

# SEÇİL ÜNVEREN

UI/UX Designer with a background in engineering and experience working in aviation. Skilled in creating user-centered UI designs that are simple, intuitive, and visually appealing. Experienced in communicating with different kinds of customers, solving their problems, and adapting to unforeseen situations in dynamic work environments.

## PROJECTS

### **Oeneus Wine Club** — *Responsive web app for e-commerce*

- Created a responsive web app for a wine club that allows users to subscribe to several plans.
- Started with branding, analyzed competitors, produced interactive prototypes with Figma, evaluated usability testing results, and polished pixel-perfect visual designs.
- View the project here: [Oeneus Wine Club](#)

### **Sea Turtle Scan** — *Native app for a nonprofit organization*

- Built a mobile app, from concept to final designs, to help staff enter and monitor data at sea turtle conservation centers.
- Explored the market, using Figma created easy-to-use interactive designs both for iOS and Android by following their design systems, used data visualization and animation techniques, interpreted user feedback, and refined designs.
- View the project here: [Sea Turtle Scan](#)

### **My Sunny Plate** — *Responsive web app for breakfast recipes*

- Designed a responsive web app that allows users to find easy and healthy breakfast recipes.
- After analyzing project requirements, planned and conducted competitive analysis and user interviews, created personas and style guide, performed preference test and usability test, produced interactive prototypes with Adobe XD, and applied usability test & user feedback findings to optimize designs.
- View the project here: [My Sunny Plate](#)

### **Portfolio Website** — *Responsive portfolio website*

- Developed my responsive portfolio website from scratch using HTML, CSS, and JavaScript. It is hosted through GitHub Pages.
- View the website here: [Seçil Ünveren](#)

## WORK EXPERIENCE

### **SunExpress, Türkiye** — *Cabin Crew*

Apr 2018 - Sept 2020

Provided great customer experiences while balancing company goals. Worked both independently and collaboratively with different teams by prioritizing tasks, handled conflicts proactively, followed the frequently changing rules and regulations of aviation and of the company. Managed 189-passenger flights as part of a team of 4, giving each customer a high level of service in fast-paced situations.

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Izmir, Türkiye (Open to relocating)

## SKILLS

User Research

User Flows

Wireframing

Prototyping

User Testings

Interaction Design

Adobe XD, Figma

HTML, CSS, Basics of JavaScript

## EDUCATION

### **CareerFoundry**

*UI Design Certification*

Oct 2021 - Sept 2022

Intensive project-based and mentored online training program with a focus on UI design, UX design, and frontend development

### **Istanbul Technical University**

*BS, Meteorological Engineering*

Sept 2011 - June 2017

### **The University of Bonn**

*BS, Meteorology*

Sept 2014 - July 2015

Student exchange with Erasmus+ grant