

# SEBASTIAN KINEKE

Lettering & Design

## Contact

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## Skills

Illustrator  
InDesign  
Photoshop  
Hand Lettering  
HTML/CSS  
After Effects  
Flash  
Keynote  
Microsoft Office

## Exhibition

2015 **Endeavors: A Senior Graphic Design Show**

**Massart All School Show**

2014 **Annual Haystack Show**

**Are You Always Alone**

*In collaboration with  
sculptor Derek Weston*

2013 **Massart All School Show**

## Education

**Massachusetts College of Art and Design**

Bachelor of Fine Arts in Graphic Design 2015

## Experience

Spring 2015– **Minelli, Inc. / Junior Designer**

Present **Boston, MA** In addition to previous responsibilities, took on a greater role in developing brand strategies for companies. Contributed to the processes of research, brainstorming, sketching, and implementing brand identities both in print and across digital platforms.

Spring 2015 **Conover Tuttle Pace / Interactive Design Intern**

**Boston, MA** Worked closely with art directors, designers and developers to design and build digital executions. Projects include web and app layout design, email design, banner development, material for social media campaigns, as well as curation of digital content and production.

Fall 2014– **Minelli, Inc. / Design Intern**

Winter 2015 **Boston, MA** Assisted in all aspects of the client timeline for a company specializing in brand identity and strategy, including the assembly of proposals, synthesizing feedback from clients, organizing decks for client meetings, and sending out final products for print

Summer 2014 **Ditto Labs / Design Intern**

**Cambridge, MA** Responsible for the redesign of the main website and interface of software tools, as well as promotional material for a dynamic and expanding startup. Attended meetings and conference calls, streamlined and prioritized needs from other departments.

## Freelance

2013–Present **Lettering for JP Licks**

**Boston, MA** Commissioned for the hand lettered redesign of all menu boards in the Mission Hill location. Currently responsible for specials boards around the store and keeping them up to date.

Spring 2015 **MassArt's Fine Art 2D Senior Catalogue**

**Boston, MA** Chosen to design the FA2D catalogue, a final showcase for the department's graduating Painting and Printmaking seniors.