

SEBASTIAN ORTUNO

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Henniker, NH 03242 | Open to relocate (U.S.)

Professional Summary

Data Analyst with SQL Server ETL and BI reporting experience delivering clean, validated datasets, dashboards, and recurring reports for stakeholders. Strengths include data quality (cleaning, de-duplication, validation checks), documentation, and automated reporting to improve speed and consistency. Proficient in SQL, Python, R, Tableau, Power BI, and Excel.

Skills

- **Data & ETL:** SQL Server (T-SQL), views, stored procedures, data validation, deduplication, basic dimensional modeling
 - **Reporting & BI:** Tableau, Power BI, Excel (PivotTables, XLOOKUP, SUMIFS), R Markdown
 - **Analytics & Automation:** Python (Pandas, NumPy), R (tidyverse)
 - **Platforms:** Azure (basic), MySQL

Work Experience

DATA RECORDS ANALYST INTERN – New Hampshire Soccer Association – Manchester, NH

October 2025 – Present

- Prepare, integrate, and validate data from **30+ source files across 5 seasons**, producing curated datasets for enterprise reporting and analysis.
 - Build and maintain a **SQL Server Data warehouse (Bronze–Silver–Gold)** to standardize ingestion, transformation, and quality checks.
 - Apply data quality checks (deduplication, integrity verification, consistency rules) to clean **8,000+ records** and resolve data discrepancies.
 - Develop SQL views and analytics-ready datasets used in **Tableau, and R** for reporting and visualizations.
 - Present findings and visualizations to executive leadership.

GRADUATE ASSISTANT MEN'S SOCCER TEAM – New England College – Henniker, NH

August 2024 – Present

- Managed recruitment data tracking using Excel (Pivot Tables, VLOOKUP) and LeadSquared CRM, generating insights that supported strategic decisions and contributed to the successful recruitment of 20+ players.
 - Analyze team and opponent performance data to generate 34 scouting and match-prep reports supporting tactical planning.
 - Presented video and performance insights to coaches and players, translating data into clear on-field decisions.

Projects

HIGHER EDUCATION ANALYTICS DATA WAREHOUSE – Excel, SQL | [View project](#)

September 2024

- Integrated academic and operational data sources (enrollments, grades, advising, surveys) into a reporting layer.
 - Automated ETL workflows with SQL stored procedures and applied validation checks (duplicates and type controls).
 - Designed a dimensional reporting structure to support cohort- and term-based analysis with consistent KPI definitions.

SPORT STORE ANALYTICS – Excel, R & Tableau | [View Project](#)

March 2025

- Cleaned and joined 2,847 order + customer records in **R** and engineered monthly trend features for time-series analysis.
 - Built **KPI reporting** (revenue, profit, orders, margin) segmented by sport, state, and rating to identify profitability drivers and underperforming regions/categories.
 - Developed an interactive **Tableau dashboard** with filters (sport/state/rating/month) to drill into **revenue/profit trends** and customer feedback patterns.

Education

MASTER OF SCIENCE IN DATA SCIENCE AND ANALYTICS –New England College

Expected May 2026 | GPA: 4.0

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION – Oakland City University

Double Major: Business Management, Human Resources Management.