

Climate Hero

Business Model

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Partners

- Google Cloud



Key activities

- Create user stories
- Create tasks from user stories
- Plan and run sprints
- Evaluate sprints
- Test and evaluate with customers



Customers

- Kids and youth



Key resources

- Development team
- PC
- Google Cloud API
- Version control (GIT)
- Scrum task manager
- Team communication platform
- Android Studio
- Postgres (database)
- Heroku (cloud service)



Channels

- Google Play
- Appstore



Value

- Simplify personal actions to contribute to a more sustainable future through recycling.
- Encourage recycling awareness for customers early in lifetime.

