



**Tecnológico  
de Monterrey**

# Memorandum of Understanding

**Prepared for:**

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INEGI

**Created By:**

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This Memorandum of Understanding (MOU) is entered on the 5 day of October in 2022 (herein referred to as the "Effective Date") into by and between: "Equipo 4" of "Tecnológico de Monterrey" from the course "Inteligencia artificial avanzada para la ciencia de datos II (Gpo 501)" (herein referred to as "Partner A") and Dr. Abel Coronado of "INEGI" (herein referred to as "Partner B"). Parties may be referenced individually as "Party" and collectively as "Parties".

## A. Purpose

The purpose of this MOU is to establish a good-faith foundation between the Parties for future collaborative efforts that are mutually beneficial. The Parties agree to work together in a cooperative and coordinated manner to achieve each Party's individual desires and the collective desires of the partnership. This MOU is designed to detail the specifics of the working relationship between the Parties to vet the success of the potential business collaboration. This MOU does not obligate the Parties to provide funds or payment. This MOU does not bind Parties to any legal obligations.

## B. Roles and responsibilities

To achieve Parties' mutual desires, each party agrees to the following roles and responsibilities.

Partner A Roles and Responsibilities shall include the development of a front-end interface meant to visualize the results achieved from the project created. Also the development of an algorithmic model meant to predict specific criterias based on the INEGI database. As well as the implementation of an "neutral language processor created for the accessibility purpose of the course.

Partner B Roles and Responsibilities shall include allowing the access of partner A to the INEGI database out of which the project will take part from.

Parties agree to uphold their roles and responsibilities in a committed, good-faith manner.

## C. Resources

To further the business relationship between the Parties, the Parties agree to provide the following resources.

Party A shall provide a final resulting product contemplating the NLP, prediction model, and interface.

Party B shall provide the database out of which the final product produced by the partner will create the prediction model.

Parties agree to provide the resources above at a minimum. The Parties may agree to provide additional resources in future agreements.

## D. Confidentiality

Parties agree that they each use confidential, sensitive information to achieve their individual business goals. Due to the nature of the Parties' businesses and intent to establish a working relationship together, confidential information may be shared between the Parties.

The Parties agree to keep all confidential information and trade secrets in the strictest of confidence during the working relationship. Parties may not share any disclosed confidential information with unauthorized third parties. Parties may, at their discretion, enter into a Non-Disclosure Agreement to ensure sensitive information and trade secrets are kept confidential.

## E. Entire agreement

The Parties agree this MOU represents the most current agreement between the Parties and supersedes all other written or oral agreements. If Parties wish to update the terms or otherwise adjust provisions of this MOU, Parties shall do so by the drafting and signing of a new MOU or partnership contract.

## F. Term and termination

This agreement shall be effective from the Effective Date of this MOU until[date].Both Parties may terminate this MOU by means of signing a termination addendum.

The undersigned Parties acknowledge and agree to this MOU:

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Sebastian Rodriguez Salinas  
Tecnológico de Monterrey

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Dr. Abel Coronado  
INEGI