

How analysis strategy affects analysis results

Defining the results space in Silberzahn et al. (2018) through model specification

Master's thesis - DRAFT

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Introduction

The Covid-19 pandemic has reaffirmed the need for sound scientific research to inform decision-making on a scientific and societal level (Collins, 2021). Rigorous research builds upon a systematic and well-reasoned approach to solving a research problem. Based on available literature, a falsifiable research question is defined and a corresponding hypothesis is developed. An appropriate study is then designed and conducted. To draw inferences from the gathered data, statistical models are developed and the effect of each variable is assessed. Every one of these steps is influenced by the decisions researchers make, which are known as *researcher degrees of freedom* (RDF, Simmons et al., 2011; Wicherts et al., 2016). Usually there are many feasible analytical strategies to answering a research question and none of them are inherently right or wrong (Carp, 2012). This often creates uncertainty, for example, about what covariates to include and how to model them, which in turn leads to inconsistent findings (Ioannidis, 2008; Patel et al., 2015). Recently, efforts have been made to better understand the scope of variation induced by different analytical strategies.

These efforts include a crowdsourcing approach to data analysis (Botvinik-Nezer et al., 2020; Silberzahn et al., 2018). Its premise is to have a large number of researchers team up into to smaller, independent groups to investigate the same research question based on the same dataset. For instance, Silberzahn et al. (2018) had 29 teams investigate the effects of a football player’s skin colour on the odds of being sent off the field. The variation between the analytical strategies was substantial. There were 29 different analyses with 21 different combinations of covariates. Twenty teams found a statistically significant effect. The authors also controlled for researchers’ prior beliefs and experience as well as peer-rated analysis quality, none of which accounted for the variation of results. Botvinik-Nezer et al. (2020) made similar observations. Crowdsourcing data analysis excels at emphasising the substantial impact of different analytical strategies, but has a significant drawback. It is extremely time and personnel intensive, the two mentioned studies lasted between 2 to 3+ years, and included 61 and 180 analysts, respectively. Not to mention the organisational effort.

Silberzahn et al. (2018) and Botvinik-Nezer et al. (2020), therefore, suggest using multiverse analysis (also known as specification-curve analysis) as an alternative to crowdsourcing. This approach requires identifying and running all plausible analytical strategies. Plausible strategies are defined as statistically valid, non-redundant, tests appropriate to the research question. Their aggregated results are then used to make inferences about the research question. Despite being statistically more complex and computationally more intense, this approach has the advantages of only needing one, or ideally a couple, researchers. Moreover, a researcher’s inherent strategy bias is neutralised and noise is made transparent (Simonsohn et al., 2020). Multiverse approaches are therefore well suited for assessing the scope of variation induced by different analytical strategies. For instance, Patel et al. (2015) assessed an effect’s robustness by running every combination of covariates and modelling options. Their conclusion was the larger the variation of outcomes, the less robust is the effect, and the less it should therefore be trusted. The authors termed this measure the *vibration of effect* (VoE).

Taken together, researchers make many analytical decisions throughout conduction a study which are know as *researcher degrees of freedom*. Crowdsourcing analysis presents a strategy to understand their induced variation, but is impractical due to its substantial time and personnel requirements. Multiverse analysis present a promising, low-personnel, but computationally intense alternative to assessing the scope this variation. Despite observing substantial variation in crowdsourced data analysis projects little is known about the extend to which these approaches cover the full range of possible results. In this project, using methods of multiverse analysis I will define the results space of Silberzahn et al. (2018). Based on these insights I aim at contributing to further understanding the value, limitations and mechanisms of the multiverse approach. NEEDED TO FIX SCIENCE.

Analysis

Analysis plan

The project’s objective is to define the results space of the Silberzahn et al. (2018) to draw conclusions about the mechanisms of multiverse analysis. The results space refers to the numerical interval between the lowest and highest possible outcome. It is created by running every possible analytical strategy. Hence, it is closely related to assessing an effect’s robustness. Robustness refers to an effect’s consistency under different model specifications. Patel et al. (2015) developed a standardised approach to assessing an effect’s robustness which they termed assessing the *vibration of effect*. I will therefore use this standardised approach to define the results space. The approach essentially comprises two parameters: the statistical models and the covariates (or control variables). In Silberzahn et al. (2018) the analysts used numerous different statistical models like multiple linear regression, mixed-model logistic regression or Bayesian logistic regression. In total there were 29 different modelling approaches. Additionally, each team used a different set of covariates. Across all teams there 15 covariates used. This gives 2^n i.e., $2^{15} = 32,768$ possible combinations of covariates. Adding all modelling possibilities to the equation gives a total of $29 * 2^{15} = 950,272$ combinations to run. This number exceeds the project’s scope, hence, it needs to be reduce to a more manageable count. I am, therefore, focusing on one modelling approach. In particular, on the approach that produced the median outcome of all analyses. The median, being the middle number of any set of values, is a reasonable starting point in order to estimate the results space. Nevertheless, even focusing on one analytical approach still leaves $1 * 2^{15} = 32,768$ possibilities. Due to computational limitations I will first run a sample of 200, followed by a sample of 1,000 combinations. If there’s a substantial difference between the median and the spread I will run more models, if not, I will make the assumption that 1,000 reasonably estimates all ~33k combinations.

In Silberzahn et al. (2018) the median outcome was produced by Stafford et al. (2014) which will hereinafter be referred to as *team 23* due to it’s designated team number in the original study. *Team 23* first transformed the data and then conducted a mixed-model logistic regression. The first step of this

project will be replicating the transformation and the analysis. Replicating other researchers analyses has the benefit of checking their work and, if results are indeed replicated, increasing confidence in them. It also ensures that this project has the same starting point as *team 23* did. Given the team made all their scripts publicly available I expect this step to be straightforward. Next is drawing a random sample of covariates, without replacement. “Without replacement” ensures all covariate combinations are unique in the sample. The covariates will be appended to the base (or core) variables. Base variables are those variables that are primarily assessed to answer the research question. In this case whether a football player’s skin colour affects the odds of being sent off the field. *Team 23* defined two interaction terms as the base: “skin tone X implicit bias” and “skin tone X explicit bias.” (The variables are described in the “data” section.) Hence, all models will have the following structure:

$$RedCard = SkinTone * ImplicitBias + SkinTone * ExplicitBias + CovariateCombination_i$$

While running each model, the relevant statistics will be extracted. Those are the coefficient (or effect) of skin tone, its standard error, test-statistic and p-value. Just as *team 23* did I will then calculate the 95% confidence intervals (CI). The estimates and their CIs are then transformed to odds ratios (OR) through exponentiating them to the power of two. Odds ratios quantify the strength of association between two variables. If greater than one the dependent variable is more likely to occur given the independent variable, if lower than one it less likely.

These odds ratios will be visualised to assessed through a conventional specification curve plot, a rain-cloud plot and scatter plot. The following describes the three graphs in more detail:

- (i) The specification curve plot was developed to be a descriptive plot i.e., raw data is being plotted without any aggregation done. Its objective is to describe the results space while allowing the reader to identify the specified covariates for each outcome (Simonsohn et al., 2020). It therefore has two vertically stacked components. The top part shows a sorted scatter plot. Its horizontal axis shows the models specifications and its vertical axis displays the outcome measure. The scatter points are sorted from lowest to highest outcome measure. This way the lowest outcome measure is on the bottom left corner and the highest in the top right one. The bottom part of the plot represents a table. As in the top plot the horizontal axis holds the model specifications, the vertical axis lists the covariates. This arrangement allows each cell to specify the presence or absence for each covariate in a given specified model. For the top and bottom plot to work together it is imperative that the horizontal axes are identically arranged. If so, for every point in the top plot (i.e., for every outcome) the specified covariates can be seen in the bottom plot. For an example check the results section. As the current project has 1,000+ specifications it becomes very hard to identify specific covariates given the space limitations. Hence, I to had come up with different more intuitive ways of visualisation.

- (ii) The rain-cloud plot was developed by Allen et al. (2021). Its objective is to give an unbiased, transparent view on the raw data. It therefore combines a density, box and scatter plot. If stacked vertically from top to bottom, respectively, they look like a cloud with rain drops, hence, its name. The advantage of this plot is to be able to assess the raw data including key statistics (median, 25th and 75th quartiles and CIs) as well as the probability density all in one succinct plot. The current project seeks to define and describe a results space the rain-cloud plot is, therefore, the ideal choice of graphs. (For an example check the results section.) Unfortunately, the plot does not allow to identify the covariates giving rise to the outcomes or their specified effects. As the project also seeks to understand the mechanisms of multiverse analysis it important to get insights about the specified covariates effects. Therefore a third plot is developed which is to be assessed in tandem with this plot.
- (iii) The third and final plot is a sorted scatter plot. While there is nothing special about the plot itself its content is important. Given the very high number of models that are run, it does not make sense to assess each model and its effects in isolation. Instead the effects for each covariates need to be aggregated. Hence, the goal of this plot is to visualise the specified effect for each covariate. Prior to doing so, the covariates first need to be aggregated and their specified effects need to be calculated. To this end, each covariate is recoded into a binary factor: included in the model yes/no. This newly defined factors are than used as an independent variables in an ANOVA. The previously calculated odds ratios are used as dependent variables. The estimates of the fitted model are the specified effect for each covariates. These are visualised similarly to the top part of the specification curve plot. The covariates are on the horizontal axis, will the odds ratios are on the vertical axis. Here too, the lowest outcome is in the bottom left corner and the highest outcome in the top right one. Additionally the point are coloured indicating a statistically significant effect (or non-significant).

Taken together, the current project's objective is to define the results space of Silberzahn et al. (2018) in order to make inferences about the underlying mechanisms of multiverse analysis. The results space is created by running all possible model and covariate combinations. Applied to Silberzahn et al. (2018) this means running roughly 1M models. Due to time and computational limitations, I am focusing on the model that produced the median outcome of all analytical strategies. Hence, I will run a mixed-model logistic regression with 1,000 randomly sampled covariate combinations. For each model relevant statistics will be extracted and visualised. The conventional specification curve plot does not deal well with a large number of model specifications. Therefore, I will produce a rain-cloud and scatter plot, which visualise the results space (and its distribution) as well as the specified covariate effects, respectively. For the latter, I will first have to run an additional statistical model to calculate the specified effects. These graphs will give insight into the results space, its building blocks and ultimately into the mechanisms of multiverse analysis.

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