

SEBASTIAN OCHOA ALVAREZ

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July 30, 2025

Sebastian Ochoa

Disney

SUBJECT: Application for IT Project Manager & Technical Program Manager at Disney

Dear Sebastian Ochoa,

I am writing to express my keen interest in the Project and Program Management opportunities at Disney, as advertised. With over 10 years of experience leading complex technology projects and programs for globally recognized brands, including in the cruise line industry with Royal Caribbean and in AI-driven retail with Dick's Sporting Goods, I am confident that my skills align with the requirements of both the IT Project Manager and the Senior Technical Program Manager roles.

My background includes managing the full lifecycle of software development for shipboard and shoreside applications, overseeing large-scale AI/ML program plans, and ensuring on-time, on-budget delivery for multifaceted digital initiatives. I am an expert in adaptive project management methodologies, including SAFe and Scrum, and I have a strong record of leading globally distributed teams to success, enhancing product performance, and managing project financials.

My experience in the maritime industry and with Gen AI technologies, combined with my certifications in SAFe, Scrum, and Google Generative AI, has prepared me to effectively manage the interdependencies of complex projects and drive innovation within Disney's Tech & Digital organization.

I am eager to bring my adaptive leadership style and my passion for leveraging technology to create exceptional experiences to the Disney team. Thank you for your time and consideration.