

WELCOME

Breakfast, Bed & Air

Books Rooms with Locals, rather than Hotels

PROBLEM

Price is an important concern for customers booking travel online.

Hotels leave you disconnected from the city and its culture.

No easy way exists to book a room with a local or become a host.

SOLUTION

A web platform where users can rent out their space to host travelers to:

**SAVE
MONEY**

when traveling

**MAKE
MONEY**

when hosting

**SHARE
CULTURE**

local connection to the city

MARKET SIZE



The infographic consists of three concentric circles of decreasing size from left to right. The largest circle on the left is light blue and contains the text '+1.9B'. The middle circle is medium blue and contains '532M'. The smallest circle on the right is dark blue and contains '10.6M'. Below each circle is a label in bold blue text, and below that is a descriptive line in a lighter blue font.

+1.9B

TRIPS BOOKED (WORLDWIDE)
Total Available Market

532M

BUDGET & ONLINE TRIPS
Serviceable Available Market

10.6M

TRIPS W/AB&B
Market Share

BUSINESS MODEL

We take a 10% commission on each transition.



MARKET ADOPTION



EVENTS

target events monthly

Octoberfest (6M)

ECE EVENT(5000)



PARTNERSHIPS

cheap/alternative travel

GoLoco



CRAIGSLIST

dual posting feature

BB&A Screenshot

Craiglist Screenshot

PRODUCT

Search by City → Review Listings → Book It!



COMPETITIVE ADVANTAGES

1ST TO MARKET

We are the first to market, creating a tool that allows to people to connect over a mutual interest.

HOST INCENTIVE

There is a reason why the host would want to get setup with the application. The financial incentive.

LIST ONCE

Hosts do not have 'ads' that expire, but a profile with a posting of their location that is available for rent.

EASE OF USE

The app is simple, intuitive and can even run with data or WIFI for extended periods of time.

PROFILES

Create profiles that have ratings and rankings, for hosts and users to know who is reliable and professional.

DESIGN & BRAND

The aesthetics of the app design and website beat out competitors that have outdated visuals.



Wanted release:

*Mergers and Acquisitions by an
International group as AirBnB*

