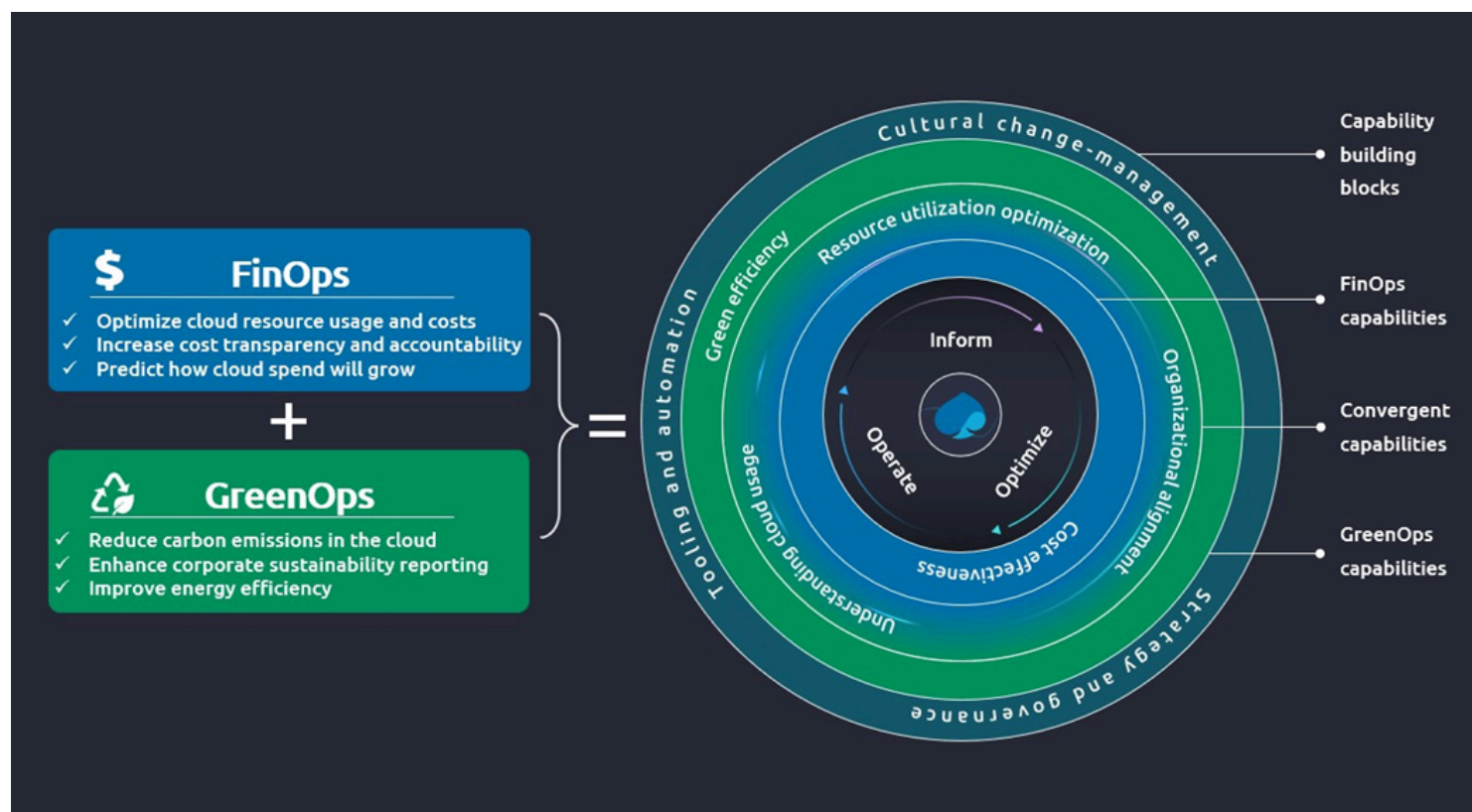


Sustainable FinOps

Supraja . : 2-2 minutes : 5/29/2024

A blend of FinOps and GreenOps – perfectly provides the imperative framework to address the urgent need for organizations to become both cost and carbon-efficient. This powerful end-to-end service leverages a unique blend of capabilities, best practices, and a cultural shift that not only empowers organizations to control dynamic cloud service expenses but also helps them meet their sustainability commitments, all under the same umbrella.



Combining FinOps and GreenOps into a single management framework eliminates the need for separate teams and processes, streamlining operations, and reducing overhead. This integrated view enables you to improve synergy between the two domains, identify and address potential issues more effectively, make data-driven decisions collaboratively, and lead to more informed and strategic outcomes. Environmental, social, and governance (ESG) factors are increasingly important to stakeholders. By consolidating FinOps and GreenOps, you provide greater transparency to stakeholders, enable them to make informed decisions, and hold the organization accountable for its cloud usage. Thereby, you demonstrate a solid commitment to sustainability and align your cloud strategy with the broader corporate ESG goals.

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