

# Data Trust

Colin Ball : 5-7 minutes : 3/27/2024

## Offer Vision / Definition

- Active Data governance framework encompasses a comprehensive set of industry leading practices, methodologies and models that enable organizations to realize tangible benefits out of their data governance program
- Data Quality Framework allows organizations to monitor Data Quality Gaps in proactive manner and facilitate faster resolution thereby increasing trustworthiness of data with faster TTM

## Business Pain Point

- Addressing regulatory governance mandates, effective governance of data landscape as well as enabling better analytics & insights
- Analyze customers and better manage risk by providing timely and accurate single source of Party (Customer, Product, Asset or Service)
- Proactive identification of data gaps across landscape and increase trustworthiness
- Enabling insights on quality issues without spending significant time and effort

## Offer Details

Our Data Trust offer is a consolidation of Data Governance, MDM and Data Quality. The offer helps banks and insurance clients adopt a holistic approach to delivery strategy and roadmap for enterprise-wide solutions that enables TRUST in Data that is being consumed for various purposes

- Data Governance: Governance policies often remain on paper, often resulting in serious omissions and lapses when it comes to enforcement. With Active data governance, business and technology can be proactive about governance enforcement and operationalize their policies using governance and data management solutions.
- Deliver Strategy and Roadmap for enterprise-wide Customer and Product MDM, with the scale and continuity for implementation
- With the exponential growth of data, performing manual profiling to identify data characteristics and determine required measurement rules is becoming a challenge. Also, it is critical to communicate desired audience on Data Quality measurements, gaps and Resolution Management from multiple areas into a single pane of glass. Enabling automation DQ Issue Management channelizes the identified gaps into right resolution path in an effective manner.
- Our approach and solutions are tool agnostic. Our framework can effectively support our clients, whether they have Collibra, Informatica, Ab Initio, IBM or any other technology stack. We understand customer needs and customize DQ solution to fit their needs.

## Target Audience & Markets

- **Target:** CDO, Data Management groups, Heads of Compliance / Risk / Finance business areas
- **Markets:** Tier 1 & Tier 2 Banks, Capital markets, Insurance companies
- **Estimated Deal Size/Range:** \$500k-\$1.2 million

## Client Benefits / Business Value

- Active data governance (ADG) significantly reduces time to market for governance programs leveraging 20 years of our learnings, methodologies and meta-models. ADG is critical to improve reporting speed and accuracy. ADG is also critical to ensure information security & compliance, to reduce risk, to accelerate project delivery and to increase business agility
- Data Quality Framework components are proven with several implementations ranging from regulatory and compliance needs, risk reduction, improving data standards (accuracy/consistency/completeness) and achieving organization's vision of having good Data Quality

## Services, Assets & Accelerators we sell

1. **Data governance maturity assessment** –A comprehensive set of assessment criteria for maturity and operationalization capabilities for Data Governance
2. **M3 Universe** – Meta-model for Governance implementation
3. **Active Data Governance framework** – Comprehensive set of methodologies, meta-models and processes to significantly reduce time to market and rollout a comprehensive governance platform
4. **MDM** – Use cases, Party Model, Match & Merge Rules, Process Flows, Reference Architectures, Toll SWOT analysis and rationalization.
5. **Data Quality Assessment** – Controls that are required to measure Data Quality Gaps and Define required KPIs to monitor the effectiveness of measurement across all phases of DQ Life Cycle
6. **Implementation Strategy/Tool Assessment** – Understand Data Quality Drivers and Requirements, evaluate tools from market to narrow down the tools of choice that meet the need with desired ROI
7. **Data Quality Solution Framework & Methodology** – End-to-end logical solution components required to measure, monitor, communicate and resolve the Data Quality Gaps
8. **Open Source DQ Engine** – Open Source Foundational Data Quality Engine that enables automation of DQ Gaps Identification
9. **Data Quality Dashboards & Metrics Model** – Reusable Dashboards that tell the story of Data Quality Gaps from various dimensions and allow user to understand the gaps better; are backed by a strong customizable metrics model.

## Client Profiles

### Wells Fargo

Capgemini is building a next-gen Data governance framework at Wells Fargo at the enterprise level. This includes building a federated governance organization and a unified metadata catalog.

All Banks

All Insurers

## Capgemini Advantage

The unprecedented value proposition of industry breadth and technical depth along with competitive differentiators

- Thought leadership in the governance space
- Partnership with major Governance tools in the market (Collibra, ASG)
- 20+ years of learnings in this space
- Frameworks, reusable enablers and toolkits

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