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July 30th, 2025
Sarah Jane Anderson
Cella

SUBJECT: Application for IT Project Manager (Hybrid) at Cella

Dear Sarah Jane Anderson,

I am writing to express my strong interest in the IT Project Manager position at Cella, which I discovered on LinkedIn. The opportunity to contribute to one of your top entertainment clients by leading complex, high-profile digital programs is an excellent match for my professional background and expertise.

With over 10 years of experience managing enterprise-level technology programs in large, matrixed organizations, including in the travel and entertainment sector with Royal Caribbean, I have a strong record of ensuring on-time delivery and strategic alignment. My background includes facilitating SAFe practices, leading PI Planning, and providing clear, data-backed executive-level reporting on risks, dependencies, and progress.

I am a JIRA expert, proficient in using its advanced functionalities for developing roadmaps, tracking sprints, and creating comprehensive dashboards to maintain project health. My experience extends to supporting new product development, process improvement initiatives, and complex data and system migrations, all of which are key responsibilities outlined in your job description.

My adaptive approach and ability to lead multiple development teams toward achieving ambitious goals would make me a valuable asset to your team and your client. I am eager to discuss how my skills in program management can support your organization's continued success.

Sincerely,

Sebastian Ochoa Alvarez