

# Changes from Horizontal to Vertical Prototype

## **Make itinerary button on tiles more clear**

It was not clear that the briefcase icon on each tile was a quick add button that will quickly add the item to the itinerary. It was also not clear that the area around the briefcase was clickable. Thus, we decided to change our layout of the tiles that contain events/attraction/eats. We made the briefcase icon into a more traditional button visually. This should help users connect the fact that this is a clickable item.

## **Make back button more intuitive**

In our presentation we realized it wasn't very clear what the back button does on certain pages. This may cause confusion for our users. Additionally, the home button on the home page is problematic as pressing it will do nothing and users may think the button is not working when they are in fact already on the home page. We removed the home button on the home page to remove this confusion. We also decided for the main pages like "places to see", "local events", "local eats", etc. (the buttons on the main bar at the bottom) we will only display a home button. However, on attraction/event/eats preview pages we will have both. On those pages home button will take you to the home screen, but the back button will take you back the screen with all the attractions/events/eats that you were previously on (back one page). This should remove the confusion when the back button was unnecessary and served no purpose but was being displayed and streamline the user's experience.

## **Make a way to remove just one saved itinerary item**

We realized that people often make mistakes adding an item they may not have intended to add or change their mind later during our presentation. While we do have a very clear way of restarting the whole itinerary there is no good way to remove single items. Thus, we will create a .... → *[ I'm thinking on itinerary we have a way to delete, or maybe you can un-toggle the little briefcase, but I haven't written down as we haven't decided on how to show that an item has been added color shake etc.???)*

## **Create stronger separation between actual itinerary and suggestions**

Our "You may also like" section in the itinerary screen can cause confusion as to whether these suggestions will be included in their export of the itinerary. We will create stronger separation between our actual itinerary items and the items our system is suggesting. This should prevent the confusion that the suggestions will automatically be added to the itinerary and are instead there for the user to explore and add if they want to include them in their export. → *we need to add this as per ta suggestion just a line/box separating them if we want this in our rationale/fix it as per his feedback*

## **Make clearer to user that an item successfully got added to the itinerary**

- *Working on this*
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DON'T KNOW IF WE WILL ADD BUT CHANGES TA SUGGESTED IF WE DON'T DO THEM DELETE FROM THIS DOCUMENT (ill add explanations once I clarify if we are doing any of these with the team)

- **Add extra filter to initial page**
    - Reason for trip (business, family, etc.)
    - Number of people on the trip (highlight group vs solo activities)
    - Place outdoor/indoor activities together
  - **Add 'add to filters' button on event, food, etc. pages (like the section headers)**
    - Under more info
  - **Clearer when item is added to itinerary (wiggle color change etc.)**
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MAYBE DISCUSS (not sure if we need)

How many languages will we support?

- Talk about how we decided to do 4 main one's instead of all of them

What will happen if people over filter

- Is this a change???

- What happens if you over filter at the beginning, as in end up with overly specific searches that results in few or no results? (Good answer during QA)

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