3: Executive-Level Reporting (VP/C-Level), Stakeholder Management, Global Team Leadership (Onshore/Offshore), Cross-Functional Collaboration, Mentoring & Coaching. SKILLS_TITLE_4: Tools & Technologies SKILLS_DESC_4: Jira, Confluence, MS Project, Slack, MS Teams, SQL, Java/Springboot, React/Angular, AI & Generative AI. JOB_TITLE_GLOBANT: Project Manager COMPANY_SUMMARY_GLOBANT: A digitally native consulting company that helps organizations reinvent themselves with AI and innovative software solutions to create a way forward for global clients. COMPANY_BULLET_1_GLOBANT: Led end-to-end delivery of guest-facing mobile apps (e.g., AI Chatbot) for Royal Caribbean, managing distributed teams and improving the onboard digital experience. COMPANY_BULLET_2_GLOBANT: Drove a 40% performance boost for Dick's

Sporting Goods' e-commerce platform by leading Core Web Vitals optimization within an Agile (SoS) framework. COMPANY_BULLET_3_GLOBANT: Managed project financials, including budgets over $5M, ensuring adherence to timelines and scope while delivering executive-level status reports using RAG indicators. JOB_TITLE_MANGOSOFT: Project Manager COMPANY_SUMMARY_MANGOSOFT: A software development firm specializing in custom solutions for media, sports, and healthcare, leveraging cloud technologies and data analytics for impactful digital products. COMPANY_BULLET_1_MANGOSOFT: Directed the development and launch of a high-scale media streaming platform for Concacaf, integrating AWS services for live events and managing offshore teams. COMPANY_BULLET_2_MANGOSOFT: Managed the delivery of a DICOM imaging integration project for multiple hospitals, utilizing AWS cloud services to improve data access for healthcare professionals. COMPANY_BULLET_3_MANGOSOFT: Led full project lifecycles from RFP to production support, implementing Scrum methodologies that accelerated time-to-market for new digital health and media features. JOB_TITLE_TIPI: Technical Project Manager COMPANY_SUMMARY_TIPI: An engineering company developing integrated hardware and software solutions for public safety and healthcare, focusing on IoT and real-time data management systems. COMPANY_BULLET_1_TIPI: Led the end-to-end development of a bodycam system for the Colombian Police, delivering hardware and a SaaS management platform for over 3,000 units. COMPANY_BULLET_2_TIPI: Oversaw the deployment of an RFID asset tracking system across 10+ hospitals, improving operational efficiency and patient flow management through custom software. COMPANY_BULLET_3_TIPI: Managed the full SDLC and operations, including hands-on technical leadership, to ensure on-time delivery and support under strict government contract regulations. JOB_TITLE_ITBIGBOSS: Technical Project Manager COMPANY_SUMMARY_ITBIGBOSS: A SaaS provider delivering a comprehensive POS and business management platform for over 1,000 small businesses in the retail, fitness, and restaurant industries. COMPANY_BULLET_1_ITBIGBOSS: Spearheaded the complete SDLC for a market-leading SaaS POS system, growing the user base to over 1,000 businesses across LatAm through continuous feature delivery. COMPANY_BULLET_2_ITBIGBOSS: Led technical integrations with biometrics, payment processors, and accounting apps, enhancing platform value and streamlining operations for a diverse client portfolio. COMPANY_BULLET_3_ITBIGBOSS: Provided hands-on technical leadership, from coding and code reviews to release management, driving product innovation and operational stability for a complex platform. JOB_TITLE_BODYTECH: IT Manager COMPANY_SUMMARY_BODYTECH: A leading health and fitness center chain in Latin America, transforming member experiences through technology-driven services and corporate wellness programs across 60+ locations. COMPANY_BULLET_1_BODYTECH: Managed the full lifecycle of a custom CRM and billing software, automating processes that supported business operations and increased member retention across dozens of fitness centers. COMPANY_BULLET_2_BODYTECH: Led the implementation of critical IT infrastructure, including networking and access control systems, across 60+ sites in Colombia, Peru, and Chile. COMPANY_BULLET_3_BODYTECH: Directed the IT service desk and operations, achieving a 99% system uptime and improving support ticket resolution rates for all corporate and member-facing platforms.