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| **Maria Jose Gonzalez Antelo** | Barcelona, Spain • +34616528432  [sechix@gmail.com](mailto:sechix@gmail.com) • [LinkedIn](https://www.linkedin.com/in/mariajosegonzalezantelo/?locale=en_US) |

**Product Management Executive**

**Solution-focused and dynamic professional with 15+ years of experience leading all aspects of product management from initial concept to completion.**

Strategic leader with history of planning, designing, and executing new products focused on quality and consistency. Remarkable efficiency in identifying problematic areas, analysing/fixing issues, meeting production requirements, and maintaining existing products by proposing effective solutions. Exceptional talent for conducting extensive research to understand needs of consumers for high client satisfaction and retention. Demonstrated ability in combining effective processes and product development expertise to deliver substantial revenue growth in highly competitive markets. Proactive and result-oriented individual with ability to thrive in fast-paced and challenging environments. Excellent understanding of agile, kanban, waterfall, and project management tools.

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|  | **Areas of Expertise** |  |
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| * New Product Development * Project Lifecycle Management * User Experience Design * Lean Methodologies | * Strategic Planning & Execution * Regulatory Compliance * Budgeting & Forecasting * Resource Allocation | * Quality Assurance & Control * Risk Assessment & Mitigation * Team Training & Leadership * Stakeholder Relations |

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|  | **Career Experience** |  |
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**CTO/CPO, Micolet**, **Spain** **2021 - 2o22**

Streamlined key logistics processes by steering daily activities of technical team in deploying new functionalities within platforms and employing cutting-edge technologies of Google Cloud or Amazon Web Services in machine learning and AI. Played key role in formulating and executing robust product strategies and roadmaps for increasing organisational effectiveness. Leveraged exceptional leadership talent in training, retaining, and empowering newly hired staff to optimise business value and achieve desired outcomes. Utilised agile methodologies for monitoring team performance and allocating resources within remote environments.

* Achieved 1M users on company websites by selling 30K garments per month as CPTO.
* Ensured smooth flow of warehouse operations as well as managed 5K books per month by integrating platform with amazon central seller API, book publication, sales, and billing.

**CEO, CTO/CPO & Founder, Pislow**, **Spain** **2015 – 2021**

Researched and proposed innovative fashion renting concepts for brands by establishing marketplace from scratch on Solidus. Contributed to planning and execution of robust strategies for inclusion and settlement of platform in European markets whilst ensuring compliance with product roadmaps, metrics, and micro/macro-objectives. Leveraged market/audience tests and oversaw different social media channels/offline actions for development and restructuring of PMV and subsequent phases of model pivoting. Implemented platform to target audience by utilising agile methodologies for product creation and process improvement. Directed/monitored all facets of finance model analysis for big brand, such as TOUS and ESCADA in B2B.

* Rendered expert-level support in designing MPV models from ideation to completion as well as nurturing professional relations with fashion brands, such as TOUS or ESCADA to increase brand reach.
* Boosted organisational productivity by combining well-known brands, such as TOUS and ESCADA in B2B.
* Enhanced end-user experience by deploying innovative technologies.

**IT Service Delivery Manager, PUIG**, **Spain** **2012 – 2015**

Offered top-tier support to stakeholders and key users whilst operating at IT corporate department for spearheading international projects in HR, administering payroll, and overseeing personnel/talent development to monitoring compensation benefits. Tracked daily activities of staff and delivered exceptional training to accomplish set targets.

* Innovated and rolled out HR projects across 15 countries and strengthened rapport with stakeholders.
* Led all facets of budget management and providers operations whilst steering performance of consulting team in maintaining HR tools and executing new projects in HR area.

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|  | **Additional Experience** |  |
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**Senior Product Manager/Technical Lead, Teambook, Switzerland**

* Contributed to execution of new version of capacity planning platform, created in ruby rails/angular.
* Ensured adherence to agile methodologies while directing upgrade and creation of new version.

**SAP HCM IT Manager | Integra IT Soluciones, Barcelona, Spain**

* Steered performance of IT technical teams inside SAP HCM Implementation and application maintenance
* Oversaw overall operations associated with PA/OM, time management, and Payroll.
* Offered exceptional services to key clients, such as ADP Barcelona, Alstom, Decathlon, and Grupo Vocento.

**SAP HCM Senior Consultant | Accenture, Barcelona, Spain**

* Led seamless execution of SAP HCM and application maintenance on PA/OM, payroll, and personnel.
* Ensured seamless integration of ESS/MSS and training/events with FI/CO.
* Served as proactive member of SAP HCM development team for providing top-tier services to LA CAIXA. (One of the most important banks of Europe.

**SAP Technical Consultant in FI, MM, SD and PP | Expectra Technology, Barcelona, Spain**

* Led planning and execution of system on MM, SD, and PP modules.
* Successfully integrated logistics and finances modules to ensure smooth flow of operations.
* Oversaw overall technical operations for Iecisa, ICS Barcelona, and Grupo Porcelanosa.

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|  | **Education** |  |
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**Masters in Digital Mobile Business, Business Administration, 2016**

IEBS, Spain

M**athematics Degree in Statistics & Operations Research**

Maths Faculty - University of Santiago de Compostela, Spain

**Project Management, 2009**

Accenture University - Chicago, IL

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|  | **Licenses & Certifications** |  |
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Product Owner PSPO 1 Scrum Product Owner Certification– Udemy, 2023

Become a Product Manager | Learn the Skills– Udemy, 2023

Certification SAP HR

English Advanced

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|  | **Technical Proficiencies** |  |
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Google Analytics | Google Search / GTM | Google Cloud | Google Merchant | Facebook ADS | Trello / JIRA / GITHUB | Mailchimp | Segment | Ruby on Rails | Solidus / Spree Commerce | JavaScript/React | HTML5 / CSS3 | Redis / sidekiq | Elasticsearch | OpenSearch | Social Login | Stripe/PayPal/Adjent | PostgreSQL/MYSQL | AWS RDS / ECS / EC2

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|  | **Languages** |  |
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English: Professional

Spanish: Native Speaker