

TAKUYA KAWAMURA

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Qualification: Front-End developer with expertise in web development, UX, and project management. Skilled in data migration, localization, and user experience management. Strong background in analytics, marketing, visual direction and leadership from over five years of creative background.

Technical Skills

JavaScript EC6+, CSS3, SASS, Stylus, HTML5, SQL, NoSQL, GitHub, MongoDB, MySQL, PostgreSQL, Express, React, Node, Handlebars, Query, Bootstrap

Projects

Moodflix | Bootcamp Project | Front-end developer

Repository: <https://github.com/Sam-Wisdoms/mood-flix>

Deployed: <https://sam-wisdoms.github.io/mood-flix/>

- Led a three-member team in developing an API and constructing a website using vanilla JavaScript, Bootstrap, CSS, and GoogleAPI, delivered within a tight two-week deadline.

Work Experience

Suiki, Limited, March 2020 - Current

Director, Liverpool, UK

- Successfully localised the web services of KiwiPower, a subsidiary of the French energy company Engie, for the Japanese market as a dedicated Project Manager
- Conducted the migration of 10 companies from Universal Analytics (UA) to Google Analytics 4 (GA4) and successfully executed the migration of Looker Studio spanning a total of 40 pages.
- Acted as the Project Manager for the creation of a cosmetic website for men's skincare products and also managed the user experience (UX) of a skin diagnosis site in Japan.

Mise en Scene, Inc., March 2020 - Current

Director, Tokyo, Japan

- Efficiently managed data analytics for a national electricity company in Japan for two years, leveraging Google Analytics and Looker Studio for precise reporting in marketing.
- Oversaw the management and maintenance of an international preschool's CMS website for over four years.
- Acted as a Web Director and Project Manager for the renewal of a Japanese staffing web service, completing the revamp in six months.
- Managed the role of Project Manager for a virtual currency web service in Japan, overseeing offshore development in Poland, leading to a successful release after one year of effort.

Freelancer, January 2019 - January 2020

UI/UX designer / Web marketing coordinator, Tokyo, Japan

- Orchestrated cutting-edge (DevOps) development and streamlined (Lean) management for a Tokyo Stock Exchange-listed HR x Tech web service, yielding remarkable results and recognition.
- Led multiple web service developments and managed three teams, delivering outstanding project outcomes.
- Offered strategic marketing guidance, enhancing the performance of Facebook and Google ad campaigns and earning recognition for impactful improvements.

Forsisters, Inc., June 2016 – December 2018

Co-Founder, Director, Tokyo, Japan

- Innovated an address-free online greeting card service with patent applications.
- Developed products and managed marketing, including ad creation and campaigns, achieving substantial market impact.

Square Enix, April 2015 – April 2016

Project Coordinator, Tokyo, Japan

- Oversaw budgets, schedules, and team communication for renowned titles like Dragon Quest, Final Fantasy VII Remake, Hitman, and Final Fantasy Mobile.
- Led a collaboration project with Louis Vuitton for Spring and Summer '16.
- Efficiently organised and documented incoming references in internal management software.
- Managed over 5 international and domestic outsourcing productions effectively

Colossus Studio Inc, January 2013 – April 2015

Project Manager, Tokyo, Japan

- Created projection mapping videos for events and sales promotions.
- Oversaw international and domestic productions for a Full CG Dome Theater.
- Managed international and domestic productions for over 5 game cinematic videos.
- Coordinated multi-million-dollar projects for the Pachinko industry.

Thomson Reuters, March 2012 – December 2012

Contract Cameraman / Video Editor, Tokyo, Japan

- Filmed and edited 50+ key press conferences and interviews featuring global executives, CEOs, CFOs, and politicians.
- Managed live news segments for China's national broadcaster, CCTV, as the floor manager.
- Operated cameras and edited content for Reuters Insider economic news and online show Data Freak.

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Thomson Reuters, June 2011 - February 2011

Assistant Producer, Tokyo, Japan

- Supported in filming, interviewing, and editing for online news video segments.
- Aided in setting up lighting, satellite connections, and studio live broadcasting for CCTV's news program, BizAsia.

Livedoor co., Ltd, December 2010 – June 2011

Contract Writer, Tokyo, Japan

- Produced over 10 articles and videos addressing Japanese-American cultural differences.
- Conducted interviews with news anchors, managed website projects, translated English video content, and promoted the Kokohen-Japan website's design and format.

Jet Set Inc., June 2010 – August 2010

Assistant Producer, Tokyo, Japan

- Managed client documents, scouted locations, and cast actors.
- Supported film, TV show, and commercial production, handling tasks like translation, documentation, scheduling, and social media promotion.

Calee Inc., August 2009 – December 2009

Sales Representative, Seattle, USA

- Gained experience in employee training, recruitment, and web marketing, including door-to-door sales with document compilation and customer information management.
- Achieved a top-10 weekly sales ranking in the US among 1000 employees while selling office supplies through door-to-door sale

Education

Front-End Web Development Bootcamp Certificate - edx

Bachelor of Arts, Communications in Journalism - Temple university, Japan

Associate Degree, Accounting - Highline College, USA

ADDITIONAL SKILLS

- Bilingual in Japanese, native, and English, since age 14 (IELTS score of 7.0).
- Proficient in Sketch, Adobe CC products(XD, Illustrator, Photoshop, After Effects, Premiere Pro), Final Cut Pro, Edius, and knowledge of 3D digital assets tools.
- Proficient in gears, including DSR370, 390, AJ-HPX3700G, AG-HPX175, HXR MC50E, NX70J, and Canon 7D and 5D mark III.