SEBASTIAN ŚLEDŹ

Web Design and Development

DETAILS

ADDRESS
Warsaw
Poland

PHONE
+48510843906

EMAIL
sebastian.sledz@gmail.com

LINKS

LinkedIn

Website

SKILLS

Web Development

Web Design

IT Project Management

Audio/Video Editing

Customer Support

Enthusiastic

Creative

LANGUAGES

English

PROFILE

Passionate Web Designer and Developer, Technical Support Engineer with 8+ years of broad experience. Brought forth expertise in design, installation, testing and maintenance of web systems for several renowned brands (IKEA, Lego, Microsoft, Disney). Supported marketing departments with media creation (banners, animations, videos, podcasts). Proficient in an assortment of technologies, including HTML, CSS, JS, WordPress, Adobe Creative Suite, Figma, Google Analytics with Tag Manager. Devoted team player, able to effectively self-manage during independent projects. Loving the job. Fluent in English.

EMPLOYMENT HISTORY

Web Designer / Developer, Flex Funding A/S   Copenhagen
Jun 2016 — Jun 2019

All-in-one for the front of company digital being.

- Work on branding materials for print and web, on design and implementation of company websites as well as variety of landing pages for marketing campaigns.
- Responsible for Marketing tasks like newsletters, A/B tests, complete metrics out of site usage with Google Analytics and Google Tag Manager, HotJar or HubSpot.
- Creation of mailing, newsletters, transactional emails templates in MailChimp, SendGrid, HubSpot.
- Monitoring of websites health and security and acting on any support or change requests.
- Creation of adds printed in national newspapers and magazines (Aktionaeren, Berlingske, Villabyerne).

Web Designer / Developer, zetcom A/G   Bern
Jun 2019 — Present

Project lead, customer support and REST API specialist for a Swiss technology company.

- Project lead on a new eMuseumPlus application (art galleries online). Coordination of transition from legacy Java approach to modern Next.js, Elastic Stack, Tailwind.

- Change requests support for the company's classic Java application (HTML, CSS, JS) for museums, galleries, cantons.
- Invention of a complete Figma design system with reusable components based on Tailwind principles in order to optimize new eMuseumPlus development.
- Implementation of solutions for prominent clients as the House of European Parliament, Louvre Museum, Prince of Abu-Dhabi, Swiss Cantons - Zurich, Ticino, Berne, Geneva, St. Gallen, Aargau, as well as museums and universities across the globe.
- Generation of complex REST API queries to support reporting.
- Development of Vue.js single page app with extensive search capabilities fetching data from back-end through REST API.

Web Designer / Developer, Potential Project A/S   Copenhagen

Feb 2020 — Present

Web design, development and media creation for company key accounts like IKEA, Cisco, Microsoft, Disney or Unilever.

- Design and implementation of a new e-learning platform built on WordPress, LearnDash and BuddyBoss.
- Implementation of changes to existing company websites and creation of new landing pages based on provided guidelines or design from marketing team.
- Edition of videos for internal use, client projects, promotion across social media or mailing, including mastering audio, cleaning, enhancing quality.
- Placing content on the platforms, preparing reports from learning progress. Support person for facilitators and learners.
- Technical expertise for clients and peers, supporting info-sec screening and penetration tests, monitoring websites health status, securing data.
- Introducing automations whenever possible with tools like Zapier, Power Automate or built-in features of Zoho, HubSpot or Mailchimp.

EDUCATION

Master's degree, Psychology, Wyższa Szkoła Finansów i Zarządzania   Warsaw

2004 — 2010

Postgraduate, Web Database Applications, Warsaw School of Computer Science   Warsaw

2015 — 2016