

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	4 November 2023
Team ID	NM2023TMID04523
Project Name	Agriculture docs chain

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- ➕ Stay in topic.
- 💡 Encourage wild ideas.
- ➕ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

Step-3: Idea Prioritization



DP
You can search a sticky note and use the search function to select notes to edit/delete!

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Define the problem you'll be focusing on solving in coming sessions.



Use the facilitation tools.

Facilitator: Supervisors to run a happy and session.



Session

The current agricultural documentation chain is inefficient, opaque, and vulnerable to fraud. This can lead to food safety issues, financial losses for farmers.



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- If possible, be visual.

Infant Lisha Mayni

This could make the agricultural documentation chain more efficient and reduce the risk of fraud.

Create a digital identity and credit history for farmers. This could make it easier for farmers to access finance.



Santhya

Blockchain-based system could be used to record farmers' land tenure and production records, which could then be used by financial institutions to assess their creditworthiness.

Provide farmers with access to information and resources on sustainable agricultural practices.



Seba

This platform could be used to automate the registration, signing, and execution of agricultural contracts, such as contracts between farmers and buyers, or contracts between farmers and input suppliers.

This platform could be used to record the location, date and time of each transaction, as well as the terms and conditions of the transaction, which the products were stored and transported.



Abinaya

This platform could be used to automate the distribution of agricultural subsidies to farmers, and to ensure that subsidies are distributed fairly and efficiently.

This platform could be used to record farmers' land tenure and production records, which could then be used by financial institutions to assess their creditworthiness. This could make it easier for farmers to access loans and other financial services.

