SEBASTIAN ORTUNO

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Education

BACHELOR OF SCIENCE IN BUSINESS - Oakland City University - Oakland City, IN

May 2024

Majors: Business Administration Concentration: Business Management Concentration: Human Resources

MASTER OF SCIENCE IN DATA SCIENCE AND ANALYTICS -New England College- Henniker, NH

Expected May 2026

Skills

Python

Libraries: Pandas, Matplotlib, ggplot2, Seaborn, NumPy

SQL

Software: SQLite, MySQL, MySQL

Workbench

R Programming

Packages: dplyr, shinny, ggplot2, tm, tidyr, mlr, purr

Tableau

Show me, custom charts, Geospatial visualizations

Excel

Tools: Pivot Table, Pivot Chart, VLOOKUP, HLOOKUP, VBA

Projects

NASHVILLE HOUSING PROJECT - Personal Project - Henniker, New Hampshire

March 2025

- Utilized MySQL Workbench to analyze 56477 Nashville housing listings, extracting insights for data-driven-decision-making.
- Implemented SQL techniques, including COALESCE (), JOIN (), and CTEs, to handle missing values, standardized formats, and restructure address fields.
- Optimized dataset performance by identifying and removing duplicate records using ROW_NUMBER () and dropping redundant columns to enhance efficiency.

AIRQUALITY PROJECT - Personal Project - Henniker, New Hampshire

February 2025

- Utilized R to clean, transform, and analyze the Airquality dataset, handling missing values and improving data integrity.
- Created new variables, to flag hazardous solar radiation levels better for data interpretation.
- Data visualization using ggplot2 to analyze temperature trends and seasonal variations, enhancing data insights.

BLINKIT ANALYSIS PROJECT – Personal Project – Henniker, New Hampshire

May 2025

- Performed end-to-end sales analysis on BlinkIT data (8,500+ records) using Python (Pandas, NumPy, Matplotlib, Seaborn).
- Cleaned dataset, calculated KPIs, and created visualizations to uncover customer and outlet performance trends.
- Discovered that Low Fat items drive 64% of total sales and that Tier 3, medium-sized outlets outperform larger stores.

Work Experience

GRADUATE ASSISTANT MEN'S SOCCER TEAM - New England College - Henniker, NH

August 2024 - Present

- Coordinated team logistics, including inventory management, travel arrangements, and practice scheduling.
- Maintained and analyzed recruitment data using the university database and Excel to monitor recruits.
- Tracked team and player stats throughout the season and created scouting reports to support tactical planning and game preparation.

RESIDENT ASSISTANT - Oakland City University-Oakland City, IN

February 2022 - May 2024

- Managed and analyzed incident reports data using Excel.
- Budgeted and allocated resources for student life events, optimizing costs and improving engagement.
- Enhanced communication and problem-solving skills by resolving resident concerns and working with diverse student groups.