

# Food Waste Reduction Solutions for Retail

sdhilipkumar : 1-1 minutes : 5/13/2024

Over one third of all the food produced globally is lost or wasted along the whole Food Value chain, from farm to fork. This has a big negative impact on global warming (CO2 footprint), land use and bio diversity, and also has a high cost impact. And while 33% of our food is wasted, still there are millions of people who don't have enough food. This can only be solved for by concrete actions across the whole value chain. For our clients in food retail, Consumer Products and upstream agriculture, Capgemini offers innovative, data- and technology driven solutions to help optimize harvests, connect supply chains, rescue and re-use/re-purpose waste and to reshape consumer behaviors and consumption patterns.

**Target Accounts** :Coca Cola, Cargill, Friesland Campina.

**Target Segments** : FMCG , Food /Mass/ Retail Drug

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