Topic: University Wall form (wallboard platform UPR)

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1. Problem Background

- -In every university there's wallboard that gets ignored multiple times, making it a waste most of the time.
- -The wallboard is unorganized making it hard for people to find if there is something interesting that they are looking for, and probably missing stuff they would otherwise find interesting.
- -It can only access at the time university is open meaning it can't be accessible all the time.

2. Target

- -Help many individuals to find what they are looking at on the board without any problems going to the board every day at the university.
- -Make sharing easier for the people that are spreading in the wallboard to people.
- -Allow professors to put the events that their classes are making. Even making a post about recruiting instructors for the class like programming.
- -To landlords that want to add apartments for the students to live near the university*.
- -Even for outsiders that want to visit the university like students from high school to check the university with the tour news.
- -For people that make surveys for research, have an option to share it on the website and describe fully on the post they created.

Problem: Students don't have a platform that shows all the news from the university as a wallboard, with a map, event scheduler, and other feature related to the daily life of an student. Students can be confused with so many platform Sometimes is time-consuming to prepare the early enrollment or just check the date of the activity. Students usually forget important events or activities. This can lead to miss special events like the job affair, also they can miss the best moment to find a good apartment. Student lacks a simple and accessible platform to ease their work.

4. Countermeasures

- Create a platform for people that would represent the university's wallboard (and more) to take wherever they go, on their mobile devices.
- -Have a system to be able to categorize the posts that people put on the platform so it could be organized and accessible.
- -Have a share option to go directly to the platforms that people would normally share some news, like WhatsApp, etc.
- -Add a map for the university, as well as synchronize the university's google calendar so people could see important dates, deadlines, schedule changes, etc.

-Add a forum for students to share any questions or discussions.

5. Check/Evaluate

- Will the university have more people in events (due to the more accessible wallboard)?
- How many people post news? (Example: stray animals, university activities, fundraisers, surveys for classes)
- Stable traffic of users entering the website.
- Posts can be made and be able to publish efficiently.
- Drop a review on the website and see how useful it has been for people and gather feedback.

6. Act/Standardize

- -Make the site have an app version on mobile
- -Make the site have a forum for people to make conversation of university related stuff like news and events.
- -Have the website connect to the UPRM (new & old) homepages.
- -Maintain more updates with making the UI better and its system.