x-port.capgemini.com /offer/microsoft-power-platform/

Microsoft Power Platform

Giovanna Henny：4-5 minutes：3/28/2024

SYNOPSIS OF THE OFFER

Why is Microsoft Power Platform considered to be a Propel Offer?

In recent years, low-code/no-code platforms have gained significance for enterprises to address their technology needs swiftly and efficiently. Increasingly, CxOs are prioritizing productivity boost, AI-powered innovation, and digital transformation. Microsoft's Power Platform stands out as a leading solution, offering a comprehensive suite of solutions for rapid application development, business process automation, advanced analytics, and AI-powered assistants. MS Power Platform has been a focused growth area for us and we are witnessing over 100% YoY growth. Notably, there is a growing interest from our financial services customers in this space.

Why should clients look at the MS Power Platform Offer?

Our MS Power Platform services guide clients through the entire adoption journey – from vision and strategy to architecture, governance, and adoption. We accelerate automation and app development by bringing in-depth domain knowledge and industry-specific solutions for both Banking and Insurance. We are a valued partner with Microsoft and have been recognized with the **Microsoft Advanced Specialization For Low-Code Development Award, and Microsoft Business Apps Inner Circle Award for the 5th consecutive year**. As a preferred Microsoft Solutions Partner, we can secure funding for proof of concept and pilot implementations for our clients. Today, we are engaged with 50+ financial services clients globally, helping them accelerate their transformation journey. We also have a rich set of demos that can easily display our capabilities to clients quickly.

What really does our Microsoft Power Platform Offer encompass?

We prioritize five key themes leveraging existing Power Platform solutions:

- **Intelligent Automation at Scale:** Quickly standardize and optimize processes with AI-infused digital and robotic process automation.
- **PCoE and Citizen Development:** Establish a Power Platform Center of Excellence for enterprise-grade solutions, emphasizing security, compliance, and citizen developer-led innovation.
- **Legacy Modernization:** Transform legacy data and apps using low code/no code for cost efficiency and faster time to market, with Generative AI-powered developer experiences.
- **AI-augmented Customer Experience:** Develop secure cloud applications with native AI capabilities integrating enterprise datasets for robust customer experiences.
- **Microsoft Copilot:** Create next-gen conversational assistants using Generative AI for natural language understanding and surfacing enterprise knowledge.

How can we start client conversations with the CxOs?

- Explore our MS Power Platform Offer on X-PORT to identify themes attractive for clients to initiate their journey. Given that M365 enterprise customers are familiar with Power Platform, leverage this advantage.
- Gather information on client goals and business objectives, digital transformation initiatives, automation maturity level, other automation products, technical debt, vendor involvement and available Microsoft licenses.
- Share our client deck, success case studies and highlight with our Microsoft Partnership to your clients (available in the Go-To-Market section of the offer on X-PORT)
- Connect with our Microsoft Power Platform Experts, Vivek Desai and Vinay Bhatia, to craft a compelling story for client engagement and arrange a meeting or a workshop.

Some of our popular Offers & Levers:

- Assessment and Strategy Services
- Power Platform Center of Excellence (PCOE)
- Low Code/No Code including Gen AI
- Power Platform Administration & Operations
- Hyper Automation
- Legacy Modernization
- Process Mining and Re-engineering
- Robotic Process Automation (RPA) and RPA Migration
- End User Compute (Excel Macro & MS Access App) Remediation
- Legacy BPM Exit

Who can I reach out to for any Learning & Development programs and certifications?

Please write to Swaminathan Santhanam for any training, certification, competency development questions.