Key Partners	Key Activities	Value Proposit	ions	Customer Relationships	Customer Segments
Brillen Onlineshops Onlineshop Entwickler Baukasten Anbieter Zertifizierer / Universitäten	Kollaborative Plattform Component Library	2025 Normkon Streamlined Us Convenience Evaluation		Automatische Templates Premium Service Community	Selfhosted Onlineshops Software Unternehmen E-Commerce Anbieter Freelancer & Dienstleister
	Key Resources			Channels	
	Intellectual "Wiki" Entwickler			Youtube tutorials Direkter Kontakt SEO	
Cost Structure			Revenue Stream		
HD Costs			Framium -> Guidalinas & Community Companants		

HR Costs Geringe laufende- und fix-Kosten Werbung SEO Fremium → Guidelines & Community Components Licences → Basic & Premium (Subscription & Perpetual)