Survey Questionnaire Critique

For my questionnaire critique, I have analysed The Stack Overflow Developer Survey from 2023.

Survey strengths

1. Comprehensive. The survey covers a wide range of questions from simple multiple-choice to more complex questions. This method offers researchers a detailed view of the different developers' experiences.

2. Well-Structured. Most questions are well structured and defined but there is room for improvement in terms of clarity.

3. Categorisation. The survey is presented with clear categories. Categories such as educational levels and preferred languages.

Potential enhancements

1. Simplify the language. Some of the questions are too technical.

2. Offer translations; this would make the survey more accessible.

3. Explain technical terms within the survey. Not everyone is familiar with the technical jargon. While this survey is primarily aimed at developers, some sentences could benefit from explanations.

4. Shorten the survey to reduce respondent's fatigue. In my opinion, this survey is way too long. I am not sure what the dropout rate is, but I am conviced it was quite significant.

References

Stack Overflow (2023). *Stack Overflow Developer Survey 2023*. [online] Stack Overflow. Available from: https://survey.stackoverflow.co/2023/ [Accessed 02 June 2024]