

LinkedIn Branding Packet

1. LinkedIn Banner Concepts

A) Systems Architecture Theme

Headline: Technology Systems Strategist | Modernization | Fractional CTO

Subline: Bridging architecture, clarity, and human-centered design.

B) Elyon–Sol Concept Theme

Headline: Designing Coherence in a Complex World

Subline: Systems Architecture • Modernization • Human–AI Frameworks

2. Personal Branding Sheet

Name: Justin “Jacal” Laporte

Tagline: Designing coherence in a complex world.

Professional Identity: Technology Systems Strategist & Fractional CTO...

(Core content abbreviated for PDF generation demo.)

3. Portfolio Landing Page

Welcome: I design resilient, scalable technology systems...

(Condensed for space.)

4. Public Explainer — The Elyon–Sol Framework

Overview: A multi-layer human–AI design framework integrating narrative identity, cognitive modeling, and systems architecture.

(Full content can be expanded on request.)