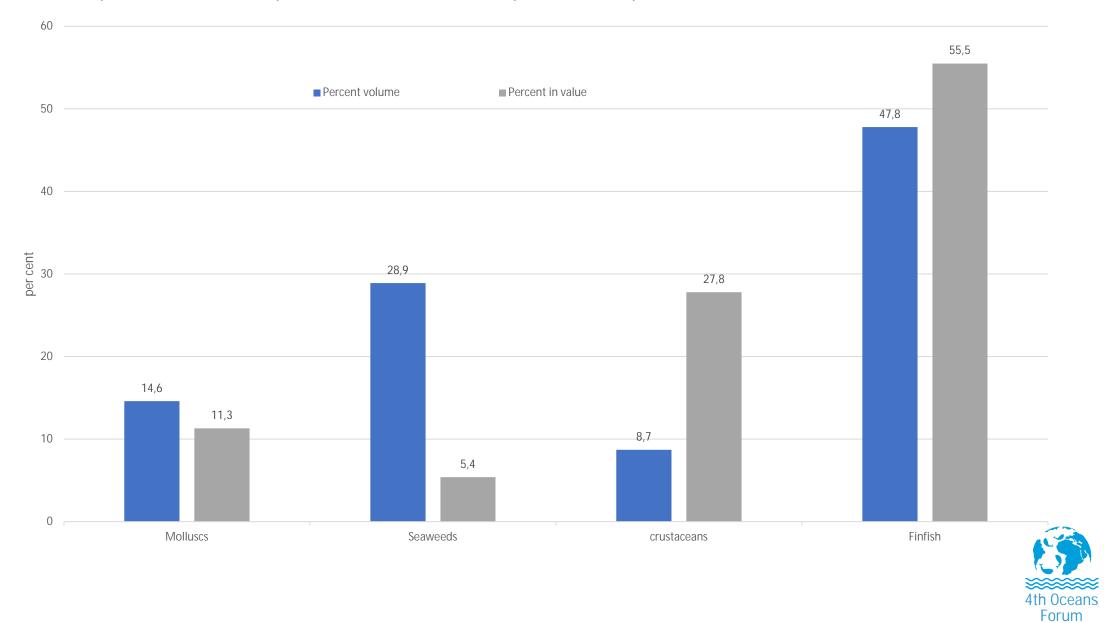
The seaweed sector as a lever for sustainable economic recovery

Lahsen Ababouch, Senior expert FAO/UNCTAD



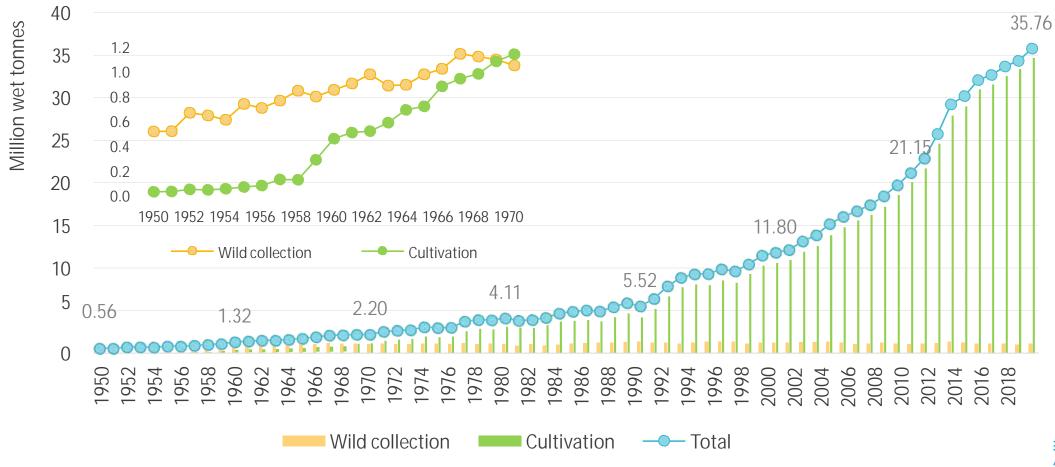


Importance of fed species and extractive species in aquaculture, 2019



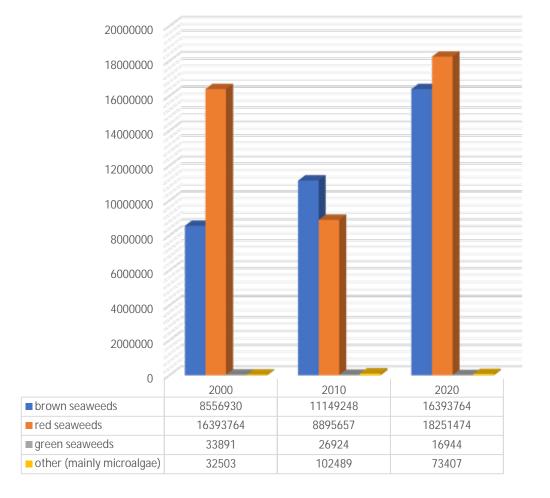
- ü In 1969, the 2.2 million tonnes of world seaweed production was evenly contributed by wild collection and farming.
- ü In 2019, wild production remained at 1.1 million tonnes, farming reached 34.7 million tonnes (97% of total).
- **Ü** World seaweed farming increased 1,000 folds between 1950 and 2019.

Status and trends of global seaweed production, 1950 – 2019

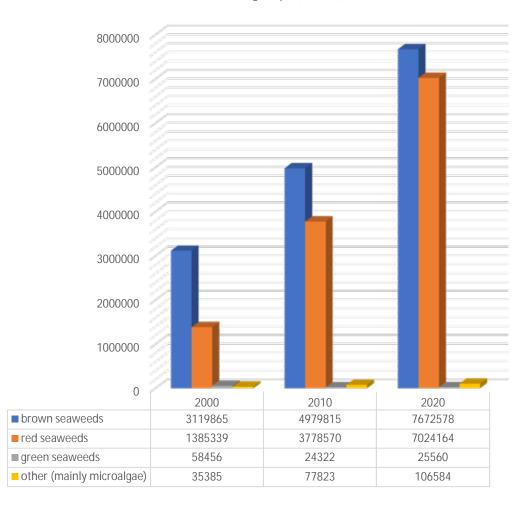




Main seaweed groups (tons)



Main seaweed groups (\$ 1000)



- ü 35.8 million tonnes of world seaweed production contributed by 49 countries/territories
- ü **97** percent of the world production from **Asia**
- Ü Production in the Americas and Europe dominated by Ü wild collection
- ü Production in **Asia**, **Africa** and **Oceania** dominated by **cultivation**

Global seaweed production, 2019

Global seaweed production, 2017											
Country/area	Total (farmed and	Total (farmed and Share of world total									
	wild) production	(%)	in total production								
	(tonnes) 35 762 504		(%)								
World		100.00	96.97								
Asia	34 826 750	97.38	99.10								
China	20 296 592	56.75	99.14								
Indonesia	9 962 900	27.86	99.55								
Korea, Republic of	1 821 475	5.09	99.52								
Philippines	1 500 326	4.20	99.98								
Korea, Dem People's Rep	603 000	1.69	100.00								
Japan	412 300	1.15	83.80								
Malaysia	188 110	0.53	100.00								
Americas	487 241	1.36	4.69								
Chile	426 605	1.19	5.08								
Peru	36 348	0.10	0.00								
Canada	12 655	0.04	0.00								
Mexico	7 336	0.02	0.14								
United States of America	3 394	1 0.01	7.75								
Europe	287 033	0.80	3.88								
Norway	163 197	0.46	0.07								
France	51 476	0.14	0.34								
Ireland	29 542	0.08	0.14								
Russian Federation	19 544	0.05	54.10								
Iceland	17 533	0.05	0.00								
Africa	144 909	0.41	81.29								
United Republic of Tanzania	106 069	0.30	100.00								
Morocco	17 591	0.05	1.55								
South Africa	11 155	0.03	19.32								
Madagascar	9 665	0.03	91.72								
Oceania	16 572	0.05	85.32								
Solomon Islands	5 600	0.02	100.00								
Papua New Guinea	4 300	0.01	100.00								
Kiribati	3 650	0.01	100.00								
Australia	1 923	3 0.01	0.00								

USD 2.65 billion world export of seaweeds and seaweed-based hydrocolloids (by 98 countries)
USD 909 million of seaweeds + USD 1.74 billion seaweed-based hydrocolloids

Seaweeds and seaweed-based hydrocolloids			Seaweeds ¹			Seaweed-based hydrocolloids ²		
Exporter	Million	Share	Exporter	Million	Share	Exporter	Million	Share
	USD	of		USD	of		USD	of
		world			world			world
		(%)			(%)			(%)
1. China	578	21.79	1. Rep. of Korea	278	30.55	1. China	523	30.00
2. Indonesia	329	12.39	2. Indonesia	218	24.01	2. Philippines	214	12.28
3. Rep. of Korea	320	12.08	3. Chile	86	9.43	3. Spain	138	7.91
4. Philippines	252	9.52	4. China	55	6.03	4. Chile	123	7.06
5. Chile	209	7.87	5. Philippines	38	4.23	5. France	114	6.53
6. Spain	145	5.48	6. Ireland	33	3.60	6. Indonesia	110	6.34
7. France	124	4.68	7. Peru	22	2.43	7. USA	84	4.82
8. USA	102	3.85	8. Japan	21	2.33	8. Germany	76	4.39
9. Germany	82	3.11	9. USA ³	18	1.98	9. UK	65	3.75
10. UK	78	2.93	10. Canada	18	1.97	10. South Korea	43	2.45
Rest of the world	432	16.30	Rest of the world	36	3.93	Rest of the world	252	14.47
World	2 652	100.00	World	909	100.00	World	1 743	100.00

Source: UN Comtrade (accessed on 7 April, 2021)

Notes: 1. Seaweeds include cultivated and wild collected commodities under HS120220, HS120221 and HS120229. 2. Seaweed-based hydrocolloids include HS130231 (agar), HS130239 (primarily carrageenan) and HS391310 (alginate).

Opportunities for Seaweed utilization

Food (e.g. Kelp as soup ingredient or snacks, Nori for sushi wrap, Wakame for salads or snacks).

Hydrocolloids such as Carrageenan, Agar or Alginate

Aquaculture feed especially in hatcheries

Livestock feed

Potential for use in cosmetics, neutraceuticals, pharmaceuticals, textiles fibres, biopackaging, wastewater treatment, biofuel, carbon capture/sequestration, etc.



Barriers



Limited and fragmented industry outside of Asia



Technology barriers



Biosecurity and environmental issues



Conflict between users of coastal and maritime space



Limited understanding of potential



Driving and success factors



Global collaboration and knowledge-sharing



Market mapping



Science development, research and innovations (e.g., IMTA, offshore seaweed farming)



Harmonized policies, regulations and standards in particular for biosecurity and food safety



Investment promotion and incentives





Thank you!

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