



Sebastian González.

UI designer.

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Profile

Hi!, I am an UI/UX designer who **believe** in digital products that connect the design focused in people experiences. I will help you to connect the users with your digital products through great interfaces and experiences.



Experience

UI Designer | Cheil World Wide

Bogotá | 2019 - currently

- Develop of interface design for websites and apps on new functionalities within iterative processes for huge brands like Samsung.
- Wireframes and prototype development for different products.
- Develop, managing and maintaining of design systems improving the communication.
- Communication and understanding of UX process and teams transforming different research results in visual interfaces.
- Communication with development team to create consistent components.

Graphic and web designer | Solutions Group

Bogotá | 2015 - 2019

- Conceptualization, design, and coding for a new e-commerce platform for the innovation lab, using UX research methodologies and interface design.
- Communication and understanding of UX process with different research methods like empathy maps, user journeys and interviews.
- Develop of digital products focused in websites design and social media content.
- Participation in digital campaigns with global brands like Coca-Cola and Av-inbev.



Education

Course of design and marketing of websites.

Universidad Jorge Tadeo Lozano.
2019.

Course of branding.

Universidad Jorge Tadeo Lozano.
2016.

Graphic design degree.

Universidad Los Libertadores.
2010/2014.



Skills

Professional

Time management 90%

Teamwork 85%

Flexibility 70%

Time management 65%

Technical

Prototyping figma XD 90%

HTML / CSS - SASS 85%

JavaScript 30%

Visual Design 85%



Languages

English B2

Portuguese B2

Spanish Native



Hobbies

