

Sebastian González.

UI | Design System designer.



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Profile

UI and Design System Specialist with 5+ years of experience creating scalable, user-centric digital products for app and web platforms. Known for bridging design and development, with expertise in design systems, interaction design, and cross-functional collaboration. Currently expanding coding skills (React, JavaScript) to enhance product development and user experience. Looking for UX engineering and product design roles focused on innovation and design systems. Passionate about delivering high-quality, scalable design solutions with a keen focus on development collaboration



Experience

Sr Visual | UI Designer | Design System Designer

Globant | Bogotá | September 2021 - currently

- Developed and standardized design systems for mobile and web, enhancing cross-platform consistency by 30%.
- Streamlined communication with stakeholders to establish cohesive visual guidelines, aligning brand principles with product vision.
- Translated concepts into visually compelling designs for products spanning Geo imagery, well-being, and travel.
- Partnered with development teams to document and implement features, enabling a 20% faster deployment rate supporting prototyping and documentation, facilitating seamless implementation.
- Led the integration of accessibility standards across product stages, improving the accessibility impact.

UI Designer

Cheil World Wide | Bogotá | Jul 2019 - Sep 2021

- Designed and prototyped interfaces for Samsung's digital products, increasing feature usability by 25%.
- Produced high-fidelity wireframes and interactive prototypes for landing products.
- Developed, managed, and maintained design kits and small systems for products.
- · Coordinated design with UX teams, turning research insights into impactful interfaces, which led to 20% user engagement increase.
- Established an efficient communication process with the development team to ensure consistent component and interface implementation.



Education

Meta Front-End Developer

Coursera | 2023

Intermediated skills in React, JavaScript, and responsive design.

Course of design and marketing of websites.

Universidad Jorge Tadeo Lozano | 2019

Course of branding.

Universidad Jorge Tadeo Lozano | 2016

Graphic Design degree.

Universidad Los Libertadores | 2010 - 2014

Focus on visual communication and digital products.



Skills

Communication

Design & Technical Skills



Adaptability



Languages