



# DANIEL TERÉS

Graphic and Web Designer

Name:  
**Daniel Terés Herrera**

Email:  
**danielteres@gmail.com**

Mobile:  
**(044) 2224.56.00.27**

Phone:  
**01 (222) 7.98.44.95**

Age:  
**27 Years**

Marital Status:  
**Single**

Nationality:  
**Mexican/Spanish**

Residence:  
**Puebla, México.**

## SKILLS

Photoshop	●●●●●●●●●●
Illustrator	●●●●●●●●●●
InDesign	●●●●●●●●●●
Visual Design	●●●●●●●●●●
UI/UX Design	●●●●●●●●●●
HTML5+CSS3	●●●●●●●●●●
Self Learning	●●●●●●●●●●

## LANGUAGE

Spanish	Native
English Reading	●●●●●●●●●●
English Writing	●●●●●●●●●●
English Speaking	●●●●●●●●●●

## VALUES

- ▶ Adaptable
- ▶ Creative
- ▶ Organized
- ▶ Proactive
- ▶ Punctual
- ▶ Analytical
- ▶ Dedicated
- ▶ Positive
- ▶ Problem-Solver
- ▶ Teamwork

## KNOWLEDGE

App Design, **Art Direction**, Color Psychology, **Color Theory**, Corporate Identity, Grids, Iconography, Illustration, **Image Editing**, Infographics, **Intuitive Design**, Kerning, Lettering, **Logo Design**, Mockups, Photo Manipulation, Pixel Perfect, Rapid Prototyping, **Responsive Design**, Sketching, **Team Work**, Typography, Usability, Vectorization, **WebFonts**, Wireframing.

## STUFF I LIKE

- 🎵 Music
- 🎬 Movies
- 🎨 Arts
- 📷 Photography
- 🌀 Golden Ratio

## ABOUT ME

Graphic and Web Designer, illustrator and enthusiast photographer with more than 8 years of experience in creative work. I distinguish myself for my creativity and versatility when conceptualizing and placing ideas. I specialize in creating graphic and web solutions with special attention on details.

## PROFESSIONAL VISION

Apply and continue to develop my skills and knowledge in graphic and digital design, bringing creative improvement to functionality and visual appeal to every project I work on.

## EXPERIENCE

CURRENT NOV, 2013	<b>Company:</b> La Casa de los Píxeles <b>Title:</b> Senior Designer  <b>Activities:</b> Web design, mobile app design, graphic solutions and media content for different companies located in Texas, Florida, UK and Mexico. Visual quality and art direction. Direct and continuous relationship with customers. Collaborate with web developers and programmers.  <b>Achievements:</b> Raise my skills in visual quality and capacity to handle multiple projects simultaneously becoming art director. My work at La Casa de los Píxeles has been key in landing new contracts.  <b>Methodologies:</b> Scrum Agile Development.
NOV, 2013 NOV, 2011	<b>Company:</b> Digizent International <b>Title:</b> Graphic and Web Designer  <b>Activities:</b> Graphic production of digital campaigns and websites for nonprofit organizations across the US. Direct and continuous relationship with customers. Collaborate with web developers and programmers.  <b>Achievements:</b> My work as graphic and web designer at Digizent International helped to achieve significant business growth. The team grew from 3 to 12 professionals in two years.  <b>Methodologies:</b> Scrum Agile Development, Time Keeping.
2011 2007	<b>Freelance Designer</b>
2006 2005	<b>Company:</b> Revolucionaria 25 <b>Title:</b> Entrepreneur  <b>Activities:</b> Creating, publishing and administering a business directory with advertising spaces for local small businesses.  <b>Achievements:</b> I was able to accomplish a monthly publication for a full year with a total of 150 satisfied customers.

## STUDIES

All my knowledge and skills in graphic design, advertising, illustration and photography have been acquired through work experience, books, articles, blogs and internet communities which helps me to keep up to date with newest trends and tendencies. I will always be grateful to my mentors for all the knowledge and experience they have shared with me.

"Tell me and I forget. Teach me and I may remember. Involve me and I learn."  
– Benjamin Franklin