x-port.capgemini.com /group-priority-offer/intelligent-supply-chain-2/intelligent-supply-chain-for-fmcg/

Intelligent Supply Chain for CP – Fast Moving Consumer Goods

Supraja . ∶ 4-5 minutes ∶ 1/18/2024

Traditional supply chains collapsed under the pandemic lockdowns, and what grew to replace them is rife with challenges.

Most FMCG companies are beginning to adapt, but they're not getting the results they need. Shelves are empty at crucial times. Successful new products fail to scale. And in average, everyday business functions, margins are evaporating as FMCG companies struggle to accurately anticipate costs and availability.

About the offer

Our solution helps the clients transform their operations end to end to adapt to the current climate.

An advanced supply chain strategy requires adaptation on many fronts simultaneously, enhancing your supply chain every step of the way.

Our Intelligent Supply Chain Solution for FMCG provides six elements for building strong, competitive supply chains:

1. **Alignment with your business strategy**, ensuring profitable and sustainable growth across customers, channels, and products.
2. **Collaboration and sustainable procurement**, thanks to supplier visibility and collaboration platforms that monitor and enhance the performance of suppliers at each tier.
3. **Touchless forecasting and integrated business planning** that anticipate customer demand and optimize inventory deployment. This helps create a more responsive supply chain while optimizing service, cash, cost, and sustainability.
4. **Digital solutions and automation**, such as smart order management and autonomous warehousing and transportation, that streamline order orchestration and improve customer experience. These solutions also contribute to more sustainable operations.
5. **Reverse supply chain** logistics support a profitable circular economy model. This facilitates the efficient reuse and recycling of products.
6. **Sustainable performance control and network resilience** thanks to digital twins.

Key Documents

Intelligent Supply Chain for FMCG - Sales Deck

Data AI_Intelligent Industry_Intelligent Supply Chain for FMCG_Sales Deck V1

Intelligent Supply Chain for FMCG - PoV

Data AI_Intelligent Industry_Intelligent Supply Chain for FMCG_Leading PoV

Go To Market Documents

Click here to open the offer assets

Contacts

Offer owner

Person responsible for offer.

X-PORT PAGE EDITORS

Should you see anything on this page that needs changing, please contact the X-PORT PAGE EDITORS

Key Documents

Intelligent Supply Chain for FMCG - Sales Deck

Data AI_Intelligent Industry_Intelligent Supply Chain for FMCG_Sales Deck V1

Intelligent Supply Chain for FMCG - PoV

Data AI_Intelligent Industry_Intelligent Supply Chain for FMCG_Leading PoV

GTM Tools that are available to better manage your Sales Campaign

Sorry, no related use cases found.

Previous Chapter   Next Chapter