

MASS PARENTCORPS

*Transforming Communities by Elevating
Parent Leadership*



MISSION:

Mass ParentCorps is a collaborative backbone model dedicated to strengthening community-based organizations (CBOs) and advancing the leadership of parents. Parents are already leaders in their families and communities, and our role is to help them build on their existing strengths, deepen their skills, and expand their opportunities. We do this through a structured pathway from training and certification to workforce placement, ensuring CBOs have access to skilled, motivated parent leaders who enhance service delivery, deepen community trust, and drive measurable outcomes. By managing high-quality training programs, coordinating funding, and supporting both parents and organizations, we create a lasting economic and social impact.

THEORY OF CHANGE

If we:

- Offer a 6-12-month education and training program with cutting-edge classes aligned to CBO and community needs, including leadership, emotional intelligence, public speaking, budgeting, facilitation, and community organizing
- Provide certification, credit-bearing pathways, and ongoing professional development to keep parent leaders engaged and growing in their roles
- Coordinate funding and manage stipend distribution to reduce the administrative burden on CBOs, allowing them to focus on their mission
- Support CBOs in creating welcoming, productive environments for parents through shared tools, peer learning, and resource networks
- Partner with funders, policymakers, and CBOs to align resources, track outcomes, and demonstrate measurable community benefits

Then:

- CBOs will gain consistent, reliable access to trained leaders who strengthen program delivery, expand organizational capacity, and improve community outcomes
- Funders and policymakers will benefit from a centralized system that maximizes return on investment through efficient management, measurable results, and long-term impact
- Parents will grow as recognized leaders, achieving career advancement, financial stability, and a meaningful role in shaping the future of their communities

Join the Mass ParentCorps Movement