

Advertisement and marketing

Advertised to universities. Specifically to guidance counselors and officials (college dean, department heads, coordinators, etc).

Marketed as a tool (just like degree works) that allows you to visually see possible paths you could take towards your degree based on your specific qualifications.

Essentially costs nothing to promote. Just cold email important people at the university and show it is a good product.

A tool built for students to help them work toward their degree.

Pricing, Cost, and Expenses

It would be cool to make it open source if it only takes a couple days

If building the application leads to substantial cost or effort. Then a pricing of a set amount of \$ per student doesn't sound too bad

Only expense one would incur in is server cost

No need for outside investing.

Legal and Potential Liability

Creating an LLC would be best

We are handling people's pathways to a degree. This is a serious matter

If the program were to malfunction then that could lead to someone taking a class they don't need. Which can lead to potential legal problems

Best to let the user know this is a tool for general advise and that the program might hallucinate at times

Future Growth of the Business

License the software

Sell it to universities other than USC

Go local
Go statewide
Go nationwide
Go global

Expand to high school curriculum, then to middle school, then to elementary school

Most Basic Features

Read USC major map PDFs

Create a diagram of the major map itself

Have the ability to create a diagram based on previous courses taken

Customizable and easy to understand

Leadership Structure

Solo project

Possibly open source. Would rather not to if there's no need for it

Potentially hire developers if the project grows too big

Me (Sebastian) will be in charge of pretty much everything concerning this project