SEBASTIAN ORTUNO

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Education

BACHELOR OF SCIENCE IN BUSINESS – Oakland City University – Oakland City, IN

May 2024

Majors: Business Administration Concentration: Business Management Concentration: Human Resources

Skills

Python

Libraries: pandas, matplotlib, ggplot2, beutifulsoup2, re, NumPy

Power Bi

Tools: DAX, API, Power Query

R Programming

Packages: dplyr, shinny, ggplot, tm, tidyr

SQL

Software: SQLite, MySQL, MySQLWorkbench

Tools: Pivot Table, Pivot Chart, VLOOKUP, HLOOKUP, VBA

Tableau

Show me, custom charts, Geospatial visualizations

Projects

DATA SCIENCE JOB MARKET EDA - Personal Project - Philadelphia, PA

April 2020

- Utilized **Python** to analyze 7000 data science job listings and gain insights on what it takes to land a job in analytics
- Implemented Regex techniques to comb through the job descriptions and identified the key requirements
- Aggregated and visualized the data by using pandas, matplotlib and wordcloud to compile a professional report

BENEFIT PACKAGE BENCHMARKING DASHBOARD - Virtual Client's Project - Philadelphia, PA

February 2020

- Created a dashboard with Power Bi to help client compare between different employee benefit packages
- Transformed and processed client's data by using DAX and Excel to ensure data completeness and validity
- Provided technical insights on how the client can fully utilize their data by introducing different technologies
- Consulted with client to determine the best metrics to be displayed on final product

SENTIMENT ANALYSIS ON TWEETS - Personal Project - Philadelphia, PA

December 2019

- Utilized R Studio to perform sentiment analysis on 14,000 tweeter reviews of six major airlines
- Performed data cleaning and text analysis to successfully identified the major complaints for each airline
- Applied regression and machine learning to produce a final model with an accuracy of 88% and lift of 34%

Work Experience

GRADUATE ASSISTAN MEN'S SOCCER TEAM - New England College - Henniker, NH

August 2024 - Present

- Managed team logistics, including inventory reports, travel schedules, and practice times.
- Tracked recruitment data using the University database and excel to track player progress.
- Conducted recruitment analysis and prepared reports for thee head coach on goals and progress.
- Managed the team's credit card for logistics, ensuring proper allocation of funds for travel, recruitment, and other expenses.

RESIDENT ASSISTANT - Oakland City University-Oakland City, IN

February 2022 - May 2025

- Managed and analyzed incident reports data using Excel.
- Budgeted and allocated resources for student life events, optimizing costs and improving engagement.
- Developed communications and problem-solving skills by addressing resident concerns and collaborating with diverse student groups.
- Led and mentored a diverse student community, fostering an inclusive environment.