



FOM Hochschule für Oekonomie und Management

DAS IST DER TITEL

Das ist der Untertitel

SEBASTIAN SAUER

Master-Thesis
Zur Erlangung des Grades
Master of Science (M. Sc.)

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Abgabedatum: 2019-05-02

ABSTRACT

Short summary of the contents in English...

ZUSAMMENFASSUNG

Kurze Zusammenfassung des Inhaltes in deutscher Sprache...

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ABKÜRZUNGSVERZEICHNIS

DRY Don't Repeat Yourself

API Application Programming Interface

UML Unified Modeling Language

EINFÜHRUNG

äößü

The R package `bookdownplus` (Zhao, 2017) is an extension of `bookdown` (Xie, 2016). It is a collection of multiple templates on the basis of LaTeX, which are tailored so that I can work happily under the umbrella of `bookdown`. `bookdownplus` helps you write academic journal articles, guitar books, chemical equations, mails, calendars, and diaries.

*You can put some
additional
information here*

FEATURES

`bookdownplus` extends the features of `bookdown`, and simplifies the procedure. Users only have to choose a template, clarify the book title and author name, and then focus on writing the text. No need to struggle in YAML and LaTeX.

With `bookdownplus` users can

- record guitar chords,
- write a mail in an elegant layout,
- write a laboratory journal, or a personal diary,
- draw a monthly or weekly or conference calendar,
- and, of course, write academic articles in your favourite way,
- with chemical molecular formulae and equations,
- even in Chinese,
- and more wonders will come soon.

Full documentation can be found in the book [R bookdownplus Text-book](#). The webpage looks so-so, while the [pdf file](#) might give you a little surprise.

BEISPIELE FÜR TABELLEN UND ABBILDUNGEN

3.1 ALLES APA-KONFORM

Abbildung 1 zeigt eine APA-konforme Abbildung.

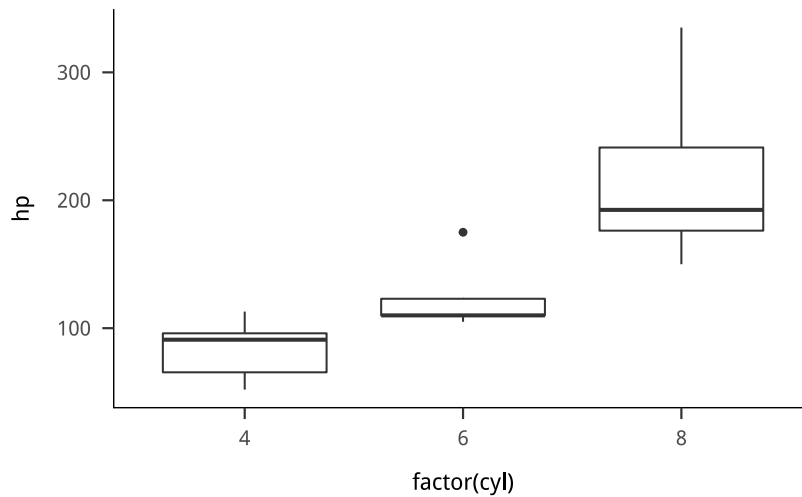


Abbildung 1. APA-konform

Tabelle 1 zeigt eine APA-konforme Tabelle.

Tabelle 1

APA-konforme Tabelle

	mpg	cyl	disp	hp
Mazda RX4	21.0	6	160	110
Mazda RX4 Wag	21.0	6	160	110
Datsun 710	22.8	4	108	93
Hornet 4 Drive	21.4	6	258	110
Hornet Sportabout	18.7	8	360	175
Valiant	18.1	6	225	105

Und diese hier auch (s. Tabelle 2).

Tabelle 2

A summary table of the cars dataset.

	Mean	SD	Min	Max
speed	15.40	5.29	4.00	25.00
dist	42.98	25.77	2.00	120.00

RECOMMENDATIONS

4.1 MODELS

Eq. (1) is an equation.

$$E = mc^2 \tag{1}$$

It can be written as $E = mc^2$.

RESULTS

Fig. 2 psum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

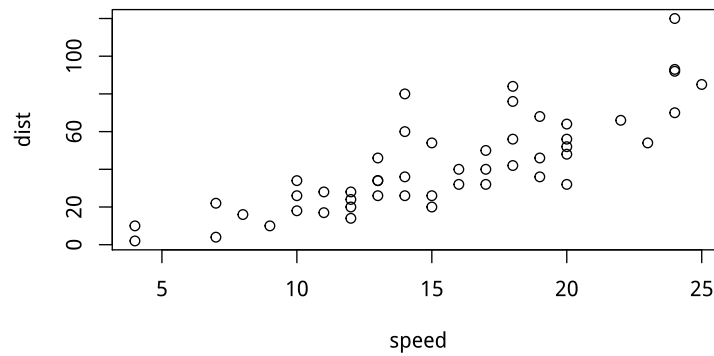


Abbildung 2. caption

Tab. 3 psum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Tabelle 3

Here is a nice table!

Sepal.Length	Sepal.Width	Petal.Length	Petal.Width	Species
5.1	3.5	1.4	0.2	setosa
4.9	3.0	1.4	0.2	setosa
4.7	3.2	1.3	0.2	setosa
4.6	3.1	1.5	0.2	setosa
5.0	3.6	1.4	0.2	setosa
5.4	3.9	1.7	0.4	setosa
4.6	3.4	1.4	0.3	setosa
5.0	3.4	1.5	0.2	setosa
4.4	2.9	1.4	0.2	setosa
4.9	3.1	1.5	0.1	setosa
5.4	3.7	1.5	0.2	setosa
4.8	3.4	1.6	0.2	setosa
4.8	3.0	1.4	0.1	setosa
4.3	3.0	1.1	0.1	setosa
5.8	4.0	1.2	0.2	setosa
5.7	4.4	1.5	0.4	setosa
5.4	3.9	1.3	0.4	setosa
5.1	3.5	1.4	0.3	setosa
5.7	3.8	1.7	0.3	setosa
5.1	3.8	1.5	0.3	setosa

CONCLUSIONS

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

LITERATUR

- Xie, Y. (2016). *Bookdown: Authoring books and technical documents with R markdown*. ISBN 978-1138700109. Boca Raton, Florida: Chapman und Hall/CRC. Zugriff unter <https://github.com/rstudio/bookdown>
- Zhao, P. (2017). *Bookdownplus: Generate varied books and documents with r 'bookdown' package*. R package version 1.0.2. Zugriff unter <https://CRAN.R-project.org/package=bookdownplus>



GRUNDLAGENTHEMEN

Möchte man einen Einstieg in die moderne Datenanalyse finden oder lehren, so ist ein Überblick über Grundlagenthemen sinnvoll. Diese Themen erscheinen zum Einstieg ratsam: