

Assignment 1: Empathy Research

The first assignment is setting the stage for the semester project. Your group will lean upon the empathy research throughout the project - but fear not - you will have opportunities to reiterate your assignments before the final exam hand-in.

Deadline: Tuesday the 13th of September 12.00 hours

Format: 1-3 pages

1. **Define** a user group

In order to define a user group for your project, discuss the purpose of the messaging application and outline the target audience (the user group).

2. **Plan** empathy research

Use the methods ([link](#)) introduced in the first lecture. The number of methods applied is up to you, but you should use at least one and no more than three.

3. **Conduct** empathy research using chosen methods

On the basis of your chosen method(s), conduct the empathy research for your selected user group.

The assignment should follow a portfolio entry using the following guidelines:

- What you did (short description)
- Why you did it (theories and principles)
- What you learned (reflections)