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ConvergeHEALTH BY DELOITTE



OUTLINE

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- 3. Implications for Translational Research
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 - Background
 - TRIP Vision and Business Outcomes
 - Logical Data Tiers
 - Target Architecture
 - Example Use Cases and Screen Shots
 - Upcoming Plan for 2016 2017



INTRODUCTIONS



George Seegan

Dr. Seegan is a member of the Research and Development Informatics group at Amgen and leads Information Technology support for the Translational Sciences area. He is a veteran research and development IT leader in the biotech and pharma space with many years' experience implementing computational and informatics platforms for drug discovery and clinical development applications. He has broad experience implementing technical software development solutions to support laboratory information management, scientific and clinical data analysis, and high-performance computing to support modeling and simulation. His experience includes extensive development and validation of computer systems used in regulated environments and managing the operational, quality, and compliance issues surrounding them. Prior to joining Amgen in 2002, George served as Vice-President Information Technology at Esoterix—Endocrine Sciences. George received his BS in Chemistry and Ph.D. in Biochemistry from UCLA.



INTRODUCTIONS



David Hardison

Dr. Hardison focuses on helping clients integrate evidence planning and generation throughout the product life cycle and value dossier development process. This includes strategies and tactics for gaining optimal insights from both proprietary data and Real World Data to help clients improve the benefitrisk profiles of their products. David also has extensive experience aligning R&D IT strategy with R&D business strategy for biopharmaceutical companies, government health and research organizations, and healthcare providers in the areas of Global R&D Operations, Data Transparency and Standards, Submission Management, Pharmacovigilance, Translational Research, and Big Data. Additionally, he has served as a strategic advisor to healthcare executive teams, physician organizations and boards of trustees on continuous quality improvement and served as the CIO of a large health system. David's PhD in Biostatistics, undergraduate degrees in Computer Science and Math, and expertise across the healthcare ecosystem, qualify him as a Data Scientist by any definition. David has served in several industry leadership roles and is currently Chairman of the CDISC Board of Directors.



EMERGING TRENDS IN EVIDENCE LIFECYCLE MANAGEMENT

Optimizing Value

Applying RWE to develop, support and sustain a compelling value story for approved therapeutic interventions—and to inform new opportunities for therapeutic discovery and development via effective end-to-end RWE management



Therapeutic Value Optimization



Pricing/Market Access Evaluation & Strategy



Therapeutic Area Assessment

Generating Value

Maximizing potential for clinical and commercial success, leveraging RWE to segment patient populations for optimal therapeutic response and safety, and to assess category dynamics to support pricing and market access strategies



Comparative Effectiveness Research



Safety/Pharmacovigilance



Population Segmentation

Discovering Value

Enhancing pre-clinical and clinical research productivity through precise target and patient cohort identification



Clinical Trial Design & Optimization



Biomarker Hypothesis Generation/Validation

Evidence Management

Research

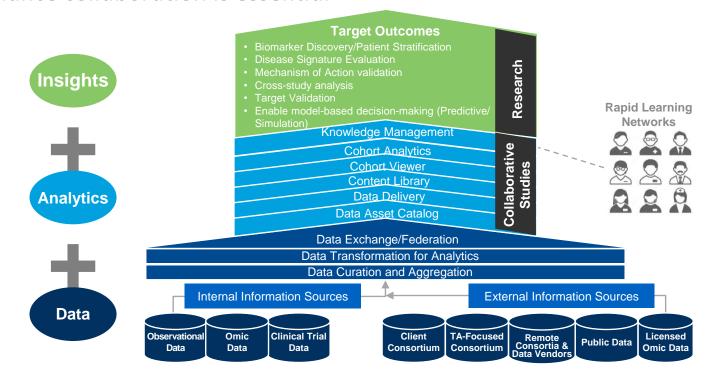
Clinical Development

Commercialization



IMPLICATIONS FOR TRANSLATIONAL RESEARCH

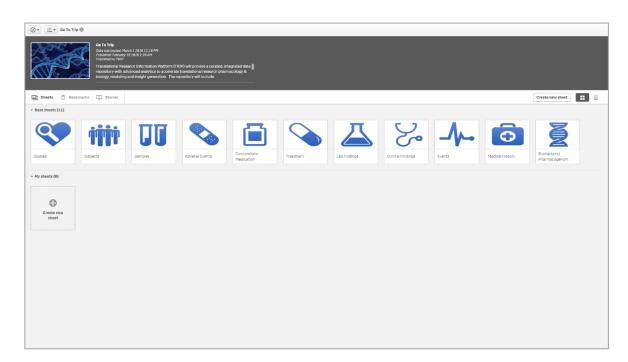
A suite of applications built on common data platforms tightly integrated to enhance collaboration is essential





AMGEN TRANSLATIONAL RESEARCH INFORMATION PLATFORM

TRIP will be a cloudbased, information integration factory that delivers relevant data on demand to researchers through an easy to use, extensible analytics and visualization portal.









































For additional information about Amgen products, including important safety information, please visit amgen.com; NEXAVAR® (sorafenib) is developed and marketed under collaboration and co-promotion agreements with Bayer HealthCare





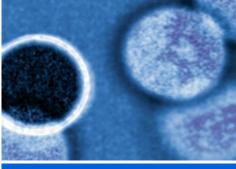
Genetic Validation



Biology First Advantage



Investing In Innovation



Protein Engineering



Global Clinical Trials



Biologics Manufacturing



Successful Launch Track Record

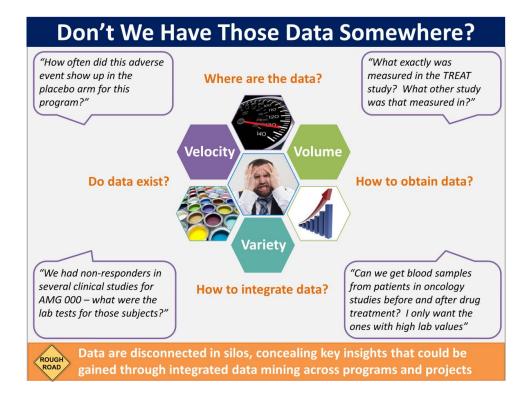


Global Commercial Infrastructure

Fully Integrated Biotechnology Company World-class capabilities

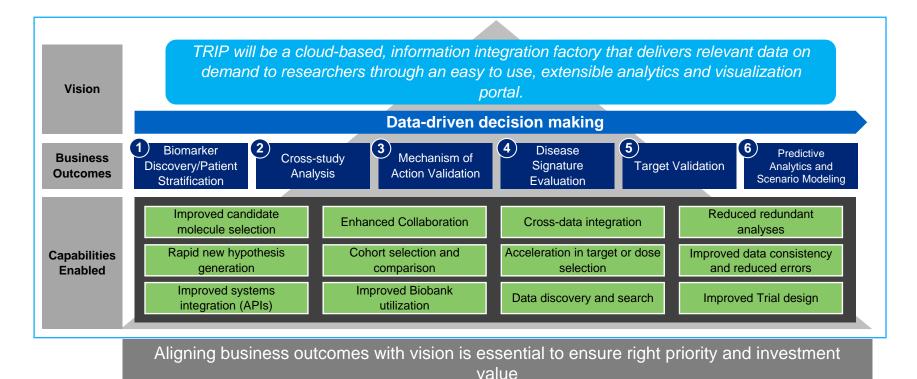


TRANSLATIONAL RESEARCH PROBLEM STATEMENT



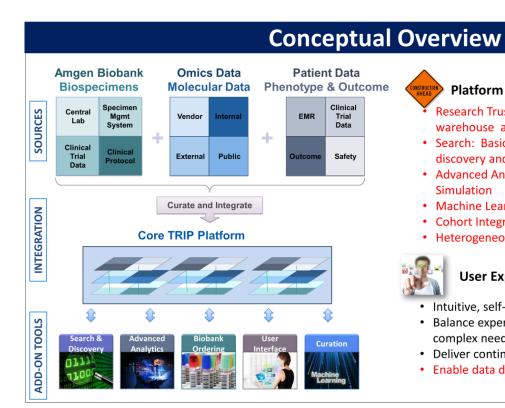


VISION AND KEY BUSINESS OUTCOMES





TRIP OVERVIEW





Platform and Tools

Research Trust data repository, functional data warehouse and analytics, purpose built datamarts

- Search: Basic, Natural language, next generation data discovery and search capabilities
- Advanced Analytics, Visualization, Modeling and Simulation
- · Machine Learning enabled automated data curation
- Cohort Integrator to link search and analytics
- Heterogeneous data types

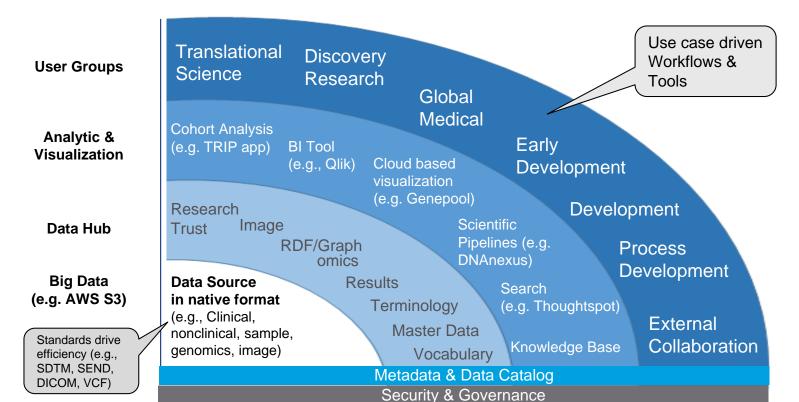


User Experience is a Guiding Principle

- · Intuitive, self-service experience
- Balance experience to support novice users and enable complex needs of advanced users.
- Deliver continuous incremental business value
- Enable data driven answers to Scientific questions



TRIP LOGICAL DATA TIERS





PREREQUISITES FOR SUCCESS:

Strategic implementation of capabilities over the past 5 years

Foundational Information Technology

Transition to new IT solution enables sophisticated capabilities in Trial management and data/system integration

Data Standardization

Clinical Data Management implementation of CDISC standards for clinical trial data and metadata in 2009

Data and System Integration

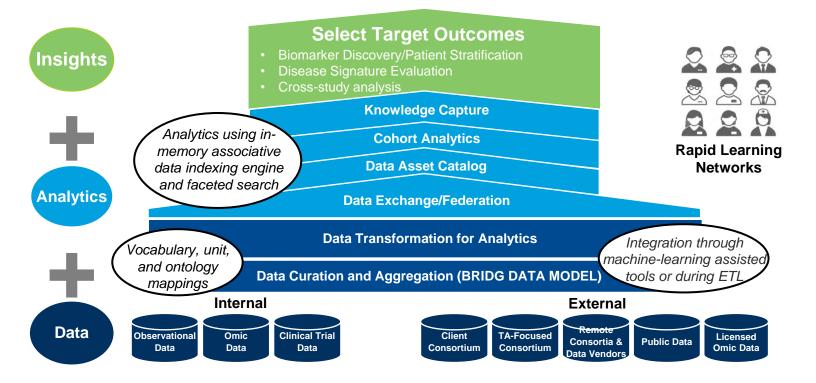
- Integrate external Biobank Inventory & Central Lab Data Feeds with internal systems
- Integrate Clinical Trial data systems with Translational Science systems
- Aggregate non-clinical study data into a data repository using the CDISC SEND standard

Informed Consent

- Collection of Informed Consent standardized and automated
- Consent information integrated with Biobank specimen data

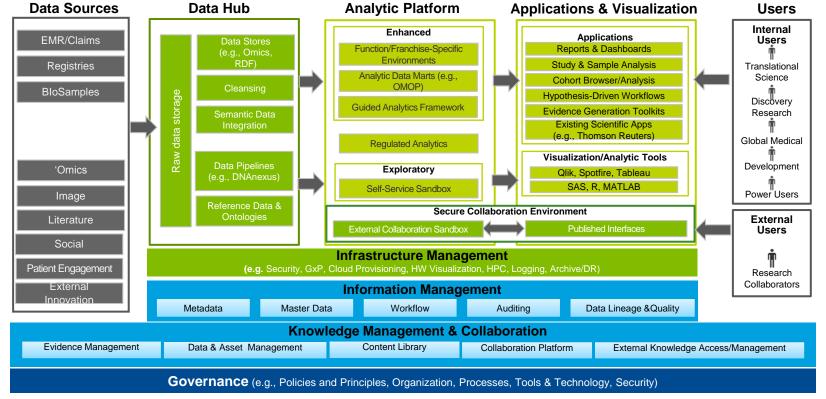


TRANSFORMATION: FROM "WEEKS OF WORK TO MINUTES": ANSWERING CRITICAL QUESTIONS OF RESEARCH TEAMS



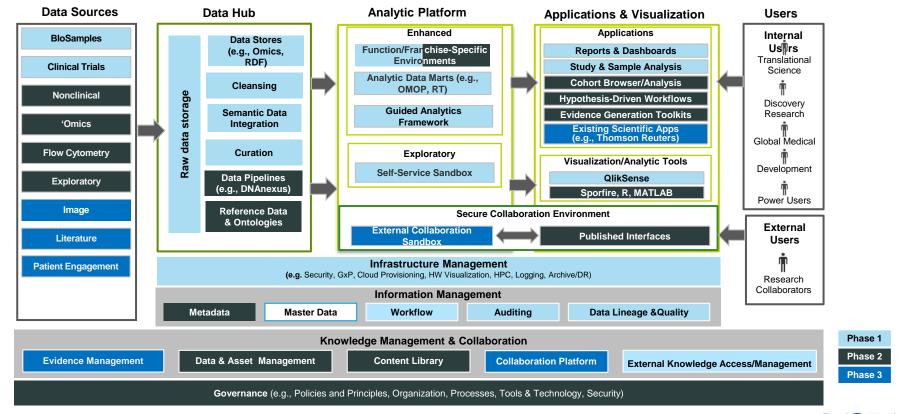


DELOITTE REFERENCE ARCHITECTURE FOR TRANSLATIONAL RESEARCH



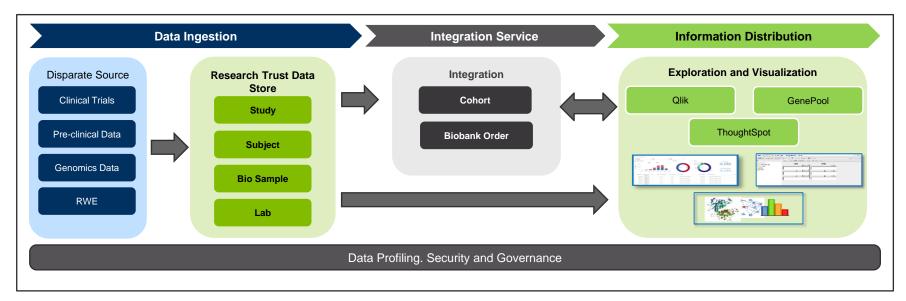


AMGEN TARGET ARCHITECTURE – TRANSLATIONAL RESEARCH PLATFORM





CURRENT STATE THREE-TIER ARCHITECTURE



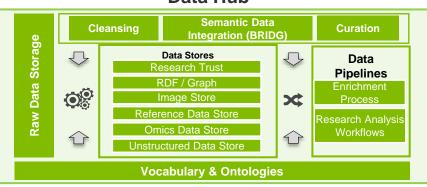
Research Trust is a Deloitte designed BRIDG compliant data model for Clinical Study data

An advanced Translational Research information platform with a user-experience optimized to access heterogeneous Clinical Trials and Molecular data that is harmonized in a standards-based central data repository



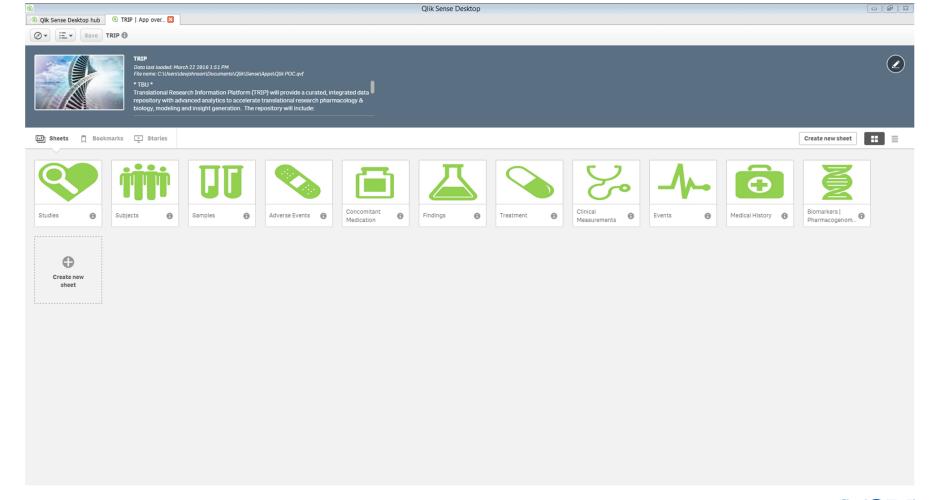
DATA HUB

Data Hub

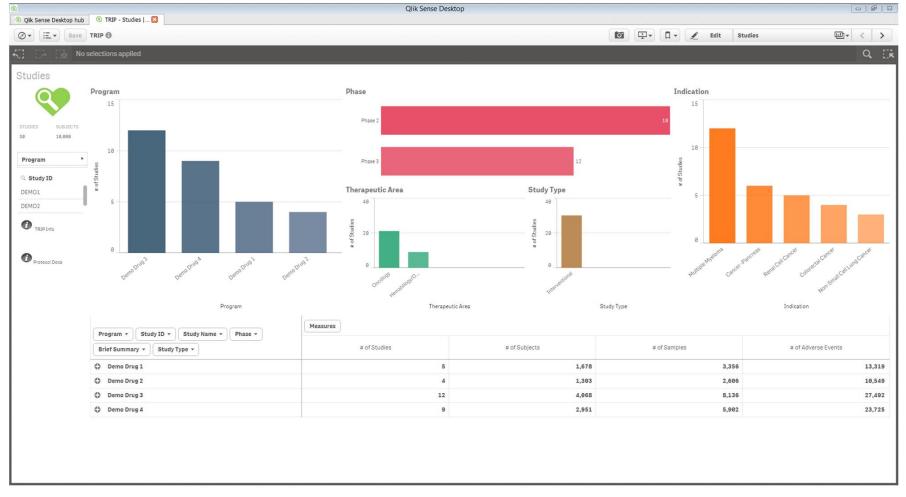


Functionality Provided	Provides a repository to bring in large amounts of data in its native format from disparate sources and organize, integrate, and prepare the data for use by the other architecture components and applications.
Key Requirements	 Data environment that can support data from multiple sources (SDTM, SEND, Biobank, etc) Ability to scale storage and computing linearly and support growth for vast data volumes Ability to curate, integrate, and enrich datasets from various data sources Ability to capture and manage master data, metadata, and workflows Ability to map data to BRIDG standards and make it accessible via API or direct connection Ability to make data available for tools and nascent queries to support large scale analytics
Primary Technologies/Vendors	ConvergeHealth: Research Trust Tamr: Machine Learning Data Mapping DNAnexus: Omic Pipelines GenePool: Omic Analytics/storage

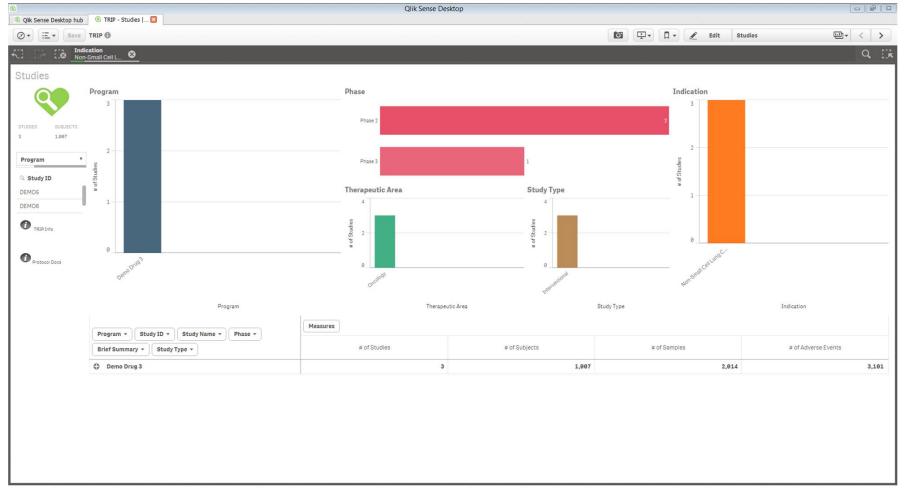




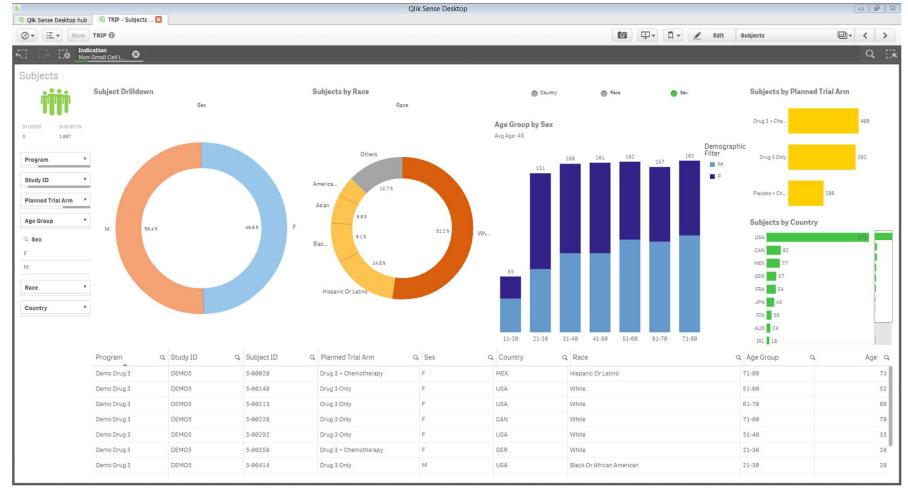




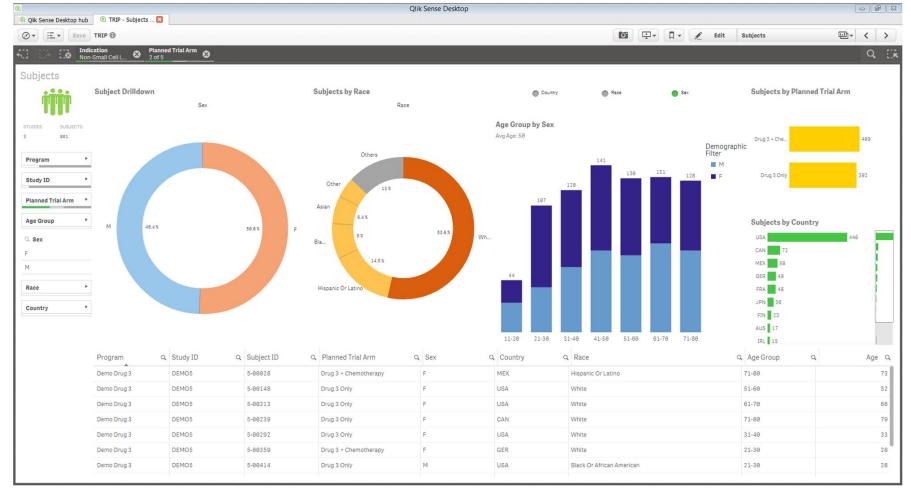




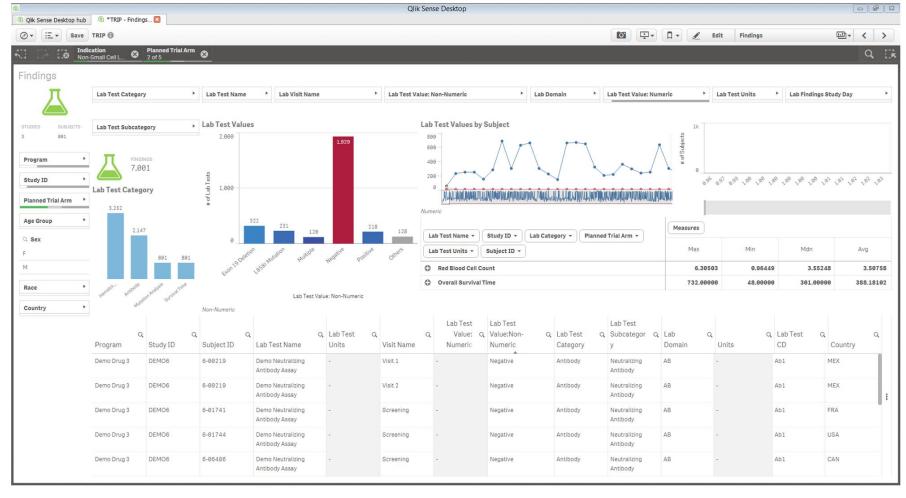




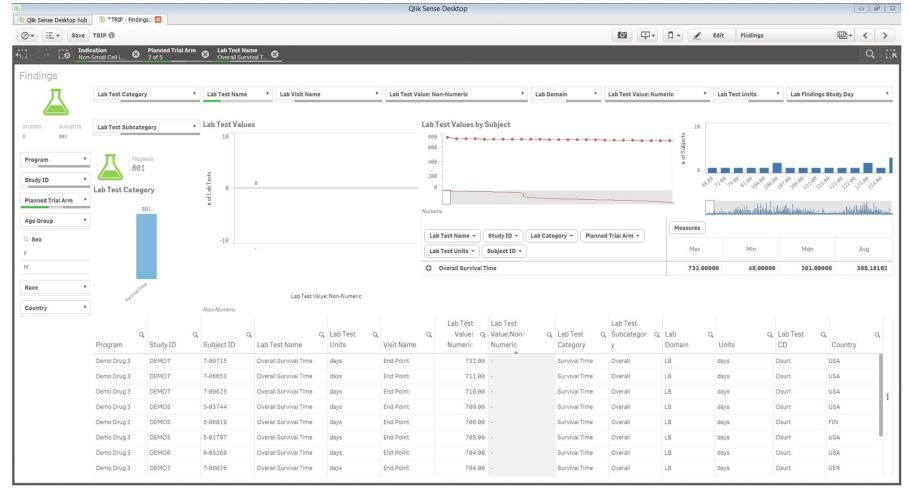




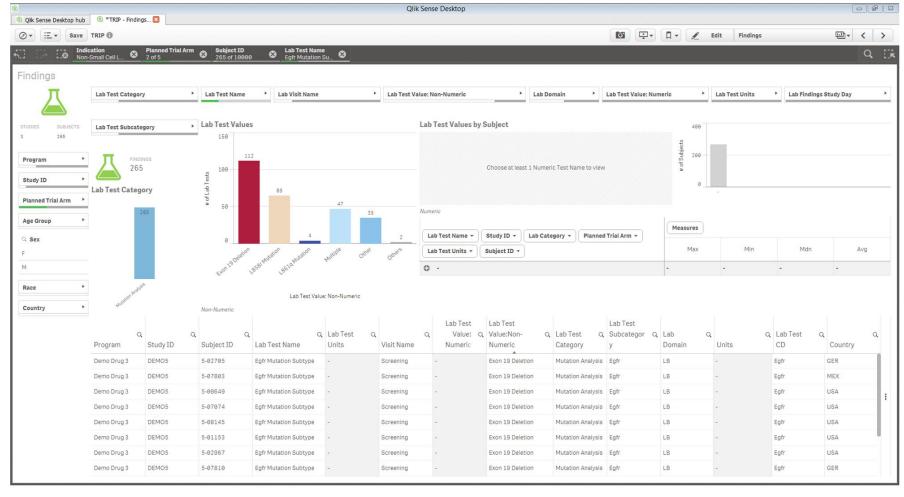




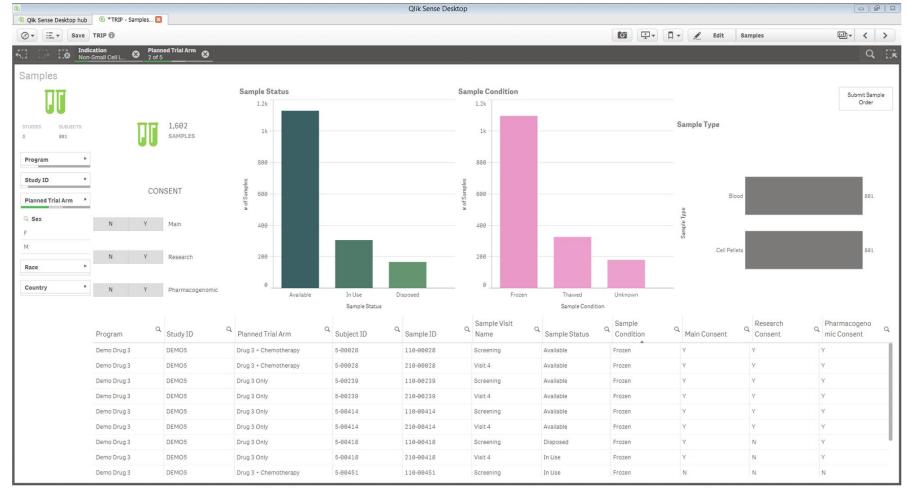




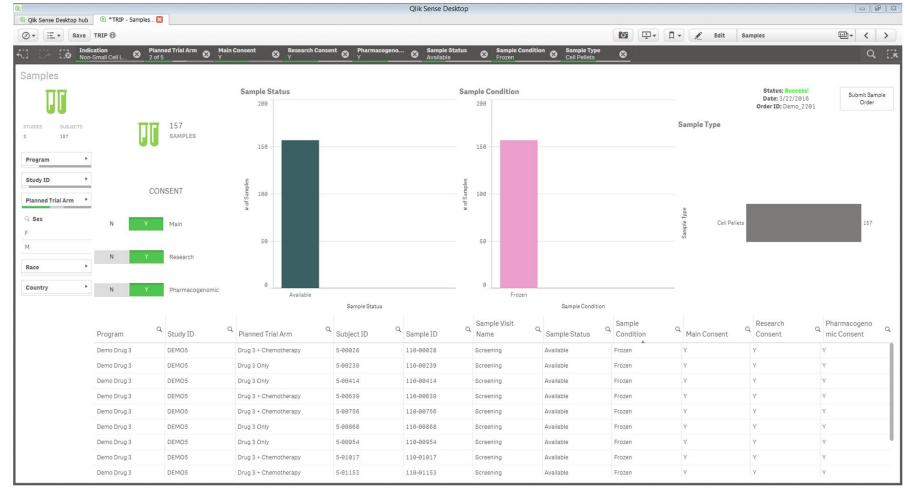














TRANSLATIONAL RESEARCH INFORMATICS MATURITY MODEL

