SEBNEM TURE

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Doctoral researcher specializing in narrative analysis and cultural psychology, conducting mixed-methods research. Combines analytical expertise with a passion for creative storytelling and experience in writing, media, and public engagement.

EDUCATION

Northwestern University

Bilkent University

Ph.D. Class of 2026, (**Certificate** in Quantitative Statistics) **M.Sc.** in Personality, Development, and Health Psychology

B.A. in Psychology (**Minor** in Communication and Design) **Valedictorian** (Highest Ranked Graduate), CGPA: 3.92/4.00

RESEARCH EXPERIENCE

Mixed Method Researcher & Analyst

Northwestern University - Study of Lives Research Group & Life Span Development Lab

Sep 2021 - Present

- Serve as lead researcher on three of six collaborative multi-study research projects, investigating the psychological and emotional functions of narrative for individuals and social groups. Conduct in-depth interviews, identify key themes, and apply advanced statistical analysis in R.
- Publish in high-impact journals (e.g., <u>PSPB</u>, <u>Psychological Science</u>) and presented at international conferences (e.g., <u>ECP21</u>).

COMMUNICATIONS EXPERIENCE

Writer

Psychology Today, InStyle.com.tr, Bilkent News

• Author the blog "Stories We Tell, Lives We Lead" (Psychology Today), attracting over 190,000+ views and being featured as "Essential Reads" and "Most Popular Article."

Oct 2024 – Present

• Published for InStyle.com.tr and Bilkent News, adapting storytelling for diverse audiences.

Nov 2018 - Jun 2021

Community Engagement & Content Intern

Coalition of Limited English-Speaking Elderly (CLESE)

Mar 2024 – May 2024

• Created culturally informed narratives through interviews with immigrant seniors contributing to advocacy and outreach efforts. Streamlined messaging and digital content in collaboration with partner agencies.

Radio Host

Radio Bilkent – 96.6 FM, Ankara

Sep 2017 - Jun 2021

• Produced and hosted 150+ live episodes on Radio Bilkent (96.6 FM/online), including a psychology-focused show translating research into accessible content. Led a team of 8 broadcasters and supported live promotions through partnerships with local businesses. Broadcast across Ankara (pop. 5M+), with 12,000+ online followers.

PROGRAM MANAGEMENT & TEACHING EXPERIENCE

Administrative Intern

Northwestern University – English Language Programs

Sep 2025 – Dec 2025

• Awarded a competitive administrative assistantship to support programs serving 500+ international graduate students, including event coordination, student mentorship, and communications.

Event Planner & Program Assistant

Northwestern University - The Graduate School

Feb 2023 – Present

• Coordinated and supported high-impact professional and outreach events, including <u>Sneak Peek</u> for marginalized students, two graduate recruitment weeks, 2024 <u>Chicago Consortium on Longevity</u>. Served on the Logistics Committee for the 2023 <u>ARP</u> Conference (250+ attendees), assisting operations across multiple stakeholders.

Instructor and Course Designer

Northwestern University – School of Professional Studies

Jan 2022 – Present

• Designed, branded and led "Analyzing Life with Mental Illness," a high school course blending psychology and storytelling, achieving the highest enrollment in the program and received excellent evaluations. Also supported instruction across 10+ psychology courses, mentoring students, facilitating discussions, and providing weekly feedback.

SKILLS

Research & Analysis:	Mixed-method research, qualitative interviewing, data analysis
Programming & Tools:	R, SPSS, MATLAB, Adobe Suite (video editing), Microsoft Office, Trello
Communications & Project Management:	Public speaking, multimedia storytelling, event planning, leadership, collaboration