Breakfast, Bed&Air

Books Rooms with Locals, rather than Hotels

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PROBLEM

Price is an important concern for customers booking travel online.

Hotels leave you disconnected from the city and its culture.

No easy way exists to book a room with a local or become a host.

SOLUTION

A web platform where users can rent out their space to host travelers to:

SAVE MONEY

when traveling

MAKE MONEY

when hosting

SHARE

local connection to the city

MARKET SIZE



TRIPS BOOKED (WORLDWIDE)

Total Available Market



BUDGET & ONLINE TRIPSServiceable Available Market



TRIPS W/AB&B
Market Share

BUSINESS MODEL

We take a 10% commission on each transition.



TRIPS W/AB&B
Share of Market

AVG FEE \$70/night @ 3 nights

REVENUE 2018 - 2020

MARKET ADOPTION



target events monthly

Octoberfest (6M) ECE EVENT(5000)



PARTNERSHIPS

cheap/alternative travel

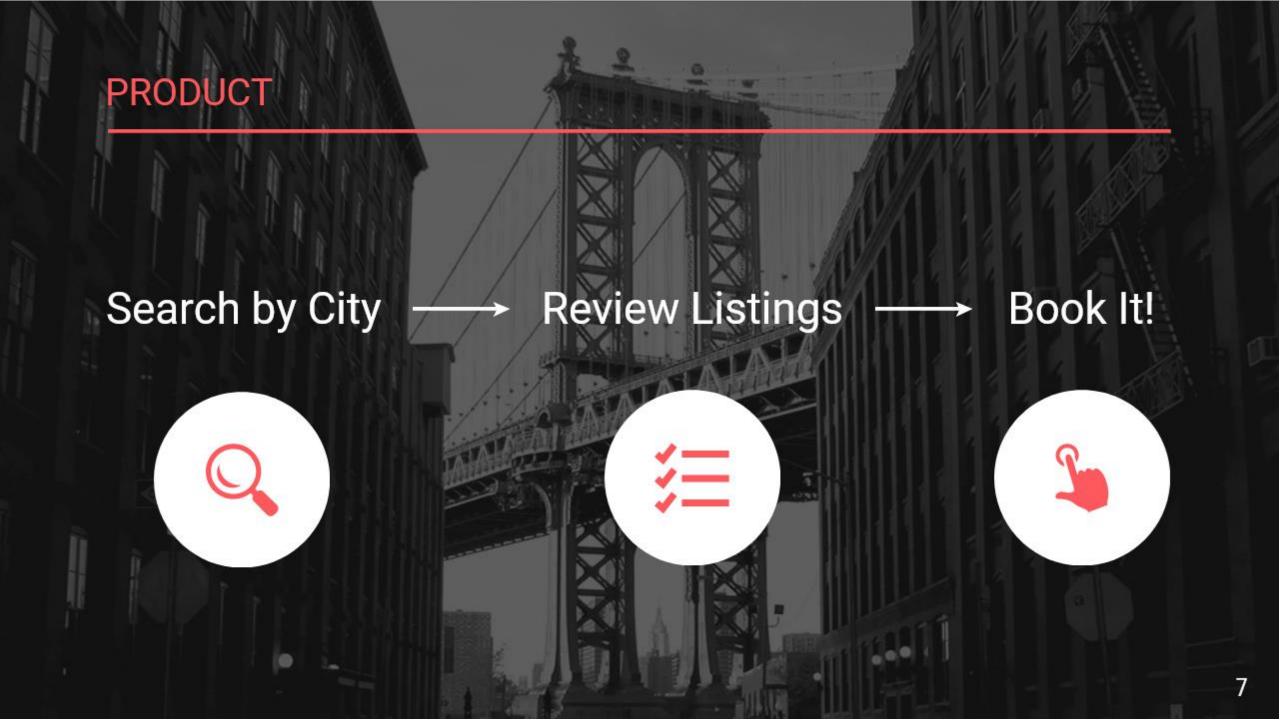
GoLoco



CRAIGSLIST

dual posting feature

BB&A Screenshot
Craiglist Screenshot



COMPETITIVE ADVANTAGES

1ST TO MARKET

We are the first to market, creating a tool that allows to people to connect over a mutual interest.

EASE OF USE

The app is simple, intuitive and can even run with data or WIFI for extended periods of time.

HOST INCENTIVE

There is a reason why the host would want to get setup with the application. The financial incentive.

PROFILES

Create profiles that have ratings and rankings, for hosts and users to know who is reliable and professional.

LIST ONCE

Hosts do not have 'ads' that expire, but a profile with a posting of their location that is available for rent.

DESIGN & BRAND

The aesthetics of the app design and website beat out competitors that have outdated visuals.

Wanted release:

Mergers and Acquisitions by an International group as AirBnB

