

Lettering & Design

### Education

## Massachusetts College of Art and Design

Bachelor of Fine Arts in Graphic Design 2015

#### Contact

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# Skills

Illustrator InDesign

Photoshop

Hand Lettering

HTML/CSS

After Effects

Flash Keynote

Microsoft Office

#### Exhibition

2015 Endeavors: A Senior Graphic **Design Show** 

Massart All School Show

2014 **Annual Haystack Show** 

Are You Always Alone

In collaboration with sculptor Derek Weston

Massart All School Show 2013

### Experience

Spring 2015 - Minelli, Inc. / Junior Designer

Present In addition to previous responsibilities, took on a greater role in developing

 $\textbf{Boston}, \textbf{MA} \ \ \textbf{brand strategies for companies}. \ \textbf{Contributed to the processes of research},$ brainstorming, sketching, and implementing brand identities both in print

and across digital platforms.

Spring 2015 Conover Tuttle Pace / Interactive Design Intern

Boston, MA

Placed in the digital department of an ad agency where responsibilities included working closely with art directors, designers and developers to design and build digital executions. Projects included web and app layout design, email design, banner development, material for social media campaigns, as well as assisting with the work flow of other departments.

Fall 2014-Minelli, Inc. / Design Intern

Winter 2015

Assisted in all aspects of the client timeline for a company specializing Boston, MA in brand identity and strategy, including the assembly of proposals, synthesizing feedback from clients, organizing decks for client meetings,

and sending out final products for print

Ditto Labs / Design Intern Summer 2014

Cambridge, MA

Responsible for the redesign of the main website and interface of software tools, as well as promotional material for a dynamic and expanding startup. Attended meetings and conference calls, streamlined and prioritized needs from other departments.

### Freelance

2013-Present Lettering for JP Licks

Boston, MA Commissioned for the hand lettered redesign of all menu boards in the Mission Hill location. Currently responsible for specials boards around the store and keeping them up to date.

Spring 2015 MassArt's Fine Art 2D Senior Catalogue

Boston, MA

Chosen to design the FA2D catalogue, a final showcase for the department's graduating Painting and Printmaking seniors.