

Daniel Terés Herrera

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27 Years

Single

Mexican/Spanish

Puebla, México.

SKILLS

..... Photoshop •••••• Illustrator ••••• Web Design Visual Design UI/UX Design ••••• HTML5+CSS3 Self Learning

LANGUAGE

Spanish Native **English Reading English Writing English Speaking**

VALUES

Adaptable Analytical Creative Dedicated Positive Organized Proactive Problem-Solver

▶ Teamwork Punctual

KNOWLEDGE

App Design, Art Direction, Color Psychology, Color Theory, Corporate Identity, Grids, Iconography, Illustration, Image Editing, Infographics, Intuitive Design, Kerning, Lettering, Logo Design, Mockups, Photo Manipulation, Pixel Perfect, Rapid Prototyping, Responsive Design, Sketching, Team Work, Typography, Usability, Vectorization, WebFonts, Wireframing.

STUFF I LIKE



Movies



Photography

Golden Ratio

ABOUT ME

Graphic and Web Designer, illustrator and enthusiast photographer with more than 8 years of experience in creative work. I distinguish myself for my creativity and versatility when conceptualizing and placing ideas. I specialize in creating graphic and web solutions with special attention on details.

PROFESSIONAL VISION

Apply and continue to develop my skills and knowledge in graphic and digital design, bringing creative improvement to functionality and visual appeal to every project I work on.

EXPERIENCE

Company: La Casa de los Pixeles CURRENT NOV. 2013 Title: Senior Designer

> Activities: Web design, mobile app design, graphic solutions and media content for different companies located in Texas, Florida, UK and Mexico. Visual quality and art direction. Direct and continuous relationship with customers. Collaborate with web developers and programmers.

Achievements: Raise my skills in visual quality and capacity to handle multiple projects simultaneously becoming art director. My work at La Casa de los Pixeles has been key in landing new contracts.

Methodologies: Scrum Agile Development.

Company: Digizent International NOV, 2013 NOV, 2011 Title: Graphic and Web Designer

> Activities: Graphic production of digital campaigns and websites for nonprofit organizations across the US. Direct and continuous relationship with customers. Collaborate with web developers and programmers.

Achievements: My work as graphic and web designer at Digizent International helped to achieve significant business growth. The team grew from 3 to 12 professionals in two years.

Methodologies: Scrum Agile Development, Time Keeping.

2011 Freelance Designer 2007

Company: Revoluciona 25 2006 2005 Title: Entrepreneur

> Activities: Creating, publishing and administering a business directory with advertising spaces for local small businesses.

Achievements: I was able to accomplish a monthly publication for a full year with a total of 150 satisfied customers.

STUDIES

All my knowledge and skills in graphic design, advertising, illustration and photography have been acquired through work experience, books, articles, blogs and internet communities which helps me to keep up to date with newest trends and tendencies. I will always be grateful to my mentors for all the knowledge and experience they have shared with me.

"Tell me and I forget. Teach me and I may remember. Involve me and I learn."

- Benjamin Franklin