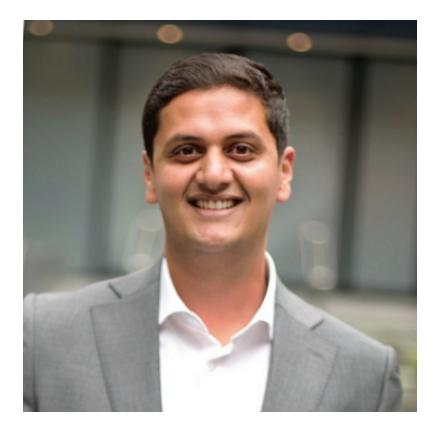
Data Estate Modernization (FS)

Giovanna Henny: 3-4 minutes: 5/16/2024



Ashvin Parmar Vice President



Sudarshan Damle Senior Director

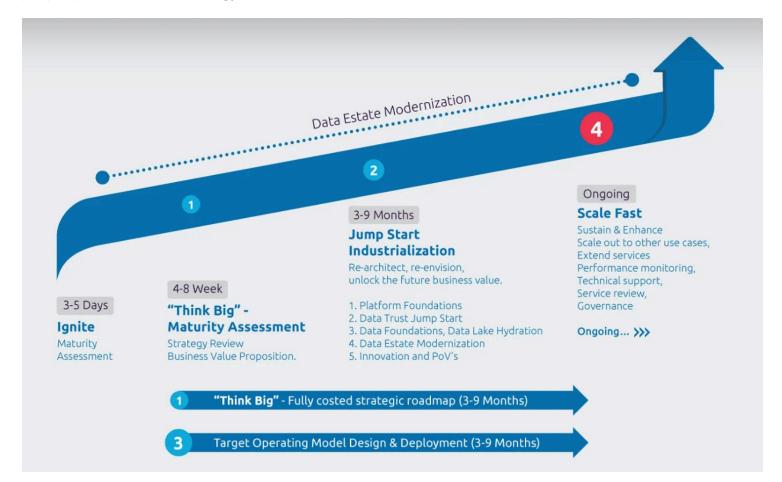
Data Estate Modernization is a highly proven and successful offer that has delighted our customers time and again. This Signature Offer, which is making us known as Data Leaders in client circles, rarely fails to impress. It offers an end-to-end transformation of the client's data landscape, right from data platforms to data migrations to enabling complex analytics and insights for clients. We have seen repeat business and new inroads being built when we have taken this offer to clients proactively, or as a part of an RFP.

In a world where change happens in a split second, accessing the right data at the right time is more vital than ever. Data becomes the new constant, key to the central challenge of balancing business transformation with operational excellence.

Unfortunately, many existing IT landscapes and processes are proving to be an obstacle to mastering the new reality. Businesses are finding that teams can't access data as quickly and efficiently as they need to, and this undermines their ability to adapt.

Problems typically occur because data is siloed and inconsistent, of poor quality, or in breach of privacy legislation such as the GDPR. Too often, increased user numbers also bring performance issues in accessing the data. In addition, many organizations lack a delivery path leading from innovation to industrialization, and so they end up with large numbers of proofs of concept that never become production solutions.

Such challenges can be overcome through Data Estate & BI Modernization. This is a journey of strategy, people, process, and technology, as well as data transformation.



Key documents

Data Estate Modernization Sales Deck First Call Business Oriented Sep 14 2023

Data Estate Modernization_Webinar First Call Business Oriented Recording_March 28 2023

Second-Call Deep Dive Execution Sales Deck – September 2023

Data Estate Modernization_Second Call Deep Dive Webinar Recording including Demo Features_Sep 13 2023

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GTM Tools that are available to better manage your Sales Campaign

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