1st Open International Didactic Seminar
on
Business Intelligence and Data Science
Case studies. Discussion on Selected Topics

April 16, 2021

DATA DRIVEN STRATEGIES

Collegium of Economic Analysis, SGH (Poland)

SGH Warsaw School of Economics

Agenda:

9.00	Welcome speech by the Dean of the Collegium of Economic Analysis, SGH
9.10	Invited speaker: Will van der Aalst (RWTH Aachen University, Germany): *Introduction to Process Mining*
9.35	Invited speaker: Marcin Kaźmierczak (Google Cloud Poland): *Google Cloud Platform as Data Science Technology*
9.55	Eva Rakovska (University of Economics in Bratislava, Slovakia): *BI as a Part of Knowledge Management Technologies*
10.20	Petr Rozehnal, Radek Němec (Technical University of Ostrava, Czech Republic): *Teaching and research of BI-related topics at the Faculty of Economics (VŠB-Technical University of Ostrava)*

10.50-11.00	*Coffee Break – Networking*

11.00	Serhiy Lyeonov, Tetyana Pimonenko, Serhii Mynenko (Sumy State University, Ukraine): *Experience of using SAS Enterprise Miner, Eviewa, Statistica, Power BI and Python in Data Analysis*
11.30	Zoltan Rajnai, Eva Beke (Óbuda University, Hungary): *Data and Information Security*
12.00	Przemysław Szufel (Warsaw School of Economics, Poland): *Remote Teaching of Cloud Computing for Data Science during Covid-19 Pandemic*

12.30-12.45	*Coffee Break – Networking*

12.45	Beata Gontar, Damian Kajszczak (University of Lodz, Poland): *Order to cash analytics*
13.15	Irena Patasiene, Martynas Patasius, Evaldas Vaiciukynas (Kaunas University of Technology, Lithuania): *Teaching of BI in Kaunas University of Technology Using Business Game*
13.45	Karol Przanowski, Sebastian Zając (SGH Warsaw School of Economics): *Credit Scoring and Real Time Analytics*
14.15	Closing Discussion

Organising committee

dr Zbigniew Gontar (chair)
prof Zoltan Rajnai
prof Serhiy Lyeonov
dr Eva Rakovska
dr inz Petr Rozehnal
dr Irena Patasiene
dr Beata Gontar