

# Digital Core for Grocery

sonalirathod : 2-2 minutes : 5/13/2024

*Digital Grocery is shaping the future of the grocery industry, whether the consumer shopping experience exists within an app, online, via click and collect, or in a highly immersive in-store experience.*

*To capture the growth in online grocery revenues (fire started by COVID and expected to continue), grocers implemented imperfect solutions or leveraged 3rd party specialty providers that eroded their margin and reduced the opportunity for customer intimacy. In short, up until today most grocers captured the growth but not the profit.*

**Capgemini's 'Digital Core for Grocery' offer empowers our clients to create an agile business model that can adapt rapidly to market trends, increase their profitability and outpace the competition.**

*Together, SAP and Capgemini are bringing the 'Digital Grocery' to life, creating a grocery specific architecture around a new SAP S/4HANA digital core that includes cloud-native solutions and intelligent technologies from 3rd party ISVs, Capgemini and SAP – Enabling a Renewable Enterprise in Retail Grocery.*

Visit the webpage [Digital Core for Grocery in Capgemini.com](https://x-port.capgemini.com)

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