Generative AI for FS

Giovanna Henny：5-6 minutes：5/6/2024

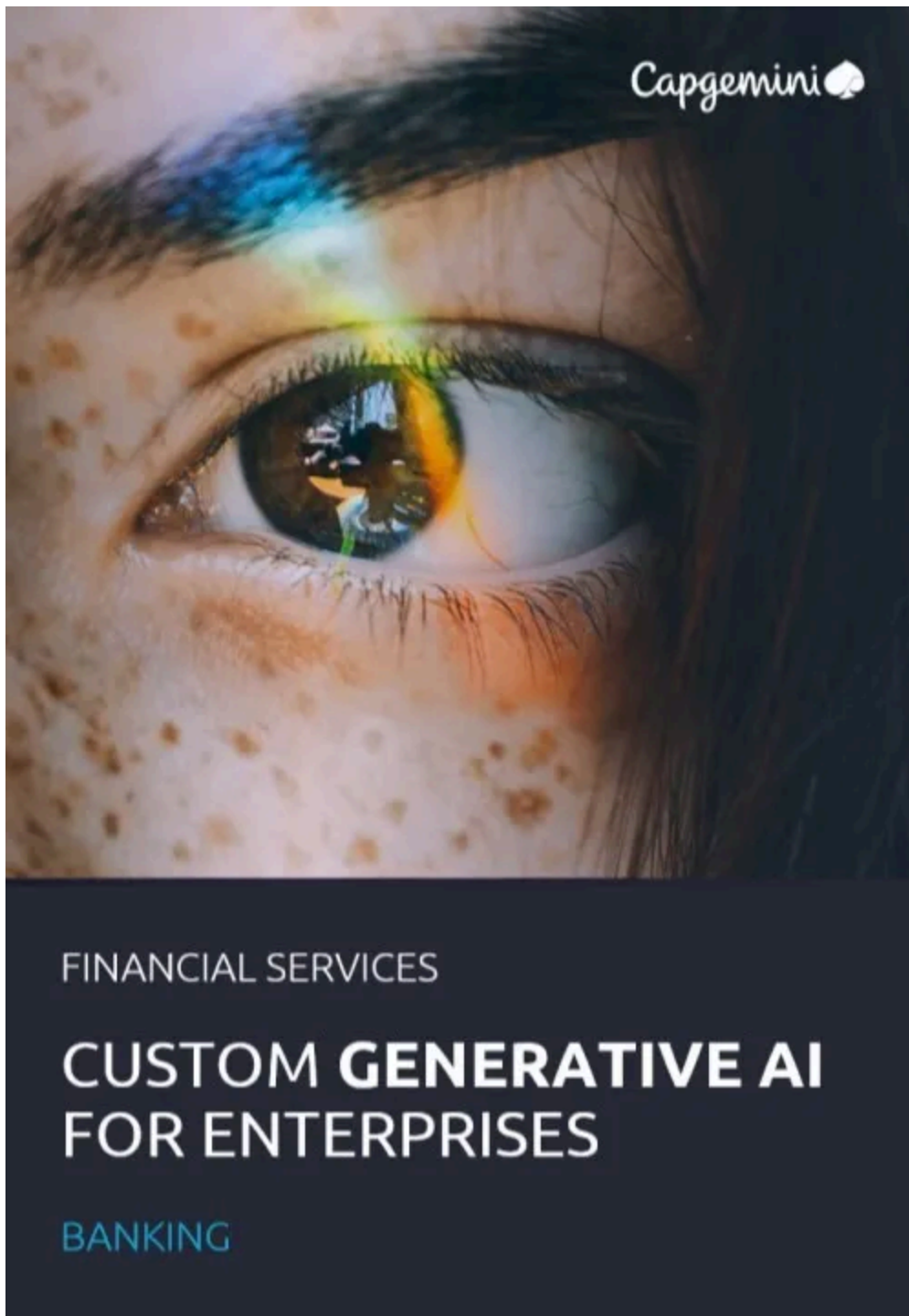- Description
- Key documents
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FS GENERATIVE AI OVERVIEW

Generative AI, an innovative branch of artificial intelligence, focuses on the creation of data, content, or experiences that mimic human-like creativity and imagination. By employing complex algorithms and neural networks, generative AI systems have the remarkable ability to produce novel text, images, code, and more, often pushing the boundaries of what machines can generate autonomously.

At Capgemini, we see generative AI as a tremendous growth opportunity with accelerated demand across many of our clients in financial services. This page provides an overview of the available resources that can be used to embed generative AI in your FS accounts. Please check back often for newly published content.

GEN AI FOR FINANCIAL SERVICES

Gen AI for Banking

Explore high-level details, use cases, and next steps for generative AI in Banking & Capital Markets

FINANCIAL SERVICES

CUSTOM **GENERATIVE AI** FOR ENTERPRISES

INSURANCE

Gen AI for Insurance

Explore high-level details, use cases, and next steps for generative AI in Insurance.

GROUP OFFERS

Gen AI Strategy

CxOs must cut through the noise and demystify Gen AI to accurately assess the impact it will have on their business in the short, mid and long term.

Learn more

Gen AI for Customer Experience

Data-driven CX provides a holistic approach, business use cases, data and AI models to deliver business outcomes through use of customer data.

Learn more

Gen AI for Software Engineering

The Gen AI impact goes far beyond coding assistants to augmenting team activities across the software lifecycle and conversational development.

Learn more

Gen AI for Enterprise

Gen AI for enterprise helps clients move from a standard risked use of publicly available large models to trusted solutions with reliable outputs.

Learn more

CASE STUDIES

Citi

Create process mining strategy and platform to improve process compliance and performance

Learn more

Morgan Stanley

Enhance operational efficiency powered by Dataiku Platform Engineering for annual renewal cost reduction by $800K

Learn more

HSBC

Accelerate storage optimization to save $2.11M and significantly reduce carbon footprint

Learn more

Wells Fargo

Reduce TCO>$20M annually and deliver faster business insights through advanced AI/ML and analytics

Learn more

Barclays

Reduce licensing costs up to $1.4M(approx.) with a scalable and improved reporting platform

Learn more

MassMutual

Build end-to-end automation for multiple insurance divisions with $3.5M YOY operational cost savings

[Learn more](#)

Humana

Compare medical providers of all medicare advantage plans of a leading insurance provider with its competitors and provide a comprehensive and visually appealing dashboard

[Learn more](#)

Auto Club Group

Reduction of MIPS cost leading to 46% internal rate of return

[Learn more](#)

American Family Insurance

Deliver 30% speed to market with a target operating model to save $72M annually

[Learn more](#)

Axa

GENAI – improve human experience using natural language querying with an intelligent assistant for an insurance company

[Learn more](#)

GEN AI DEAL TRIAGE

Submit your deal for triage

A new deal triage process has been launched for Gen AI business opportunities in financial services. All opportunities listed in **THOR at stage 3 or higher** where Generative AI is a critical part of the selling value proposition will need to move through the triage process. Click on the button to learn more and submit an opportunity for triage.

Gen AI Trainings & Courses

New Gen AI trainings now available

Journey deeper into the exciting world of generative AI with new online learning opportunities. Training topics range from sales enablement courses that will help you articulate the benefits of this groundbreaking technology to more technical trainings crafted for those intrigued by the nuts and bolts of generative AI. Click on the button to access a menu of available courses.

Key documents

Gen AI Hour – Recordings & Presentations

Gen AI Trainings & Courses

Go To Market Documents

Click here to open the offer assets

Offer Owner

Person responsible for offer.

X-PORT Page Editors

Should you see anything on this page that needs changing, please contact the X-PORT PAGE EDITORS

GTM Tools that are available to better manage your Sales Campaign

Sorry, no related use cases found.

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