

# The Social Media Hate Speech Barometer

Making-of

July 14, 2023



#### Access

#### Slides





https://sebastiansauer.github.io/hate-speech-barometer/talks/bmt-2023/

### Project repo

https://github.com/sebastiansauer/hate-speech-barometer



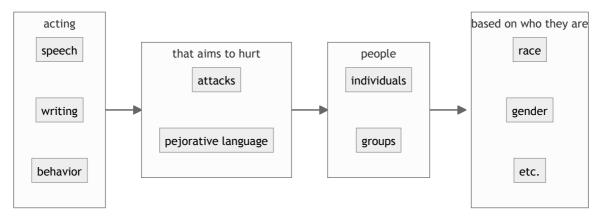
### **Project objective**



To provide applied researcher a template for speech classification

#### Ξ

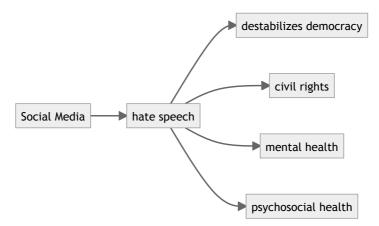
### Definition of hate speech<sup>1</sup>



1. Source: United Nations

#### $\equiv$

#### Hate speech as a menace to society



Calvert (<u>1997</u>), Cinelli et al. (<u>2021</u>), Castaño-Pulgarín et al. (<u>2021</u>), Chan, Ghose, and Seamans (<u>2016</u>)

Machine learning for detecting hate speech? See Hartvigsen et al. (2022), Velankar, Patil, and Joshi (2022)



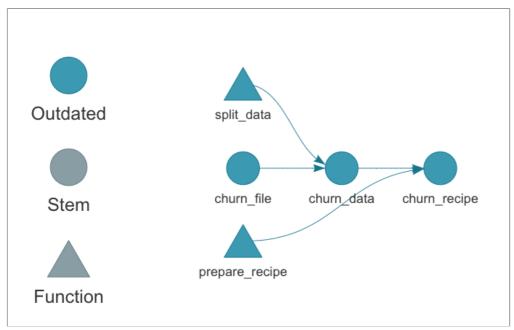
### Overview on design ideas

- 1. **T** Project management via **targets**
- 2. Am Machine learning via tidymodels in •
- 3. Collaboration platform via **Github**

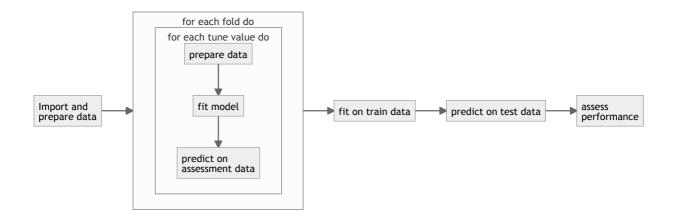


# 1. targets manages outdated computational objects





### 2. Machine learning standard pipeline

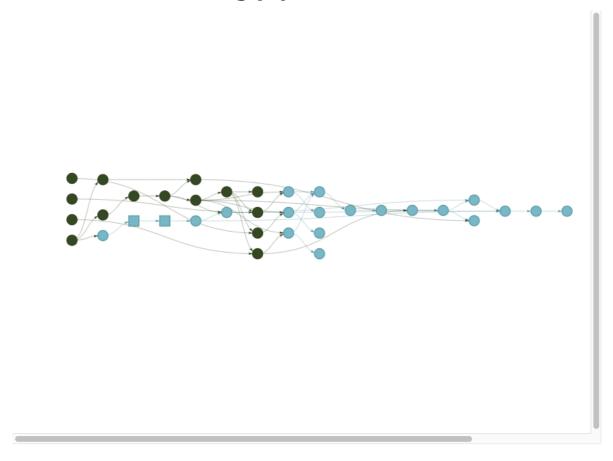


#### $\equiv$

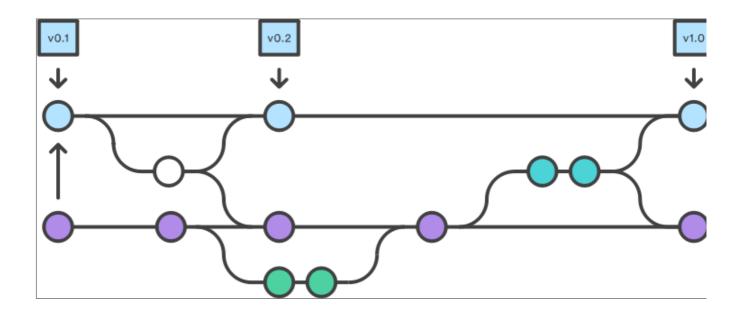
### 2. library(tidymodels)

#### $\equiv$

### 2. Machine learning pipeline



# 3. Collaborate via git(hub)





### That's all folks! 👋



Link to the slides

Sebastian Sauer

sebastian.sauer(å†)hs-ansbach.de



#### **Technical details**

Date of last update: 2023-07-12 08:50:58.

```
setting
         value
         R version 4.2.1 (2022-06-23)
version
         macOS Big Sur ... 10.16
         x86_64, darwin17.0
system
          X11
ui
language (EN)
collate en_US.UTF-8
          en_US.UTF-8
ctype
          Europe/Berlin
tz
          2023-07-12
date
pandoc
          3.1.1 @
/Applications/RStudio.app/Contents/Resources/app/quarto/bin/tools/
```



#### References

https://doi.org/10.1111/j.1460-2466.1997.tb02690.x

https://doi.org/10.1016/j.avb.2021.101608

https://aisel.aisnet.org/misq/vol40/iss2/8

https://doi.org/10.1038/s41598-021-01487-w

https://doi.org/10.48550/arXiv.2203.09509

https://doi.org/10.48550/arXiv.2209.05294