

## QUALITY OF LIFE – February 10, 2015 Meeting Minutes

### Committee:

The committee members with an "\*" were present at the meeting.

\*Carlos Borrego – Committee Chair

\*David Balle      \*Stu Alderman      \*Christina Klein      \* Alicia Carlisle      Tom Harwood

Tomasine Marx      \*Marie Reinman      \*Eric Turin      John Martin

Jenny Boettcher was also in attendance.

### Action Steps:

1. "The 10,000 Step Journey" -- a program that promotes and celebrates Grosse Pointe as a walkable community. Design a program that may include maps showing miles/steps, and that ties in with the "bench" project – walk to discover Grosse Pointe and enjoy the artistic benches.

2. "Don Your Holiday Hat" - Plan and implement two community gatherings to promote our community – a shopping or dining night along Kercheval and/or Mack with the Trolley running, entertainment, perks, etc. Consider one in December to promote holiday shopping and to celebrate the decorated doors, consider one in the summer – possibly "Christmas in July" to bring people together on the retail streets of Grosse Pointe. Sell "Santa hats" as a fund-raiser for the Chamber.

### Discussion of Action Steps:

1. Create a map with multiple routes:
  - a. Eric Turin will design a series of maps and sizes to present at next meeting. The maps will define GP Bench locations, along the lake, Windmill Pointe, Mack, Businesses, Church, Schools, Historical, GP Blvd., etc.
  - b. Beaumont will look into providing the pedometers to track footsteps.
2. Christmas in July has been put on hold until 2016.

### Discussion:

1. How can the Chamber website be more user friendly? Jenny will look into having the tabs on the homepage of the Chamber's website to reflect the Chamber's three pillars.
2. David Balle would like to see Bike Rentals in the community.
3. Alicia Carlisle would like to tie the schools into a fundraising project.
4. Stu Alderman asked the Chamber to help promote the Neighborhood Club's 60 days to health program and encourage businesses to get involved.

**Next Meeting: Tuesday, March 10, 2015 @ 7:00am.**

## QUALITY OF LIFE

### May 12, 2015 Meeting Minutes

The names with the “ \* ” were present at the meeting.

Carlos Borrego – Committee Chair

David Balle     \*Stu Alderman     Christina Klein     \* Alicia Carlisle

\*Tomasine Marx     \*Marie Reinman     Eric Turin     John Martin     \* Jennifer Boettcher

#### Discuss Action Steps:

- The Map will have the following routes highlighted
  - Historical sites – Historical Hustle
  - Churches – Holy Hike
  - Parks (GPW park to Windmill) – Park Challenge
  - Schools – School Stroll
  - Business Districts (Mack, Kercheval, Charlevoix, Vernier)
  - Beaumont will provide pedometers to track footsteps.
  - Size of map – 11 x 17
- Timeline for map:
  - Route list/footstep/distance sent to Eric Turin – May 19
  - Color code each route
  - Sell ad space on back side of map – May 20...
  - Map design meeting – May 22<sup>th</sup>
  - Committee meeting to finalize map design – May 26<sup>th</sup> 7:00am.
  - Production of maps – 2000 count
  - Distribution of maps – June 2<sup>nd</sup>.
    - GPCC
    - Neighborhood Club
    - Trolley
    - GP Pedalers
    - Community events/Sidewalk Sales, VillageFest, Concerts, Farmers Market
    - Host a community event kicking off the walking maps
  - An electronic version for the Chamber website

**Next Meeting: Tuesday, July 14, 2015 @ 7:00am.**

## QUALITY OF LIFE – July 14, 2015 Meeting Minutes

\*Carlos Borrego – Committee Chair

\*David Balle

\*Stu Alderman

\*Alicia Carlisle

\*Suzy Berschback

\*Tomasine Marx

\*Marie Reinman

\*Eric Turin

### AGENDA

#### Discuss Action Steps:

- Map with multiple routes
  - Review and approve Map : The committee reviewed the map. Multiple changes were requested. Eric will make the necessary changes and will email the updated map to the committee for review by the end of July
  - Map sponsorship: the hospitals/health systems would like to partner and sponsor the map.
- New Business
  - GP Pedalers: 13<sup>th</sup> week riding. 25-50 people show up with new riders each week. The group is looking to start a foundation.

**Next Meeting: Tuesday, September 8, 2015 @ 7:00am.**