



# Sebastian González.

UI/UX designer.

Bogotá, Colombia  
 +57 313 4987794  
 [sebgraph.com](http://sebgraph.com)  
 [sebgraph7@gmail.com](mailto:sebgraph7@gmail.com)

## Profile

Experienced UI Designer with expertise in visual design, design systems, and interaction design for both web and mobile applications. Dedicated to crafting user-centric digital products that simplify complex tasks and deliver meaningful experiences.

## Experience

### Sr Visual / UI Designer

Globant | Bogotá | September 2021 - currently

- Develop and maintain design systems for mobile and web digital products, ensuring effective communication with stakeholders.
- Translate concepts into visually compelling designs for products spanning Geo imagery, well-being, and travel.
- Define visual language and guidelines based on brand principles.
- Apply accessibility criteria throughout design stages.
- Prototype products and document features, facilitating seamless implementation with the development team.

### UI Designer

Cheil World Wide | Bogotá | Jul 2019 - Sep 2021

- Design interfaces for websites and apps, implementing new functionalities within iterative processes for major brands such as Samsung.
- Create wireframes and prototypes for diverse products.
- Develop, manage, and maintain design systems.
- Communicate and collaborate with UX teams, translating research results into visually impactful interfaces.
- Coordinate with the development team to ensure consistent components.

## Languages

English   Portuguese   Spanish

B2   B2   Native

## Education

### Meta Front-End Developer

Coursera | 2023

### Course of design and marketing of websites.

Universidad Jorge Tadeo Lozano | 2019

### Course of branding.

Universidad Jorge Tadeo Lozano | 2016

### Graphic design degree.

Universidad Los Libertadores | 2010 - 2014

## Skills

### Professional

Time management   Teamwork   Flexibility

Time management

### Technical

Figma   Design Systems   HTML / CSS - SASS

JavaScript

## Hobbies

