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July 31st, 2025

Hiring Manager

Brooksource

**SUBJECT:** Application for Senior Program Manager - Enterprise Healthcare

Dear Hiring Manager,

I am writing to express my keen interest in the Senior Program Manager role with Brooksource, as advertised on LinkedIn. My background in leading large-scale, strategic programs in complex, regulated industries, including healthcare, aligns directly with the requirements for your client's enterprise initiatives.

In previous roles, I addressed the challenge of disparate projects lacking strategic alignment and executive visibility. I took action by establishing centralized program governance, creating integrated roadmaps with clear KPIs/OKRs, and implementing executive-level reporting forums for clients like Banco de Chile. The result was the successful alignment of over 100 personnel across 15+ teams, ensuring on-time delivery of strategic initiatives and providing C-suite stakeholders with the clear, data-driven insights needed for critical decision-making.

Furthermore, my experience with healthcare clients like San Rafael Hospital involved navigating complex system integrations and sensitive data management. I led programs to deliver integrated imaging systems and voice-to-text applications, managing the full lifecycle from planning to cutover and training. These initiatives were delivered on schedule and within budget, directly improving physician workflows and enhancing patient data accessibility.

I thrive in the type of high-stakes environment described, where the challenge is to rapidly impose structure, align senior leaders, and convert strategy into measurable results. My expertise in program delivery and readiness across people, process, and technology makes me confident I can drive your client's Medicaid expansion and acquisition integration programs to successful outcomes.

Sincerely,

Sebastian Ochoa Alvarez