

Scaffold

All classes

1

Basic Scaffold

- KompoZer
 - File -> New HTML document???
- two “areas”
 - <head> = not visible to the user (you)
 - <body> = visible to the user (you)

2

Basic Scaffold

```
1 <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
2 "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
3
4 <html lang="en-us">
5   <head>
6     <meta http-equiv="content-type" content="text/html; charset=utf-8" />
7     <title>My first html page</title>
8
9     <meta name="author" content="Sebastian Alferts" />
10    <meta name="keywords" content="eating, drinking, backing" />
11    <meta name="description" content="On this web site, you find information about cooking" />
12  </head>
13  <body text="#000000" bgcolor="#ffffff" link="#" alink="#c0c0c0" vlink="#ff0000">
14    <b>Welcome <i>to</i><b>my</b> page
15  </body>
16 </html>
```

3

<head>

- not visible
 - in the main browser window
- two different kind of tags
 - <meta>
 - <title>
- <title>
 - title of the website / browser

4

<head>

- <meta>
- adds different kind of information to the website
- `<meta http-equiv="content-type"; content="text/html; charset=utf-8" />`
- `<meta name="author"; content="Sebastian Alferts" />`
- `<meta name="keywords"; content="eating, drinking, backing" />`
- `<meta name="description"; content="On this web site, you find information about cooking" />`

5

head: `<meta http-equiv="content-type" content="text/html; charset=utf-8" />`

- Located in the <head>
 - not visible to the user (you)
- attributes and values
 - `http-equiv="content-type"`
 - `content="text/html"`
 - `charset="utf-8"`
- not important for you, but for the browser!

6

head: <meta name="..." />

- three types
 - `<meta name="author" content="..." />`
 - `<meta name="keywords" content="..." />`
 - `<meta name="description" content="..." />`
- author
 - name of the author of the website
- keywords
 - important keywords for search engines (google)
- description
 - the text, that will appear on the search result (google)

7

Exercises

- Think about your website
 - what website do you want to do?
- Create a new html file
- Set
 - title
 - author
 - keywords
 - description
- Write a very short introduction of you website in the <body>
- See in different browsers

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