

# Scenario 11: Ethical Boundaries of Hacking and Media

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The media company NewsHack faced accusations of unlawfully accessing individuals' phones and computers to collect information for their stories, breaching privacy laws and journalistic ethics.

### Stakeholders

- NewsHack employees
- Victims
- Legal advisors
- Journalistic ethics organizations
- General public

## Illegally Hacking

## Accusing

## Investigation and Court

## Result

## Future Advancements

### NewsHack Employees

Illegally hacking into individuals' devices to collect stories

Getting accused of hacking by the victims

Being faced with lawsuit

- Got fines, punished
- Public backlash
- Reputation tarnished

- Innovate professional guidelines
- Establish journalistic ethics office

### Victims

The hacking infringed upon victims

Accused Newshack of hacking

- Demand for accountability
- Got legal support

- Requested compensation
- Emotional suffering
- Influenced the public's opinion

Raise awareness of privacy protection

### Legal Advisors

Provide legal support to victims and legal basis for journalistic ethics guidelines

- Summarize the lessons learned from the NewsHack case
- Holding those responsible accountable

### Journalistic ethics organizations

Reputation of industry has been affected

- Provide ethical guidelines for media industry
- Investigated the case

Update and stricter ethical guidelines to prevent further hacking events

### General Public

- Observe the whole hacking case
- Public outrage

Public commentary

Lost trust on NewsHack, media industry

- Build awareness of privacy
- Advocacy for stronger regulations

# Violated Ethical Principles

- **Privacy Violation:** compromised sensitive user data, violating privacy rights and exposing gaps in NewsHack's data security protocols.
- **Breach of Trust:** undermines that trust and raises doubts about the company's commitment to ethical data handling.
- **Transparency and Accountability:** Delays in informing users of the breach indicate a lack of transparency eroding public trust and accountability.
- **Journalistic Integrity:** Media industry has a crucial responsibility in ethical reporting as its influential nature on public. It is violated in this case.

## Corporate Governance:

- Increased scrutiny
- Stricter regulations
- Reputation risk

## Public Trust:

- Loss of customers
- Decreased brand value
- Regaining trust

# Ethical considerations

- Privacy
- Consent
- Transparency
- Accountability
- Accuracy
- Stronger Data Security
- User centric data governance

**Thank you!**